

SILVERADO CUP

April 8-10, 2022



HOSTED BY
ORANGE COUNTY POLO CLUB

a portion of the proceeds to benefit
Surf & Turf Therapy - 501(c)(3)



SILVERADO CUP



EVENT DETAILS

The first annual Silverado Cup will be played at the OC Polo Club in Silverado Canyon, CA on April 8 -10, 2022. It is a United States Polo Association (USPA) sanctioned arena polo tournament played with both amateur and professional polo players in a Calcutta format. The format has its roots in a tournament originally hosted by OC Polo Club in 2006, when we were located at the El Toro Marine Base. We affectionately named it, the Shady Lady Invitational and Jockey Lovers Cup, referencing our clubhouse “bar” - at the time located in a Tuff Shed.

More than 15 years later participants from the Shady Lady still talk about what a standout event it was, so we knew we had to bring it back in a new and improved format. On Friday night, the teams will be finalized with a draw at the VIP Party and sold in a Calcutta format. There will be three straight games on Saturday. On Sunday, the three teams with the best record will battle it out in the Silverado Cup Finals before a large crowd. Following the finals match, VIP guests will gather at the Clubhouse for a trophy ceremony and champagne toast.

30 years in the making, the Orange County Polo Club is a venue unlike any other, offering both stunning event spaces and a variety of polo experiences for spectators and players alike. Although the ranch is located only thirty minutes from Newport Beach, you’ll immediately find yourself transported to the countryside as you drive through the rolling hills and winding roads of Silverado Canyon.

Each year, we partner with local companies and charities to provide a unique and thrilling polo experience. Polo players, and the spectators who love to watch them play, are an exclusive audience, not often reached through typical advertising. This sponsorship opportunity provides significant access to this loyal and sophisticated group.

After two successful Chukkers for Charity events in partnership with Surf and Turf Therapy, we thought they would be the perfect charity to support at our marquis event. The fact that we have almost a dozen club members volunteering their time at the Surf and Turf barn and their Adaptive Polo Program sealed the deal!

Surf and Turf Therapy is a 501 (c)(3) non-profit organization committed to bettering lives through non-traditional therapeutic activities. Physical, occupational and speech therapy services target functional goals using non-traditional approaches, including surfing and horseback riding. These unique approaches offer unparalleled opportunities to address deficits in strength, balance, body awareness, and language. The focus of treatment is on improving daily life skills, such as walking, talking, and writing, rather than simply teaching individuals how to surf or ride.

Title Sponsor: \$35,000 | SOLD

“The Silverado Cup presented by...”

- VIP tables for up to 16 guests including table service at all weekend events
- Option to present tournament trophy during award ceremony
- Title Sponsor recognition on Surf and Turf social media, website and annual report
- Tier 3 Marketing Recognition (Page 3)



VIP Party and Polo Calcutta Sponsor: \$15,000

“VIP Party and Polo Calcutta presented by...”

- VIP table for 8 guests including table service at all weekend events
- Option to introduce teams at VIP Party
- Tier 3 Marketing recognition (Page 3)



Team Sponsor: \$7,500 | Limited Availability

- Name one of the six polo teams, includes name and logo on jersey
- VIP table for up to 8 guests
- Tier 2 Marketing recognition (Page 3)

Santiago Canyon Sponsor: \$5,000

- VIP table for up to 8 guests at the VIP Calcutta party and the Silverado Cup Finals
- Tier 2 Marketing recognition (Page 3)

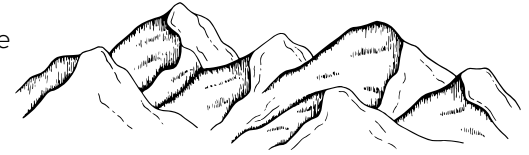
Black Star Canyon Sponsor: \$3,500

- VIP seating for up to 4 guests at the VIP Calcutta party and the Silverado Cup Finals
- Tier 1 Marketing recognition (Page 3)



Surf & Turf Exhibition Team Sponsor: \$2,500 (2 available)

