

# PEOPLE PROFILE AWARDS 2023 SPONSOR PACKAGE

## **Title Sponsor \$4,500.00**

- The 8th Annual People Profile Awards Presented by (Company's Name)
- Company's Name and Logo in all print advertising (where permissible)
- Company's Name Featured in radio advertising (where permissible)
- Permission to use Event Name and Logo in Sponsor's own Advertising and Social Media campaign
- Company's Name announced as Title Sponsor during Event Show
- Presentation Opportunities
- Reserve table in VIP Cocktail Reception
- Corporate Seating
- Full-page Full Color advertisement in Official Souvenir Event Program, Prominent Placement.
- Company Banners prominently displayed at up to 4 locations at event.
- 4 VIP Tickets

## **Silver Sponsor \$2,500.00**

- Company's Name and Logo in all print advertising (where permissible)
- Company's Name Featured in radio advertising (where permissible)
- Permission to use Event Name and Logo in Sponsor's own advertising and social media campaign
- Company's Name announced as Silver Sponsor during Event Show
- Reserve table in VIP Cocktail Reception
- Corporate Seating
- Full-page Full Color advertisement in Official Souvenir Event Program, Prominent Placement
- Company's Banners prominently displayed at up to 2 locations at event
- 2 VIP Tickets

## **Award Sponsor \$1,200.00**

- Permission to use Event Name and Logo in Sponsor's own Advertising and Social Media campaign
- Company's Name announced as Award Sponsor during Event Show and on screen
- Half-page Full Color advertisement in Official Souvenir Event Program, Prominent Placement

- Company Banners prominently displayed at up to 1 location at event
- Presentation Opportunities
- 2 VIP Tickets

**Associate Sponsor \$500**

- Permission to use Event’s Name and Logo in Sponsor’s own advertising and social media campaign.
- Half-page Full Color advertisement in Official Souvenir Event Program
- 2 Regular Tickets

**The levels of advertisement are:**

Full Page	\$300.00
Center Fold	\$300.00
Back Outside	\$350.00
Back Inside	\$350.00
Half Page	\$200.00
Quarter Page	\$100.00

Sponsor/Advertiser to supply a custom-made advertisement in camera-ready format, in high resolution as JPG, TIF, PDF or via e-mail to People Profile at [executives@peopleprofile.org](mailto:executives@peopleprofile.org) no later than **June 10<sup>th</sup>**

Forms and payments can also be completed online at [www.peopleprofile.org](http://www.peopleprofile.org) via PayPal or Zelle: [executives@peopleprofile.org](mailto:executives@peopleprofile.org).

Thank you for your generous support. If you have any questions, please contact Judith Cunningham at 954.557.6184

Company/Individual Name:

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Special Instructions:

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Signature: \_\_\_\_\_ Date:

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Please make checks payable to People Profile Inc. and mail to:  
People Profile Inc.  
12290 NW 20<sup>th</sup> Ct  
Plantation, FL 33323