



**SPONSORSHIP OPPORTUNITIES**

**LONG BEACH, NY**

**November 23rd, 2024**

# WHO ARE WE?

We're more than a fashion show; we're a dynamic networking hub, where industry professionals and fashion aficionados converge to spark new ideas, forge partnerships, and fuel the next wave of innovation. Our mission is to cultivate a vibrant community that thrives on inspiration, support, and endless possibilities in fashion, music, and art.



# OUR MISSION ○○○○

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At Unite In Fashion, our mission is to spearhead a dynamic fashion movement on Long Island. We are dedicated to showcasing the vibrant creativity of both up-and-coming designers and established brands, fostering a diverse and inclusive platform for personal expression. We unite the talents of visionary designers, skilled hair and makeup artists, and fashion enthusiasts to celebrate the artistry and innovation that define the fashion landscape. Through our collaborative efforts, we aim to inspire, empower, and elevate the local fashion community, forging connections and creating opportunities for growth and recognition. Together, we redefine boundaries, transcend trends, and ignite a passion for style that resonates far beyond the runway.



# JOIN US

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**When: Saturday, November 23rd, 2024**

**Where: Bright Eye Beer Co**  
**50 W Park Ave, Long Beach, NY 11561**

*\*Doors open at 7 pm\**

Get ready for an exclusive evening of trendsetting fashion and glamour.  
Through a night of fashion and fun, we hope to connect, inspire, and **unite in fashion.**





# Colette Morales

## CEO & Founder



Colette Lee Morales, the Founder of Colette Lee Productions, Unite in Fashion, and Co-Founder of The NY Fit Fest, is dedicated to building companies that ignite inspiration in others. Colette, a certified group fitness instructor through AFAA, is passionately dedicated to leveraging fitness for both healing and philanthropy. Specializing in total body workouts, she leads dynamic sessions at Core 95 as their lead instructor.

In addition to possessing over two decades of hairstyling experience, which includes high-profile fashion and red carpet events, Colette has also catered to a diverse clientele, ranging from celebrities to models.

Beyond the studio, Colette's impact extends to large-scale event production, where she has orchestrated memorable experiences for prestigious organizations such as The Carol Baldwin Foundation, The Wounded Warrior Project, The HRC Foundation, and the Women's Sports Foundation, to name a few. However, it is her unwavering commitment to community service that truly defines her leadership. Through initiatives like toy and coat drives, blanket donations, and fashion shows for charity, Colette consistently demonstrates her dedication to making a positive impact in the lives of others. During Hurricane Sandy, Colette and her team led one of the largest relief operations on the island. Particularly close to her heart are animals, for whom she fervently supports rescue organizations.

At the core of Colette's endeavors lies an unyielding passion for helping others lead healthier, more fulfilling lives—a passion that drives her every action and inspires those around her.

# MEET THE TEAM



**Director and Lead Makeup Artist**

**Amanda Dobry**

With over 20 years of experience as a professional makeup artist, Amanda has had the privilege of working with celebrities, bridal, fashion shows, editorial lifestyle and commercial shoots, and everyday clients. She has honed her skills to create stunning looks that enhance natural beauty and bring out the unique features of each individual she works with. From bold and dramatic to soft and natural, She has the creativity and expertise to transform any vision into reality. Amanda takes pride in staying up-to-date on the latest trends and techniques in the industry, ensuring that her clients always look and feel their best. Whether it's backstage and being a key artist for a fashion show or on set for a photoshoot, She is dedicated to delivering top-notch professional service and exceeding expectations every time.



**Director & Lead Hair Stylist**

**Eddie Wunderlich**

Eddie Wunderlich is native New Yorker with over twenty years of experience in the beauty business and has traveled internationally to obtain an avant-garde perspective for creating unique hair styles. With a passion for fashion, Eddie's experiences include working at New York Fashion Week as the Beauty Director for Raul Penaranda, Key Hair Stylist for Cesar Galindo, Key Hair Stylist for the Women's Sports Foundation annual gala curating glam for celebrity female Olympian athletes, as well as editorial work for his celebrity clientele. Creating art has always been a means of self-expression. For me, expressing oneself is tantamount to loving oneself. The statement "I've never looked in the mirror and loved myself this much in years" speaks to the transformative power of creating beauty from the inside out.



