



# STUDS ✨ STONES

## PEARL GUIDE



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**STUDS + STONES**



*Pearls are always  
appropriate.*

JACKIE KENNEDY



# Introduction to Pearls

Pearls are organic gemstones. They are formed when an irritant (such as a piece of grit) enters a mollusk. The mollusk (oyster, mussel or clam) coats the irritant with layer after layer of fluid. This process creates the nacre of the pearl and gives it its lustre.

To understand and describe a pearl we have to ask two key questions:

Where does it come from?  
What shape is it?

This helps us determine the provenance, type and ultimately also the value of the pearl.

# Source



Most pearls on the market today are cultured, or farmed pearls. There are four main types of cultured pearls:

## AKOYA

Japan is the leader in Akoya pearl cultivation. Farmed in cold Pacific saltwater, the best know pearls are perfectly round with a beautiful white shine.



## SOUTH SEA

These luxurious saltwater pearls are farmed primarily in the Philippines, Australia and Indonesia. They come in shades of white and gold and have a satin finish.

## TAHITIAN

Tahitian pearls are farmed exclusively in the tropical saltwater around French Polynesia. They are known for their dark hues with peacock flashes.



## FRESHWATER

Most natural pearls are cultured freshwater pearls farmed in lakes and ponds in China. They come in a range of colours, shapes and sizes. All our pearls are freshwater pearls.

# Shape



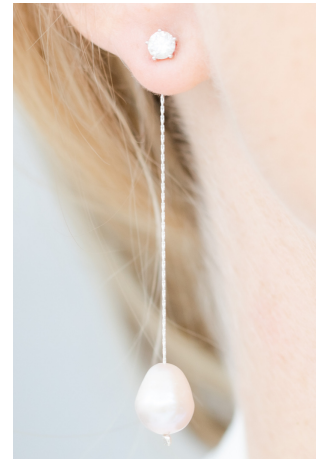
## ROUND

Traditionally, a perfect round shaped pearl was the most desired. As this shape is the rarest in nature, it still commands a higher price than others.



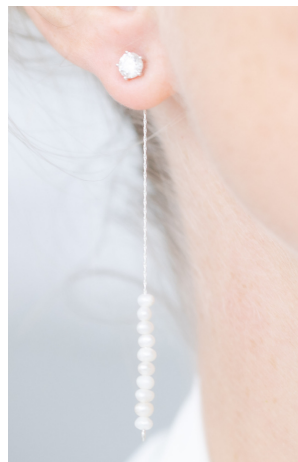
## PEAR / DROP

Teardrop or pear shaped pearls are timeless, elegant and make a real impact. They come in a variety of colours and sizes. The bigger the pearl, the bigger the impact!



## RICE

Rice pearls are very small, oval shaped pearls that resemble a grain of rice. They generally have a soft, smooth finish.



## POTATO

Potato pearls, or nugget pearls, are irregular-shaped round-ish pearls. They are often used in designs with many pearls together.



## BAROQUE

A baroque pearl refers to larger, irregular-shaped pearls. They are very popular, as they add unique personality with their "perfectly imperfect" attitude.



## COIN

Flat, round pearls are known as coin pearls. They come in a range of sizes and colours. They make a great statement pendant and are comfortable to wear as rings.





# Care Guide

## COSMETICS

Like all jewellery, your pearls should be the last thing you put on and the first thing you take off. Pearls are organic and as such, they are specifically vulnerable to chemicals. Avoid cleaning products, hairspray and perfume coming into contact with pearls.

## DAILY WEAR

Pearls want to be worn regularly. The natural oils in your skin are good for pearls. Pearls should not be worn when swimming. The chemicals in swimming pools can harm the pearl. It's safest to take your pearls off when exercising to avoid accidental scratches or damage.

## STORAGE AND MAINTENANCE

Give your pearls a gentle wipe down before putting them away. Store your pearls separately from anything that might scratch the pearl. Pearls need some humidity, otherwise they may dry out and crack.



# About

# STUDS ✨ STONES



We believe in women who stand out, take up space and want to be seen. Our purpose is to empower women to be and feel bold, confident, creative and unique.

We make handcrafted, interchangeable gemstone and pearl earring jackets that help you to add your personality to classic stud earrings.

Be you. Be bold. Be seen.

FIND OUT MORE AT [STUDSSTONES.COM](https://STUDSSTONES.COM)