

Podcast  
Launch Lab™

**LEAH BRYANT:** [hello@leahbryantco.com](mailto:hello@leahbryantco.com)  
IG: [@leahbryant\\_co](https://www.instagram.com/leahbryant_co)

**SAMARA BETH:** [samara@actionistalive.com](mailto:samara@actionistalive.com)  
IG: [@actionistalive](https://www.instagram.com/actionistalive)

# ***DO YOU DREAM OF HAVING A PODCAST?***

The Podcast Ninja and Lady Actionista will make it happen for you!

# WHAT'S INCLUDED

## FOUNDATION FACTORY

# 1

- CONTENT PLANNING
- GUEST LINE UP
- BRANDING
- BUDGETING
- INTERVIEW DO'S & DON'T'S

## TEST, TEST, ONE, TWO, THREE

# 2

- YOUR STUDIO
- TESTING
- RECORDING INTRO, OUTRO, AND TRAILER
- TIPS AND TRICKS
- CUSTOMIZATION

## BLUEPRINT TO LAUNCH

# 3

- MARKETING STRATEGY
- PROMOTION STRATEGY
- SCHEDULING
- GUEST MANAGEMENT
- REPURPOSING CONTENT

- 
- SOURCED STUDIO EQUIPMENT
  - LICENSED CUSTOM MUSIC
  - PROFESSIONAL COPYWRITER
  - PROFESSIONAL GRAPHIC DESIGNER
  - PROFESSIONAL PRODUCER
  - COMPLETE EDITING AND MASTERING OF FILES
  - CONVERTING TO HIGH-QUALITY MP3
  - COMPLETED MP3 FILES DELIVERED
  - SET UP OF HOSTING & DISTRIBUTION

- DISTRIBUTION OF FILES
- PRODUCER AVAILABLE FOR RECORDINGS
- EMBED PLAYER AND SHOW NOTES
- SHOW NOTES TEMPLATE
- GUEST MANAGEMENT
- TRANSCRIPTIONS
- AUDIOGRAM TEMPLATE
- SOCIAL MEDIA GRAPHIC TEMPLATE
- QUOTE BANK

**INTIMATE GROUP WORKSHOP:  
\$6,997**

---

- 5 Launch episodes
- Trailer
- 4 Scheduled episodes
- Surprise Industry Experts
- Equipment tailored to your space
- Maximum 3 participants per class

**PODCAST PRODUCTION  
MASTERCLASS:  
\$1,997**

---

- 4-week masterclass
- Learn to be a Podcast Production Pro
- Save time and money by gleaning from our expertise
- Maximum 10 participants per class

**LAUNCH, LOVE, REPEAT:  
\$1,650**

---

- 4 episodes a month
- Complete production
- Access to facebook group
- Prizes, giveaways, surprise guests
- Ongoing Social Media content
- Continued Community Upgrade

**PRIVATE WORKSHOPS AVAILABLE. INQUIRE FOR MORE INFORMATION.**