



MOORESVILLE
arts

2024 ANNUAL REPORT



The year 2024 can be summed up in two words: Record Numbers!

The results of a survey from our members indicated the most important strategy was for Mooresville Arts to continue our tradition of being a welcoming community of artists and art enthusiasts of all ages. This eclectic mix of individuals provides everyone with a rich experience within our galleries and classroom.

We started the year by intentionally planning for the 70th anniversary in 2025. And, while that was happening behind the scenes, we experienced record numbers in sold artwork, membership, classes, students, and instructors. We added new signage on Center Ave., constructed by Brenda Pokorny, a local glass mosaic artist. We added two new employees, Claire Allen, Gallery & Events Assistant and Miranda Hatch, Executive Assistant. In addition, we were honored to receive the Currents Magazine Best Art Gallery in Lake Norman (for the 4th year in a row). We also now have a significant presence on Google Maps with a 360 view of the historic building that the Town of Mooresville generously provides for our organization.

The yearlong accomplishments were made possible by our generous sponsors, members, contributors, and grantors. As a nonprofit in the heart of Mooresville, we celebrate our partnerships that help us achieve our vision. The board of directors and staff members ended the year with a planning session, led by Cool Spring Center, which gave us a roadmap for the upcoming year.

The growth in our region has brought in hundreds of seasoned artists as well as individuals just beginning their journey in the art world. Our membership is at an all-time high (nearly 300), and our annual visitors are reaching over 12,000 per year. We believe we are offering what the people have asked for and will continue to reexamine and evaluate programs and opportunities well after the 70th anniversary yearlong celebrations.

A special thank you to Brenda Pokorny, who served two-and-a-half years as our board chair. Her leadership helped Mooresville Arts through a transition period moving the organization to a new level. She will remain as a board member as the "Immediate Past Chair" as Dixon Handshaw moves into the Chair position from January 2025 – December 2026.

Thank you to everyone who has made the art culture in our region important, relevant, and exceptional!

The 2024 Mooresville Arts Board of Directors



MOORESVILLE
arts

*Pictured from left to right:
Matt Micolucci, Brenda Pokorny,
Dixon Handshaw, Diane Sulg,
Larisa Kamp, Catherine Crane,
Chris McIntosh.*

VISITORS:



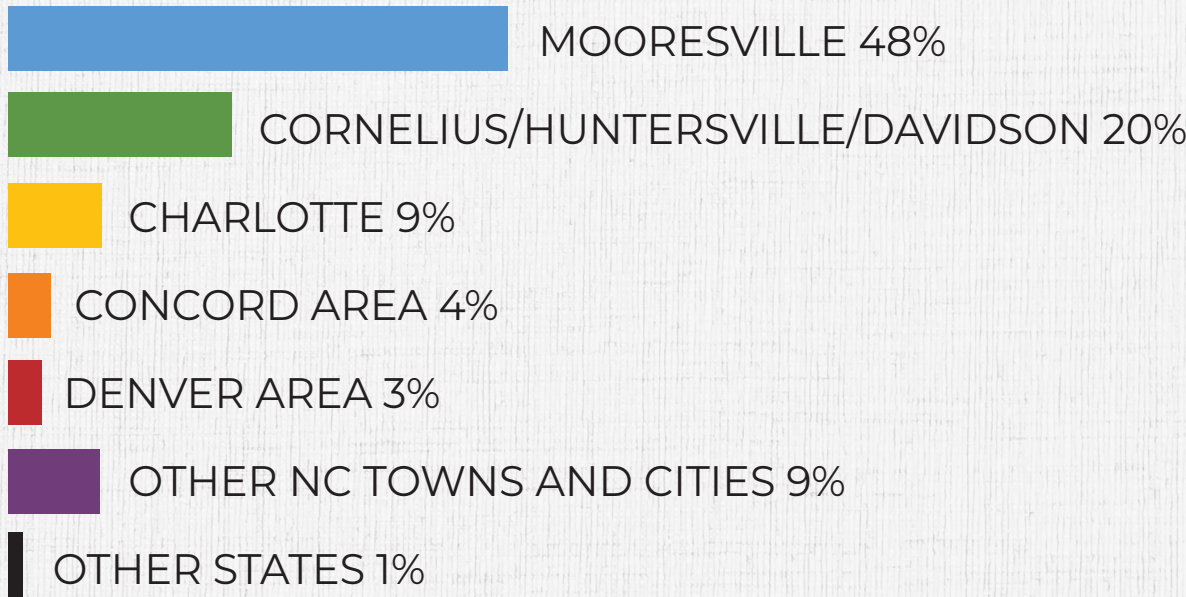
VOLUNTEERS/STAFF:



MEMBERSHIP:

The community we serve is expanding. Artists and art enthusiasts are engaging in record numbers.

