



EVENT ORGANIZERS:

The Mooreville Fine Arts Festival (MFAF) is managed and organized by Mooreville Arts.

103 West Center Ave. Mooreville, NC 28115

704-663-6661

Website: <https://moorevillearts.org/>

SHOW PERSONNEL:

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EVENT LOCATION:

Charles Mack Citizen Center

215 North Main Street

Mooreville, NC 28115

Website: <https://www.experiencecmcc.com/>

EVENT DATE:

Saturday, November 22, 2025 (10:00am-5:00pm)

OVERVIEW:

The Mooreville Fine Arts Festival is a fine arts festival at the Charles Mack Citizen Center allowing local and regional selected artists to display and sell original fine art. This festival is presented by Mooreville Arts, located in historic downtown Mooreville, North Carolina. The event is open to the public and will be promoted and organized by Mooreville Arts. This will be a juried event, with space for up to 80 artists/booths.

ARTWORK:

Acceptable artwork: paintings/drawings, photography, pottery/sculpture, glass, woodwork, fiber, mixed media, fine jewelry and other original handcrafted fine art or artisanal quality work. *Please keep in mind that this is a fine arts festival for 2D and 3D fine artists and high quality artisans. Items such as candles, soap, craft items, craft kits/molds, wreaths, etc. will not be accepted.*

ELIGIBILITY:

Artists must be 18 years of age or older to apply for a space. This is a juried show, so not all applying artists will be accepted.

JURY PANEL:

The organizers will select a panel of Jurors to review the submitted applications and images. Artists will be chosen for this festival based on the submitted materials and images. Jurors will be looking for artists based on the following criteria: the level of artistic talent and skill, originality, and diversity.

APPLICATION DEADLINES, FEES AND SUBMISSION PROCESS:

Early-Bird Application Deadline:

Artists must submit their completed application (registration, images & payment) online at <https://moorevillearts-mooresvillefineartsfestival.artcall.org> no later than **5:00pm on Friday, April 25, 2025**. The early-bird application fee is \$30.00 (nonrefundable).

Regular Application Deadline:

Artists must submit their completed application (registration, images & payment) online at <https://moorevillearts-mooresvillefineartsfestival.artcall.org> no later than **5:00pm on Friday, August 1, 2025**. The regular application fee is \$45.00 (nonrefundable). Applications received after the deadline will not be accepted.

Any incomplete applications will not be considered.

Images:

Artists are required to submit, with their application, at **least three (3) QUALITY jpeg files**, demonstrating examples of his or her original art to be sold at the event. Artists are also required to submit at least one (1) jpeg of his or her booth layout/presentation.

The work must be original in execution by the artist and in concept and composition. No agents, proxies, or commercial dealers are permitted. *High quality prints and giclees of your original work are permitted for sale, but prints cannot total more than 50% of your booth inventory.*

All applicants will receive a registration confirmation to the email that was used on their application.

ARTIST ACCEPTANCE AND BOOTH FEE:

Early-Bird Acceptance:

Applicants who submitted by the early-bird deadline will receive notification if they are accepted, or not accepted, for this opportunity by Friday, May 9th, 2025.

Regular Registration:

Applicants who submitted by the regular deadline will receive notification if they are accepted, or not accepted, by Friday, August 15th, 2025.

Once an artist has been notified of acceptance into the Mooresville Fine Arts Festival, he or she will have until **Friday, August 29th (by 5pm)** to submit his or her booth fee, to confirm and reserve the space.

Note: Sharing of a booth(s) is not permitted.

Booth Fee:

The booth fee is **\$150 for Mooresville Arts members and \$165 for nonmembers** per 10'x10' (approximate) space to participate in the Mooresville Fine Arts Festival.

If an artist wishes to have 2 booth spaces, he or she must pay 2 booth fees. 2 booth spaces is the maximum an artist will receive. Applying or accepted artists may not make special requests for a specific location or placement of their booth(s).

LIABILITY:

Each artist will be responsible for his or her own art and art will be displayed at the artist's own risk. Each artist will be asked to sign a hold-harmless agreement.

REPRODUCTION RIGHTS:

Mooresville Arts reserves the right to photograph or video the event, participants, or any work for publicity or promotional purposes. Photographs submitted with the artist's application may also be used for publicity and promotional purposes. No compensation is provided for this use.

SALES/SALES TAX/LICENSE:

Each exhibitor is responsible for his or her own sales and for collecting and paying North Carolina state sales tax. For information regarding State Sales Tax & License contact the NC Department of Revenue at (704) 878-4252. The organizers will not collect any commissions on artist sales.

ABOUT MOORESVILLE ARTS:

Celebrating its 70th Anniversary, Mooresville Arts is a 501(c)(3) nonprofit arts organization. We are a vibrant community of artists and art lovers who welcome people of all ages and abilities to our classes and galleries. By offering high-quality arts education and exhibitions and providing a venue for artists to show and sell their work, Mooresville Arts is an artistic and cultural resource for the Lake Norman community.