- VIP seating for up to 4 guests at Silverado Cup Finals
- Tier 1 Marketing recognition (Page 3)
- Sponsor recognition on Surf and Turf Annual Report, social media and website



MVP, BPP and Sportsmanship Sponsor: \$1000 (3 available)

- Present individual award (“MVP,” “Best Playing Pony,” and/or “Best Sportsman”)
- 2 tickets for Silverado Cup Finals and trophy ceremony
- Tier 1 Marketing recognition (Page 3)

Marketing Tiers

Tier 1

- Printed Materials - Logo included with event sponsors in printed materials
- Jumbotron - Logo included in “Thank You” slide on jumbotron and/or Clubhouse TVs
- Announcer - Name included when announcer thanks our sponsors
- Social Media - Recognition when all sponsors listed/tagged in post or story

Tier 2

- All of Tier 1 and the following:
- Printed Materials - Half page ad in printed materials and logo on step n’ repeat
- Jumbotron - Individual slide of logo presented at half time on jumbotron and/or Clubhouse TV’s
- Announcer - Select recognition throughout the weekend
- Social Media - Individual recognition prior to and during the event

Tier 3

- All of Tier 1, Tier 2 and the following:
- Private barn tour of OC Polo Club and Surf and Turf Therapy
- Team Jerseys - Logo included on team jerseys
- Exhibitor space during the event and distribution of sponsor-provided materials (optional)
- Printed Materials - Full page ad in event program, individual sponsor level recognition on all promotional materials
- Jumbotron - 30 second commercial played on jumbotron and/or Clubhouse TVs
- Announcer - Premier recognition throughout the weekend
- Social Media - Premier individual recognition on digital promotion of the event

Best efforts will be made to fulfill all the marketing opportunities included in each tier.



SILVERADO CUP

The Orange County Polo Club is a private facility open to members and their guests only. The Silverado Cup provides a rare opportunity for VIPs to access the exclusive club. This is an unparalleled front-row polo experience at a world class facility. We are grateful to our sponsors for joining us in support of Surf and Turf Therapy, and we look forward to the marquis event becoming one of Orange County's premier social events of the year.



OC Polo Club
27271 Silverado Canyon Rd
Silverado, CA 92676



ocpolo.com
info@ocpolo.com
714-791-8369



Silverado Cup Sponsor Confirmation Form

Name/Organization/Business: _____

Name for recognition* (if different than above): _____

Mailing Address: _____

Contact Person: _____ Title: _____

Telephone: (____) _____ E-mail: _____

**DEADLINES: Logos for jerseys and step n' repeat due MARCH 1, 2022. Logos for jumbotron, printed materials and website due MARCH 11th. ALL LOGOS SHOULD BE EMAILED TO INFO@OCPOLO.COM. Please contact Angie@poloproperties.com for print and digital logo questions.*

SPONSORSHIP LEVEL

Please place a check-mark next to the preferred sponsorship level and mail or e-mail this form to info@ocpolo.com, along with your sponsorship fee.

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor: \$35,000 | <input type="checkbox"/> Black Star Canyon Sponsor: \$3,500 |
| <input type="checkbox"/> VIP Party and Polo Calcutta Sponsor: \$15,000 | <input type="checkbox"/> Surf & Turf Exhibition Team Sponsor: \$2,500 |
| <input type="checkbox"/> Team Sponsor: \$7,5000 | <input type="checkbox"/> MVP, BPP and Sportsmanship Sponsor: \$1,000 |
| <input type="checkbox"/> Santiago Canyon sponsor: \$5,000 | |

We appreciate your interest in the Silverado Cup and supporting Surf and Turf Therapy – Thank you! If paying by check, please make your check payable to OC Polo Club and send to: 240 Newport Center Drive, Suite 205, Newport Beach, CA 92660- Attn: OC Polo Club. If emailing your form, please send to info@ocpolo.com.

- A check made payable to OC Polo Club is enclosed.
- Please charge my: **VS |MC |AMEX** (4% processing fee will be added)
Name on card (please print): _____

Credit card number: _____ Exp. _____

CVV Code _____

Billing address: _____

zip code _____

Signature of card holder: _____

Total amount to charge \$ _____