410 TOTAL MEMBERS & DONORS



EDUCATION:



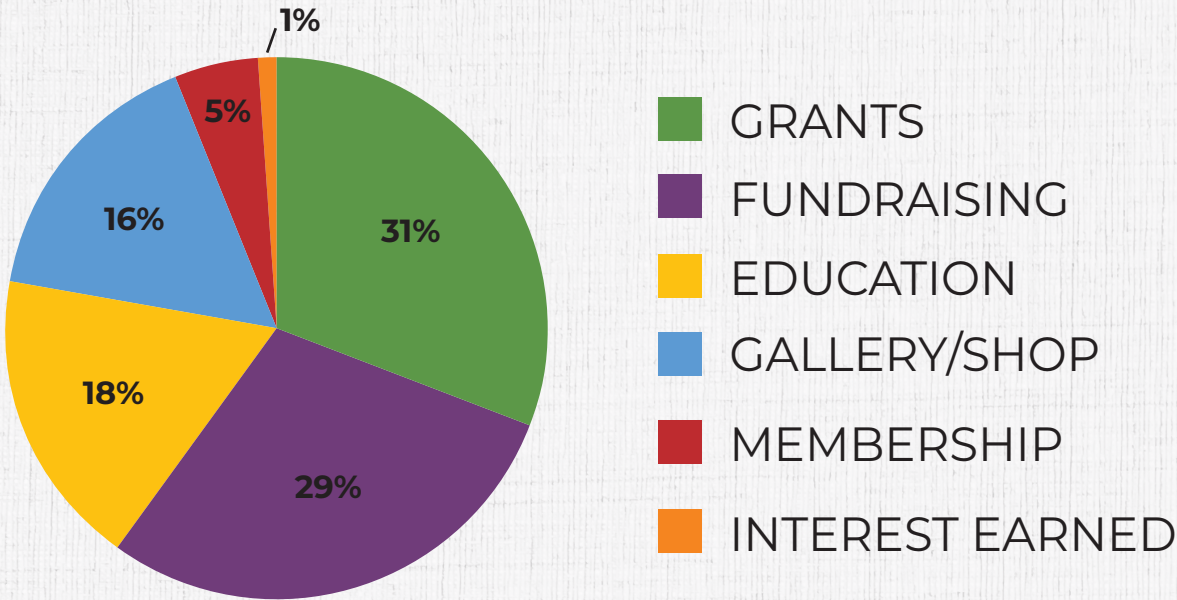
- 601 EDUCATION CLASS HOURS
- 537 STUDENTS
- 28 INSTRUCTORS
- 56 CLASSES & WORKSHOPS
- 7 ART LECTURES (OVER 250 ATTENDEES)

GALLERY AND GALLERY SHOP:

