





FOR IMMEDIATE RELEASE

15 May, 2025

Brandi Liberty Named Senior Tribal Corporate Relations & Resource Acquisitions at Nuweh, LLC



White Cloud, KS — Nuweh, LLC proudly announces the appointment of Brandi Liberty (Iowa Tribe of Kansas and Nebraska/United Houma Nation) as the new Senior Tribal Corporate Relations & Resource Acquisitions. Liberty brings over 16 years of national experience in tribal housing, economic development, federal funding acquisition, and intergovernmental partnerships—making her a dynamic addition to Nuweh's executive leadership team.

Liberty will lead corporate relations and resource development initiatives, establish strategic tribal and private-sector partnerships, and advance sustainable economic growth opportunities for tribal

communities. Her appointment reflects Nuweh's mission of "working together in a new way" by honoring tribal traditions and building innovative economic pathways for Indian Country.

"We are thrilled to welcome Brandi to Nuweh," said Brad Campbell, CEO of Nuweh LLC. "Her national expertise, reputation as a connector in Indian Country, and her deep commitment to capacity building and sovereignty make her the ideal person to drive our next phase of growth and partnership."

Liberty shared: "I'm excited to continue the work I began within my tribal community 16 years ago and walk in my grandmother's footsteps of the legacy she left behind with the lowa Tribe. This role is more than professional—it's personal. It's about building sustainable futures that honor where we come from."

Liberty is the Founder and CEO of The Luak Group, a nationally respected consulting firm that has secured over \$135 million in grants for tribal nations. She holds a master's degree in Indigenous Nations Studies from the University of Kansas and executive leadership certifications from Harvard Business School and Arizona State University. She also serves as Treasurer for the National Indigenous Women's Resource Center and Vice President of Research Wild.

Founded in 2024 by the Iowa Tribe of Kansas and Nebraska, Nuweh LLC is rooted in cultural values and a vision of economic sovereignty. The company is dedicated to creating impactful partnerships and advancing economic development that reflects respect for tribal heritage, land, and people.

For more information, visit www.nuwehllc.com.

Contact:
Clark "Little Wolf" Campbell
VP of Corporate Development
NUWEH, LLC
ccampbell@nuwehllc.com