Website: <http://www.mooresvillearts.org>

Facebook: <https://www.facebook.com/mooresvilleart/>

Instagram: <http://www.instagram.com/mooresvilleart>

ARTIST INCENTIVES:

~Mooresville Arts offers a discount (booth fee only) to its members. To learn more about becoming a member, visit <https://mooresvillearts.org/join-or-renew>

~The Mooresville Fine Arts Festival is an indoor event

~Free Wi-Fi is available for participants

~On-site restrooms

~Accessible, free parking and loading/unloading

~The Mooresville Fine Arts Festival will be promoted and advertised extensively through social media; print media; local publications; various signage and more

FESTIVAL PROMOTIONS:

The organizers for the Mooresville Fine Arts Festival will advertise extensively for the festival and ensure every effort in making this a successful event for the participating artists.

Artists can advertise their participation in the festival by downloading the festival flyer (available closer to the event) and emailing/ mailing to their personal lists, and posting on their social media accounts.

TRAVEL EXPENSES:

Accepted artists are responsible for any travel-related expenses.

A discount rate on local hotel options will be available (info available closer to the event).

CANCELLATION/REFUND POLICY:

Cancellation by Mooresville Arts:

In the event that the Mooresville Fine Arts Festival is cancelled in its entirety by Mooresville Arts, a full refund will be administered within 30 days to the credit card on file. Mooresville Arts will do its best to provide the participant reasonable advance notice of cancellation.

Participant Cancellation:

No refunds [application fee or booth fee(s)] will be issued for any cancellations by the artist.

FESTIVAL RULES & REGULATIONS:

EVENT WILL BE HELD RAIN OR SHINE - NO RAINCHECKS WILL BE GIVEN

THIS IS A SMOKE-FREE, PET-FREE EVENT

1. Setup for all exhibitors will be on **Friday, November 21, from 1:00-4:00pm**. All items for your booth must be dropped off and in your space by 4:00 on Friday.
Additional time for minor adjustments will be given on Saturday, November 22nd from 8:00-9:30am.
Setup must be completed by 9:30am on Saturday, November 22nd (no exceptions).
2. Exhibitors may not break down his or her space prior to 5pm on Saturday, November 22nd. Any exhibitor whose display is noted as not intact at 5:00 p.m on Saturday may lose the opportunity to return the following year.
3. Each exhibitor's space is approximately 10'x10'. A small sign will be provided by the organizers to be placed visibly within your display space. The number is for festival attendees to find your space and to aid emergency personnel in emergency response. This number is to remain visible within your display for the duration of the event.
4. Each exhibitor's space is his or her own gallery space and must look professional. The space is to be set up and broken down entirely by the artist. Friends and/or family members are welcome to assist in the process.
5. Each artist is responsible for all materials and equipment needed for their space (displays, tables, chairs, easels, business signage, tablecloths, etc).
6. Depending on your assigned location, you will have a solid wall or window around the perimeter, or if located in the center, you may be provided with a backdrop. Participants may not hang anything on the drape or wall space.

It is imperative that you provide your own division between your booth and your "next door neighbors". This divider can be pro-panels, pipe and drape, gridwall, display, etc. – be creative!

Note: Tents and/or tent frames are strictly prohibited.

7. Exhibitors will be asked to correct any unsatisfactory or unstable displays. Any necessary correction(s) will be at the expense of the artist.

8. It is mandatory that all booth tables are properly covered with black, floor length (from the edge of the table to the floor) table covers. All VISIBLE sides of the table must be covered. All covers must be presentable, pressed and neat.
Use of plastic tablecloths, sheets, shower curtains or any type of “makeshift” tablecloths is not permitted. Any necessary correction will be at the expense of the exhibitor.
9. Storage items must be stored behind displays or under tables. **Stored items should not be visible.** All inventory and personal items must be stored COMPLETELY OUT OF SIGHT. Your booth should look professional and inviting to the attendee.
10. Exhibitors are to remain within their assigned space. NO ONE is to move or trade spaces without prior permission. NO overage will be allowed. An exhibitor may purchase more than one space if needed, prior to the event. Sharing of spaces/booths is not permitted.
11. Exhibitors must be present with their work for the duration of the festival. Representatives, including spouses, family members or friends may not staff the booth in lieu of the artist for the duration of the festival, but may assist for breaks.
12. Commercially manufactured items and items made from kits or molds may NOT be exhibited.
13. Artists must disclose reproduction or limited-edition information on an individual piece, if not an original.
14. Electricity is available for some, but not all booth spaces. If you **require** lighting, please indicate on the application. There are adequate overhead ceiling lights and natural light throughout the festival space.