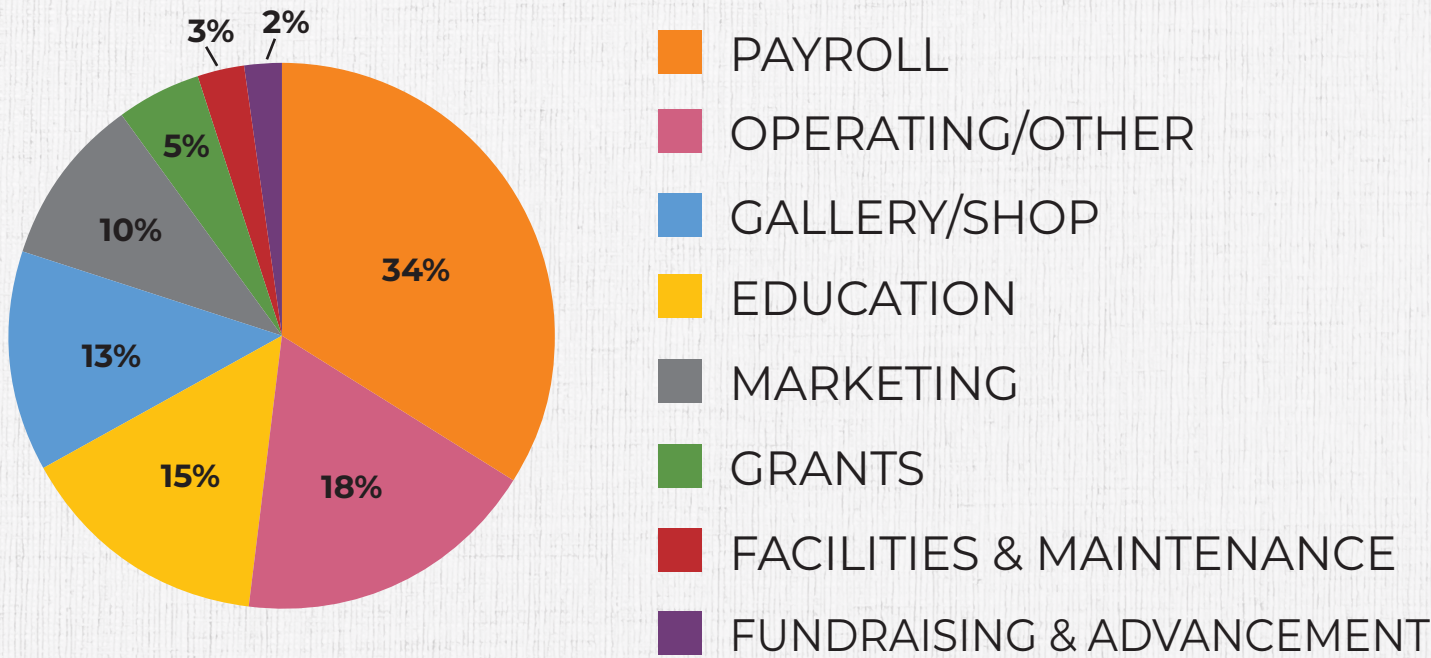
- 544 GALLERY ARTISTS
- 63 GALLERY SHOP ARTISTS



INCOME: \$303,143



EXPENSES: \$233,066



Thank You!

Thank you to all the individuals, organizations, sponsors, and grantors who supported our mission and vision in 2024. It makes it possible for Mooresville Arts to provide the greater LKN regional with exceptional exhibits, classes and workshops, a unique gift shop, and a membership with numerous benefits.

\$10,000 +

Frank Bragg
Iredell Arts Council Inc.
Brad Lephew
The Sylvia & Heath Oliver Foundation
Town of Mooresville

\$2,500 - \$9,999

Chesapeake Containment Systems
Jessica DeHart and Billy Wilson
Mooresville Downtown Commission

\$1,000 - \$2,499

Dixon Handshaw
Ed Harris
Lake Norman Entertainment
PeopleSuite
Brenda and Jim Pokorny
Skunk Partners LLC
Richard and Sandi Starrette

\$500 - \$999

Anonymous Donors
Bank of America Charitable Foundation
Catherine Crane
Four Corners Framing & Gallery
Lake Norman Realty
Lakeside Artists Studio Tour
LKN Local
Matthew Micolucci
Marcy Murphy

\$100 - \$499

Catherine Barkley
Jayne Braxton
Jessica Clark
Suzy Czerwinski
Claudia Day
PK Donson
Stephen Gilbert
Carol Gray
Brenda Hawkins
Lake Country Gallery
Donna Mallory
Robert McGraw
Laurel Morales
Betty Morgan
Diane and Madis Sulg
Dawn Wilson

\$50 - \$99

Shirley Ballard
Renee Calder
Linda Carpenter
Sandra Gittleman
Helen Langhorne
Natalia Leigh
Peggy McBride
Leigh Parker
Shelia Pensler
Jeff and Kim Richards
Chelsea Stipe
Lisa Vendetta

