## **Digital Artwork Submission Requirements and Guidelines**

Image submissions that do not follow these requirements and guidelines may not be considered for acceptance in any Mooresville Arts exhibition.

## Formatting Requirements

- Images must be in jpeg format
- Image resolution must be 300 pixels per inch
  It is best to adjust the image resolution before resizing
- File size must be between 2-8MB
- All files must be labeled according to the requirements on the show prospectus

## Photographing Guidelines

- With framed 2D artwork, it is best to photograph before framing to avoid glare from the glass.
- Frames should not be shown in photos
- Photograph images in bright, soft lighting. No flash.
  -Harsh lighting creates unwanted shadows and reflections and will affect how the colors of the artwork appear in the photograph.
  -Natural daylight or outdoors on an overcast day are best for capturing even lighting and accurate colors.
- Images should be taken against a neutral background (black, white, or gray preferred) with no other objects or clutter in frame.
- Images should be taken with the camera angle matching the angle of the artwork, so the sides of the artwork line up with the camera frame.
- Make sure the artwork is in focus. Images should be sharp and clear with no blurriness
- The entire artwork should be visible with no cropping into the edges

picresize.com is a source that can be used to easily resize images.

Adobe Photoshop and Adobe Lightroom are also both usable programs for photo editing.