

Mooresville Arts Gallery

43rd Annual Artoberfest Judged Exhibit & Competition



SPONSORS:

Proudly sponsored by LKN Local and Four Corners Framing Gallery

SCOPE OF EXHIBIT:

This is a **JUDGED** show opportunity and competition, not a juried show opportunity. As long as the submitted artwork meets the criteria specified in the show prospectus and presentation guidelines, work will be accepted at intake and included in the exhibit. Please read the entire prospectus for complete information.

CALENDAR:

- **Submission Deadline: Monday, September 22nd, 2025** (by 5pm). See below for more info on the submission guidelines
- **Artwork Intake: Friday, September 26th** (12-3pm) **and Saturday, September 27th, 2025** (10am-1pm)
All entries must be hand delivered to Mooresville Arts Gallery. *No entries will be accepted after 2pm on September 27th, 2025.*
- **Show Calendar/ Duration: Tuesday, September 30 - Thursday, November 13, 2025.** *Gallery Hours are 12-4pm Tuesday-Saturday.*
- **Opening Reception: Friday, October 10th** from 6-8pm: Reception for exhibiting artists and awards ceremony. Artists, their families and friends are encouraged to attend. The public is also invited to attend.
- **Art Lecture Event: Sunday, October 12th** from 2-3:30pm: Artoberfest Sponsor, Kim Saragoni, Owner of Four Corners Framing Gallery, will give a talk and presentation on "The Art of Framing". Please visit our website for more details and to RSVP!
- **Artwork Removal: Friday, November 14th** (12-3pm) **and Saturday, November 15th** (10am-1pm): All work must be picked up on dates listed.

*****IMPORTANT NOTE:**

*If you are unable to arrange for your artwork to be dropped off or picked up on the designated dates listed above, you **MUST** contact the Gallery Director (contact info on page 3) to make other arrangements. Please do not drop off or pick up your work early without prior acknowledgment. Each exhibit is promoted through the end of each show, and many patrons visit the Gallery (and purchase) in the final week of the shows. Works not picked up within **10 days** will become the property of Mooresville Arts.*

AWARDS:

- \$1,500 will be awarded in cash prizes

SUBMISSION & ENTRY FEE:

Entry and payment will be online. Submissions must be received ahead of time **by 5pm on Monday, September 22nd, 2025.** Applications submitted after the deadline will not be accepted.

- Fill out an online registration form at moorevillearts.org- click "Gallery" at the top of the page and follow the Call for Artists prompts for Artoberfest.

Entry Fee - \$35 MA Members in good standing (limit of 2 works), **\$50 Non-Members** (limit of 2 works). Membership is welcome, starting at \$60 a year. Please visit our website at the link below for more info and to join/renew:

<https://moorevillearts.org/join-or-renew>

JUDGE:

Molly Kenny, Gallery Director of Anne Neilson Fine Art, Charlotte NC

Molly Kenny is the Gallery Director at Anne Neilson Fine Art, where she curates exhibitions, brings in new artists, and helps connect collectors with artwork that inspires them. Her approach is rooted in storytelling, creativity, and a genuine love for the arts.

Molly had a love for art since childhood, thanks in large part to her grandfather, who was an artist himself and a big influence on her creative path. Molly studied Photojournalism and Art History at The Pennsylvania State University, which gave her a deeper appreciation for visual storytelling.

Before joining the gallery, she worked in marketing for Uptown Charlotte, and previously in sales and events for the Carolina Panthers. Her background in communications and community engagement continues to inform her work in the art world.

Whether she's curating a new show, introducing an artist to the gallery, or helping a collector find the perfect piece, Molly's goal is simple: to make art feel personal, meaningful, and approachable.

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of TWO entries. Eligibility may be given to some artists 16-18 years of age; please email us for details.

All Fine Art entries accepted in any medium (with the exception of photography as that is reserved for a separate annual show in the summer). Acceptable examples of media include, but are not limited to: painting, drawing, collage, mixed media, clay, ceramics, glass, woodwork, fiber arts, and sculpture (please email the Gallery Committee for any further questions on media eligibility if unsure).

The artwork must be the artist's own original creation in concept, composition and execution. Work produced from other artists' photographs (unless with express permission), advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Artwork must be created 100% by the artist; no usage of AI will be accepted. Work must have been completed after September 1, 2023 and not entered in ANY previous show (including but not limited to: judged, juried, themed, members' shows) sponsored by Mooresville Arts. There is no theme for this show.

Artists who are sponsoring parties of this show, or family members of, are still eligible to apply but those artists' entries will not be considered for judging/awards. Family members of show Judges/ Jurors are also eligible to apply for the show but will not be considered for judging/awards.

LIABILITY:

Mooresville Arts Gallery will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

SIZE, WEIGHT AND PRESENTATION GUIDELINES:

- Each entry should not exceed 48" in any direction, including frame. There may be some availability for pieces larger than 48"; please contact the Gallery Committee if you wish to enter work larger than 48".
- Each entry should not weigh more than 30 pounds.
- All submitted pieces must be dry – no wet paint, glazes or varnishes.
- Two-dimensional artwork **MUST** be wired for hanging (NO EXCEPTIONS).
- **Artwork must be properly framed and/or properly prepared for presentation – presentation of your work is key!**
- Gallery-wrapped (at least 1 1/2" deep) canvases with sides painted and presentable are also acceptable. Paintings on canvas or any other substrate (board, wood) less than 1 1/2' in depth **MUST** be framed. Artwork on metal may be acceptable without a frame.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <https://moorevillearts.org/gallery-presentation-faq>
- For any questions or clarification on these guidelines, please email the Gallery Committee.
- ***Please have all work prepared for hanging before submission.*** Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts Gallery will assess a 30% commission for members and a 40% commission for non-members on artwork sold. Payment to artists will be made, via mail, at the conclusion of the exhibit.

REPRODUCTION RIGHTS & MARKETING:

Mooresville Arts Gallery reserves the right to photograph any work or use artist-provided images for publicity or promotional purposes. No compensation is provided for this use. **If you have a Facebook or Instagram profile, please like/follow Mooresville Arts so that we can tag your account/profile in our promotional efforts!**

CONTACT:

- Gallery, Jessica DeHart: gallery@moorevillearts.org
- Mooresville Arts: 103 W Center Ave Mooresville NC 28115 (704) 663-6661
- Facebook – facebook.com/moorevilleart
- Instagram – Instagram.com/moorevilleart