



Crypton.Media

**LOOK UP IN THE SKY! IT'S A BIRD, NO, IT'S a plane!
AND I OWN IT (WELL A PART OF IT)**

Fractional Ownership Comes to NFTs via Crypton.Media

SAN DIEGO, CA (June 12, 2024) - MC2, Inc., owner and developer of Crypton.Media; the first NFT platform that offers real world asset authentication in addition to standard NFTs, today announced it has an exclusive agreement with Aviation Unlimited (www.avunltd.com), a leading aircraft owner, purchaser, seller and refurbisher of corporate jets.

Doug Williams, CEO of MC2 stated, "We have been in discussions with Aviation Unlimited for sometime now. As a pilot, I've flown several of their aircrafts and their work is exemplary. Using our NFTs, Aviation Unlimited can expand their business model to include fractional ownership of aircrafts both for use and for resale. This is another unique use case we are making for proof of ownership of high value assets that might otherwise be unavailable to average people."

Lawson Brown, CEO of Aviation Unlimited stated, "As someone who can oftentimes carry several millions of dollars in inventory, using MC2 and the Crypton.Media platform as a way of utilizing these assets and monetizing them is an amazing opportunity for us. Most of my aircraft would be sitting idle or in various states of refurbishment. Using NFTs someone can buy pieces of these aircraft or flight time and hold them or resell them. It opens up new avenue of potential buyers to learn about the corporate jet market without the risk of buying the wrong aircraft."

About Crypton.Media and our NFT Application

Crypton Media is a premium NFT application focused on emerging markets such as Sports Memorabilia, Music, and Video Licensing, and unique premium NFTs. Our technology allows for attaching a unique identifying tangible asset to an NFT.

The Crypton NFT application will be available on Mac, Windows, and mobile devices. It will initially support the MetaMask wallet and operate on the Ethereum Network. We anticipate adding the Polygon network and additional wallets shortly after release.

Membership and Loyalty programs for the application are in development and will utilize our Crypton Loyalty Token.