**Creative Director**

**Daniela Vukelic**

Daniela Vukelic, currently a Design Assistant at Runway Couture in Bellmore, New York, is also pursuing a Master's in Product Management at the University of Maryland. With a Bachelor's in Psychology from the University of Rhode Island, Daniela's career aspirations have shifted towards product development and design in the cosmetic and beauty industry. She believes in the power of looking good to feel good and perform better, aspiring to leverage beauty and fashion as forms of self-expression and empowerment. Her ultimate goal is to foster a community of like-minded individuals passionate about personal growth and sartorial refinement, aiming to elevate the fashion community on Long Island.





## WHY SPONSOR US?



At Unite In Fashion, our influence spans across generations and demographics, appealing to a wide array of ages and tastes. From millennials to seasoned trendsetters, our events unite individuals under a shared love for style and creativity. Featuring a diverse mix of designers and beauty talents, we captivate audiences with electrifying runway shows and engaging experiences, leaving a lasting impact on fashion enthusiasts of all ages.



## Silver Sponsor - \$1000

### Whats included:

- Logo placement on event website and promotional materials.
- Acknowledgment in event press releases and all social media posts.
- 4 VIP front row seats
- Opportunity to display promotional materials at the event venue.
- Logo on step and repeat banner





# **GOLD SPONSOR - \$2,000**

## **WHATS INCLUDED:**


- **Logo placement on event website and promotional materials.**
- **Acknowledgment in event press releases and all social media posts.**
- **Opportunity to display promotional materials at the event venue.**
- **Logo on step and repeat banner**
- **Recognition as a Gold Sponsor in event signage.**
- **Verbal acknowledgment during the fashion show.**
- **6 VIP front row seating**
- **Vendor table/ Activation at event**



# **PLATINUM SPONSOR-\$4000**

- **Logo placement on event website and promotional materials.**
- **Acknowledgment in event press releases and all social media posts.**
- **Opportunity to display promotional materials at the event venue.**
- **Logo on step and repeat banner**
- **Recognition as Platinum Sponsor in event signage.**
- **Verbal acknowledgment during the fashion show.**
- **8 VIP front row seating**
- **Vendor table/ activation at event**
- **Exclusive sponsor spotlight on Unite In Fashion's social media platforms.**





At Unite In Fashion, we collaborate closely with each sponsor to craft personalized sponsorship packages that resonate with their brand the most.





# CONTACT US



**UNITEINFASHION**

Founder: Colette Lee Morales

Creative Director: Daniela Vukelic

Email: [uniteinfashion@yahoo.com](mailto:uniteinfashion@yahoo.com)

[Colette@Uniteinfashion@yahoo.com](mailto:Colette@Uniteinfashion@yahoo.com)

[DanielaVukelic4@gmail.com](mailto:DanielaVukelic4@gmail.com)

Phone Number: (516) 749 5291

(516) 996-4714

Website: [www.uniteinfashion.org](http://www.uniteinfashion.org)

# THANK YOU

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We extend our sincerest gratitude for considering sponsorship with Unite In Fashion. Your interest in partnering with us is truly appreciated and speaks volumes about your commitment to supporting creativity and innovation in the fashion industry. By joining forces with Unite In Fashion, you're not only aligning your brand with a dynamic and influential platform but also tapping into a network of passionate fashion enthusiasts, industry professionals, and trendsetters. Our partnership offers a multitude of benefits, including increased brand visibility, access to a targeted audience of fashion-forward individuals, and the opportunity to showcase your products or services to a diverse and engaged community.





Your sponsorship enables us to continue our mission of **promoting emerging talent, fostering collaboration, and revitalizing the fashion landscape on Long Island.** Together, we can create memorable experiences, drive meaningful connections, and contribute to the growth and success of the fashion industry.

Once again, thank you for considering sponsorship with Unite In Fashion. We're excited about the possibility of collaborating with you and look forward to exploring how we can mutually benefit from this partnership.