Under \$49

Patty Acuff
Diego Alba
Suzanne Allison
Arvelyn Almeda
Umayal Annamalai
Michelle Arnett
Alexi Asano
Michael Baldassarre
Doris Barahona-Burton
Bethany Barber
Nancy Barrera
Nadezhda Bashmakova
Rick Beno
Reagan Blair
Rosemary Blocher
Katrina Bolstad
Cecilia Borders
Trish Boyles
Janet Brennan
Susan Brewer
Donald Brown
Heather Burnell
Sharron Burns
Cary Caldwell
Susan Camburides
Whitney Cassell
Ashi Chabeda
Theresa Chalmers
Shawnelle Cherry
David Childers
Ah Ra Cho
Rachel and Michael Christian
Katelyn Chronister
Michelle Chronister

Richard Clewell
Brian Clewell
Clarke Cochran
Patricia Cohee
Linda Cole
Vivian Coleman
Wayne Conard
Erica Conley
Cool Spring Center
Michael Cox
Matt Craig
Margaret Crowley
Lisa Cruz
Anne Curlis
Laura Czerwinski
Abby Damico
Leesa Dawson
Glenn DeGeorge
Elizabeth Delatorre
D DeLong
Dina Dembicki
Kristin Derr
Jeannie DeSena
Amy Dokken
Pascale Doxy
Larry Duke
Sandy Eaton
Sue Edwards
Isabella Elgin
Carrie Enders
Astrid Ermanis
Maria Ermy
Alta Etheredge
Toni Evans
Margaret Fleeman
Catherine Forbes
Emily Freeman
Scott Fulton
Suzanne Fulton
Maikol Garcia
Claudia Gardner
Linda Gilmore
Bob Girschick
Arcilia Gonzalez
Deepa Gopinath
Linda Gorman
Genevieve Goudie
Marina Gray
Michael Grayson

Ieesha Griffin
Christine Hancock
Mechele Hanna
Mikael Hardy
Jennifer Hastings
Elizabeth Heiligenthaler
Kendal Hollister
Bill Hook
Christine Huber
Stacey Hulett
Betty Hunter
Anna Hyland
Mendy Iacone
Katie Isaacs
Leah Jancic
Stephanie Janczak
Cathy and Steve Johnson
Jessica Kane
Gail Karabatsos
Katherine Karnatz
The Kay Family
Christel Keisler
Elijah Kell
Jennifer Krahle
Seth Lackey
Christine Leal
Miranda Leaver
Yuna Lee
Lane Lewis
Paige Litherland
Elizabeth Livengoo
Heather Mann
Kathleen Martin
Nancy Martin
Kristin Matas
Ekaterina Mazeina
Peter McCormack
Anne McGraw
Robin McGuirt
Joseph MedinaDaSilva
Shelby Mengel
Laura Messer
Nicole Morgan
Kim Morgan
Judy Morrow
Leanne Nesbit
Barbara O'Reilly
Maura Kealy Ogden
Anne Pell Harkness

Tina Penn
Amy Pennell
Katy Perry
Brooke Petrillo
Emily Phillips
Suzette Picozzi
Tony Pinto
Caroline Quick
Dee Rankin
Jan Rasch
Katie Reaves

Wrenn Rhoades
Judy Riley
Michael Ritzie
Mela Ruiz
Danielle Rylance
Erik Schutzman
Catherine Serline
Jane Seymour Copeland
Leslie Shaw
Renee Shehane
Julie Simmons

Katelyn Snow
Janet Snyder
Doug Stewart
Sarah Stone
Lorraine Strawser
Tanae Sump-McLean
Cameron Taylor
Renee Tillinghast
Olivia Tipton
Sue Trede
Mitchell Vazquez

Tina Vincent
Janet Visser
Sloane Wager
Jessica Wager
Deborah Warren
Beverly Waters
Mike Watt
Susan Whaley
Debbie White
Terry Wilson
Tamara Zelansky

We attempt to include every recorded contributor in our annual reports. If you see a discrepancy, please notify us. Thank you for your understanding

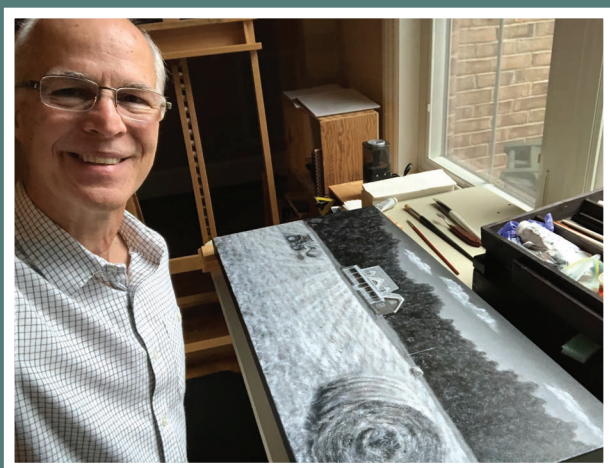
LIFETIME MEMBERS

Special thank you to those who have contributed over the years. Lifetime Members receive individual membership benefits forever.

