



Crypton.Media

CRYPTON MEDIA TO LAUNCH MEMBERSHIP AND LOYALTY PROGRAM Loyalty Tokens to be Issued to Members of the Platform

San Diego, CA – (May 3, 2024) – MC2 Media, Inc., the developer of Crypton Media; the first NFT platform that offers real world asset authentication in addition to standard NFTs, today announced it will create a new membership and loyalty program utilizing the Crypton Media Loyalty Token.

The loyalty program will be free to join. Members that join the loyalty program within the first 45 days of this announcement will receive one (1) Crypton Media Loyalty Token (official name of Token to be determined). Members that participate in the 15 days following the first 45 days will receive a half (.5) token.

Earning Loyalty Tokens:

Participants will have the opportunity to earn Loyalty Tokens by completing various tasks both on the site as well as through social media posting.

- 1) Referring both creators and collectors to the Crypton Media NFT Platform
- 2) Creating NFTs and listing them for sale or auction
- 3) Buying NFTs
- 4) Publishing Video and Social Media posts promoting the Crypton NFT application

Using Loyalty Tokens:

Loyalty tokens can be used to purchase NFTs, earn discounts for NFTs, purchase merch, etc. They may be traded with other users of the platform. Loyalty tokens may also be used to gain access to special "Members" area

Membership Programs

The membership Program will require a monthly fee and will be an exclusive network where NFTs can be offered by creators to a private network of members. This will be a private venue where creators, memorabilia, collectors, music and video content and licenses can be offered exclusively to members. General NFT creators can participate as well and may offer premium

collections and discounts. Crypton Media will offer exclusive member discounts and free NFT promotions and merchandise promotions to this exclusive membership group.

The fee for membership will be collected in Crypto (ETH). We will add Polygon (POL) as soon as possible after our initial release.

About Crypton.Media and our NFT Application

Crypton Media is a premium NFT application focused on emerging markets such as Sports Memorabilia, Music, and Video Licensing, and unique premium NFTs. Our technology allows for attaching a uniquely identifying tangible assets to an NFT.

The Crypton NFT application will be available on Mac,Windows and mobile devices. It will initially support the MetaMask wallet and operate on the Ethereum Network. We anticipate adding the Ploygon network and additional wallets shortly after release.

Membership and Loyalty programs for the application are in development and will utilize our Crypton Loyalty Token.

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