



MOORESVILLE ARTS 20th ANNIVERSARY PHOTOGRAPHY SHOW PROSPECTUS

SCOPE OF EXHIBIT:

This is a JUDGED show opportunity and competition, not a juried show opportunity. If the submitted artwork meets the criteria specified in the show prospectus and presentation guidelines, work will be accepted at intake and included in the exhibit. Please read the entire prospectus for complete information.

CALENDAR:

- **ONLINE SUBMISSION DEADLINE: By Monday, May 27th, 2024 (by 5pm).** All entries MUST be submitted online, and artwork images MUST be sent via email, by the deadline. Click on the Gallery tab via <https://moorevillearts.org> and click on the Call for Artists subpage to reach the Photography Show information.
- **INTAKE: Friday, May 31, 2024**, from 12-3pm and **Saturday, June 1, 2024**, from 10am-1pm. All entries must be hand delivered to the Mooresville Arts Gallery. No entries will be accepted after 1pm on June 1, 2024.
- **RECEPTION: Friday, June 7, 2024, from 6-8pm:** Opening Reception for exhibiting artists and awards ceremony. Artists, their families, and friends are encouraged to attend. The public is also invited to attend.
- **SHOW CALENDAR: Tuesday, June 4th through Thursday, July 18th, 2024.** Gallery hours are Tuesday-Friday from 12-4pm and Saturday 10am-2pm.
- **REMOVAL DAYS: Friday, July 19th, 2024**, from 12-3pm and **Saturday, July 20th, 2024** from 10am-1pm.

*In addition to the show calendar above, to commemorate the 20th anniversary of this exhibit, and to further foster an appreciation for photography and photographers, we are offering a **FREE art lecture on Sunday, May 19th (2-3pm)**. This lecture will feature a panel of photographers who will discuss various topics with the art of photography. Read more & sign up for this event here - <https://moorevillearts.org/spring-lecture-series>*

*****IMPORTANT NOTE: All works must remain on display for the duration of the show and be picked up on the designated removal dates. If you are unable to arrange for your work to be picked up on the designated dates, please contact the Gallery Director (contact info listed below on page 3) to make other arrangements. Works not picked up within 10 days will become the property of Mooresville Arts.**

AWARDS:

1st Place Cash Award; 2nd Place Cash Award; 3rd Place Cash Award, Plus Cash Prizes for Judge's Choice Awards

PHOTOGRAPHY SHOW JUDGE:

Cordelia Williams- Artist & Educator

Cordelia Williams is a photographer/artist and arts educator living in Charlotte, NC. Her work has been exhibited in national and international solo and invitational exhibitions and can be found in many public and private collections. Some of these are The Corcoran Museum, Washington, DC; Mint Museum of Charlotte; Bank of America; Mohawk Paper Company, Ithaca, New York; and Tucson Center for Creative Photography.

Her book, *The Extraordinary of Camilla and the Fairy Cat*, can be viewed at any time without an appointment at the Murray Atkins Library, Rare Books Collection, UNC Charlotte.

Ms. Williams taught Film and Darkroom at Queens University of Charlotte from 1988 to 2016.

SUBMISSION & ENTRY FEE:

Entry forms and payment will be online. We also require artists to provide a digital image of their artwork entries. See below for links and instructions. Submissions must be received by **5pm on Monday, May 27th, 2024**. Applications or artwork images submitted after the deadline will not be accepted. Incomplete submissions will NOT be considered. There are TWO STEPS in the Photography Show submission process (please make sure to complete both!)

1. **Complete the online registration form** at mooresvillearts.org- click "Gallery" at the top of the page and then select "Calls for Artists" and follow the Photography Show prompts
2. **Email images of your entries** to gallery@mooresvillearts.org with your name in the subject line, ex. "John Smith Photography Show Submission". Please title the artwork image files accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.150". Images should be between 2MB and 4MB. ***Files not labeled properly, per the instructions, will not be accepted.***

Entry Fee - \$35 for students (college level) and MA members in good standing (limit 2 works) **\$50 Non-members** (limit of 2 works). Only pay entry fee ONCE.

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of TWO entries (please note the change in number of maximum entries for this show). Eligibility may be given to some artists 16-18 years of age; please email us for details. The artwork must be the artist's own original creation in concept, composition and execution.

All types of Fine Art Photography accepted. Acceptable examples include, but are not limited to: film photography, digital photography, altered shots, alternative processes (please email the Gallery Committee for any further questions on media eligibility if unsure).

Work produced from other artists' photographs, advertisements, websites, art books, other artists' works, commercial images, as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Work must have been completed after June 1, 2022, and not entered in any previously judged or juried show sponsored by Mooresville Arts. There is no theme for this show.

Artists who are sponsoring parties of this show, or family members of, are still eligible to apply but those artists' entries will not be considered for judging/awards. Family members of show Judges/ Jurors are also eligible to apply for the show but will not be considered for judging/awards.

SIZE, WEIGHT & PRESENTATION GUIDELINES:

- Each entry should not exceed 48" in any direction, including frame. There may be some availability for pieces larger than 48"; please contact the Gallery Committee if you wish to enter work larger than 48".
- Each entry should not weigh more than 30 pounds.
- All artwork MUST wired for hanging (NO EXCEPTIONS).
- Artwork must be properly framed behind glass or Plexiglas and/or properly prepared for presentation. Photographs printed on gallery-wrapped (at least 1 1/2" deep) canvases are also acceptable. Prints on canvas or any other substrate (board, wood) less than 1 1/2" in depth MUST be framed. Photographs on metal may be acceptable without a frame.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <https://mooresvillearts.org/artist-faqs>
- For any questions or clarification on these guidelines, please email the Gallery Committee.
- Please have all work prepared for hanging before intake. Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts will assess a 30% commission for members and 40% for non-members on all work sold. Payment to artists will be made at the conclusion of the exhibit.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist’s own risk. The declared value of the work must be reasonable and in line with the artist’s previous sales.

REPRODUCTION RIGHTS & MARKETING:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use. If you have a Facebook or Instagram profile, please like/follow Mooresville Arts so that we can tag your account/profile in our promotional efforts!

CONTACT:

Gallery Committee: gallery@mooresvillearts.org
Mooresville Arts: 103 W Center Ave Mooresville NC 28115 (704) 663-6661
Facebook – facebook.com/mooresvilleart
Instagram – Instagram.com/mooresvilleart

Please PRINT CLEARLY. Cut and attach these labels to the back of your artwork:

Entry #1	Entry #2
Artist’s Name	Artist’s Name
Title	Title
Year Completed	Year Completed
Price	Price
Phone Number	Phone Number
Medium (circle one): Silver Gelatin Print Archival Pigment Print Alternative Process Digital Print on Canvas Digital Print on Metal	Medium (circle one): Silver Gelatin Print Archival Pigment Print Alternative Process Digital Print on Canvas Digital Print on Metal