Frank Bragg
Jessica DeHart & Billy Wilson
Linda Fossum
Leo Gordon
Ralph Herring

Peggy Jones
Brenda Kadlecik
Brad Lephew
Christopher McIntosh
Ellen Patterson

“Art enriches the cultural vitality of a community. It's something to appreciate and behold.”
- Donor



MEMBER STORY

Meet Brad Lephew

“I've always loved museums and appreciate art, but I never thought I could produce it (especially having a geeky technical background). Then came the Covid lockdown, and out of boredom, I started drawing. I continued drawing as a way to rehabilitate and coordinate my right hand after spinal surgery. I then discovered that Mooresville Arts offered drawing and painting classes, providing opportunities to interact and learn from other artists.

After taking some basic classes, I started experimenting in my tiny studio with charcoal, colored pencils, watercolor, oil, and acrylic. I also joined a Plein air group to expand my experiences outside the studio. Online resources were also helpful. I began selling oil and watercolor paintings and took on some commissions, too.

Next, by wonderfully crazy coincidence, I met an egg tempera master while volunteering at Mooresville Arts. I had tried egg tempera myself before with disastrous results from my own ignorance, but my newly found superb teacher gave me proper advice and instruction. My interest in tempera reignited, and I just sold my first egg tempera painting!

I've been a member of Mooresville Arts for several years now, helping with shows, being a docent, serving on the education and finance committees, and just having a good time here! Art is the best retirement gig ever and Mooresville Arts is a great place to hang, learn, and contribute!”



OUR MISSION

We are a vibrant community of artists and art lovers who welcome all ages and all abilities to our classes and galleries. By offering high-quality arts education and exhibitions and providing a venue for artists to show and sell their work, Mooresville Arts is an artistic and cultural resource for the Lake Norman community.

OUR VISION

Mooresville Arts aspires to enrich the quality of life in the Lake Norman region as the premier venue for the exhibition, education, and appreciation of the visual arts

**The new mission and vision statements were adopted at the February 19, 2024, meeting of the board of directors.*

BOARD OF DIRECTORS 2024

Brenda Pokorny, *Chair*
 Dixon Handshaw, *Vice Chair*
 Catherine Crane, *Treasurer*
 Matthew Micolucci, *Secretary*
 Larisa Kamp
 Christopher McIntosh
 Diane Sulg

STAFF MEMBERS

Celeste Badr, *Executive Director*
 Jessica DeHart, *Gallery Director and Grants Manager*
 Brenda Kadlecik, *Education Director*
 Jenny Donaghy, *Executive Assitant (Jan-Oct)*
 Miranda Hatch, *Executive Assistant (Oct-Dec)*
 Claire Allen, *Gallery & Events Assistant*

ART CHANGES LIVES

We understand the impact of art on our culture, communities, and individuals. Mooresville Arts makes a difference by offering free exhibits, award-winning and affordable artwork for sale, and art classes and workshops with professional instructors.

With the help of our members and donors, we can advance our mission of providing art experiences for our region. Thank you for making Mooresville Arts a destination for artistic expression and art appreciation

“I think we all have a deep need to create, build, bring forth ideas...it's a necessity to help us express who we truly are inside and what we want to contribute to the world. Because we matter.” - Member



“Art matters because it enriches the cultural vitality of a community. It's something to appreciate and behold.” - Member



“I 'discovered' Mooresville Arts three or four years ago, at a time when I was looking for opportunities to show my work in the Charlotte area. I couldn't have found a more genuine and welcoming group to work with - thoroughly enjoying my relationship with Mooresville Arts!” - Dan McCrary





103 W Center Ave, Moorsville, North Carolina 28115

moorsvillearts.org