



FAIRYTALE 5K

Sept 12th, 2026

The fairytale 5k walk/run had over 200 attendees last year. Families dressed up with their kids for a fun community walk/run that benefited Storybook Island. We need sponsorships to help with the event cost. Sponsors are featured on the banner, shirts, and on participant thank you letters.

Sponsorship Goal
\$2,000

SAFE N SWEET FALL FESTIVAL

Oct 17th 2026

Our Safe N Sweet Fall Festivals have anywhere between 3,000-5,000 attendees. Families enjoy trick or treating, a petting zoo, bouncy castles, and food trucks. Sponsorships are needed to help with event expenses.

Sponsorship Goal
\$8,000

SUMMER SPONSORSHIP

May - September

We offer free admissions to local families and tourists. We have over 200,000 visitors annually. Sponsors are displayed on our website with a clickable link, posts on our social media and displayed on a banner in the park.

PRINCESS TEA PARTY

May 17th, 2026

New event! We are hosting an interactive princess tea party! Featuring activities such as an etiquette class, princess story time, and tea and treat of course!

Sponsorship Goal
\$2,000

SUMMER READING

June - August

Our summer reading events, Books & Blankets, impacted over 350 kids last summer. This program encourages kids to read with their parents in the park or listen during a group storytime. Funding is needed for advertising, prizes, and for special activities.

Sponsorship Goal
\$2,000

FAMILY FUN DAY

July 25th, 2026

Family Fun Day is a fundraiser where families can come and enjoy a festival with games, food trucks, vendors and participate in educational activities. The goal is to raise funds for our admission free summers and provide quality family time.

Sponsorship Goal
\$5,000

FANTASY BALL

Feb 19th, 2026

Our fantasy Ball is an all grown ups event with dancing, food & drinks, photo ops, and a chance to step into the enchanted fantasy for a night. Event Sponsors are needed to help with event expenses. Sponsors will be featured on our website and social, as well as on participant thank you letters.

Sponsorship Goal
\$15,000

CHRISTMAS LIGHTS

After Thanksgiving-
end of Dec

Christmas Nights of Lights takes place the day after thanksgiving through all of December. We have an average of 25,000 visitors for this event. Sponsors can sponsor the overall event or a specific set in the park. Logos are displayed on social media and on banners and signs.

Sponsorship Goal
\$8,000

THEATER CAMP

June 2026

Last year, our theater camp empowered 60 kids to find their voice and their confidence on stage last year. We are looking for sponsors to help keep the cost lower for families and to sponsor camp t-shirts.

Sponsorship Goal
\$8,000

SPONSORS NEEDED

2026



Deadline: April 6th, 2026 to be featured on banners, website, or in printings materials

FANTASY BALL February 19th, 2026	☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ \$10,000	Or custom amount \$ _____
SUMMER SPONSORSHIP May - September	☐ \$500 ☐ \$1,000 ☐ \$3,000 ☐ \$5,000	Or custom amount \$ _____
PRINCESS TEA PARTY May 17th, 2026	☐ \$500 ☐ \$1,000 ☐ \$2,000	Or custom amount \$ _____
SUMMER READING June- August	☐ \$500 ☐ \$1,000 ☐ \$2,000	Or custom amount \$ _____
FAMILY FUN DAY July 25th, 2026	☐ \$500 ☐ \$1,000 ☐ \$3,000 ☐ \$5,000	Or custom amount \$ _____
THEATER CAMP June 2026	☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ \$8,000	Or custom amount \$ _____
FAIRYTALE 5K September 12th, 2025	☐ \$500 ☐ \$1,000 ☐ \$2,000	Or custom amount \$ _____
SAFE N SWEET FALL FESTIVAL Oct 17th 2026	☐ \$500 ☐ \$1,000 ☐ \$3,000 ☐ \$5,000	Or custom amount \$ _____
CHRISTMAS LIGHTS After Thanksgiving- end of Dec	☐ \$500 ☐ \$1,000 ☐ \$5,000 ☐ \$8,000	Or custom amount \$ _____



2026

Event Sponsorships

With your help, we can keep the magic alive!

Deadline: April 6th, 2026 to be featured on banners, website, or in printings materials

Help Keep the Magic Alive

CONTACT INFORMATION

Name

Address

City

State

ZIP

Phone

Email

PAYMENT METHOD

- ☐ Charge my card as requested above.
☐ Total Due Enclosed. ☐ Send Invoice.

CREDIT CARD INFORMATION

Card Number

Exp Date

Name on Card

CVV

We will not save credit card information.

Make checks payable to:

Storybook Island,
P.O. Box 9196
Rapid City, SD 57709

Your gift to Storybook Island is tax-deductible and greatly appreciated!
A donation receipt will be sent to the provided address.