Pop Culture,



A Small Works Show

SCOPE OF EXHIBIT:

Pop Culture, A Small Works Show is a themed exhibit, inspired by pop culture in today's society. The theme is up to the artist's interpretation, and he/she may submit any work as long as it fits somehow with the media, subject matter or presentation of pop culture. All fine art media is eligible, including but not limited to: painting, drawing, mixed media, photography, collage, digital art, pottery, glass, metal, wood, and sculpture.

According to Oxford Bibliographies, Popular culture is defined as the set of practices, beliefs, and objects that embody the most broadly shared meanings of a social system. It includes media objects, entertainment and leisure, fashion and trends, and linguistic conventions, among other things.

This exhibit will be on display in the Depot's Skylight Gallery.

SUBMISSION & ENTRY FEE:

Entry forms and payment will be online. We will also be asking the artists to provide a digital file of his/her entry. See below for links and instructions. Submissions must be received by 5pm on Monday, June 23rd, 2025. Applications submitted after the deadline will not be accepted. Incomplete submissions will NOT be considered. There are TWO STEPS in this show submission process (please make sure to complete both!)

- 1. **Complete the online registration form** at mooresvillearts.org- click "Gallery" at the top of the page and follow the "Call for Artists" prompt and select "Pop Culture, A Small Works Show"
- 2. Email a digital file of your entry to gallery@mooresvillearts.org with your name in the subject line, ex. "John Smith Pop Culture Show Submission". Please title the artwork image file accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.350". *Files not labeled properly, per the instructions, will not be accepted.*

AWARDS:

Gallery visitors will be encouraged to vote for their favorite piece for the duration of the show; one winner will be announced at the end of the exhibit. This exhibit will be held at the same time as The Art of Fiber, A Fiber Media Group Exhibit.

ENTRY FEE:

\$25 MA members in good standing (limit 1 work) \$30 Non-members (limit of 1 work). Only pay entry fee ONCE.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts will assess a 30% commission for members and 40% for non-members on all work sold.

ELIGIBILITY:

Artists 18 years of age or older may submit one entry for this show opportunity. Eligibility may be given to some artists 15-17 years of age; please email us for details. The work must be original in execution, concept and composition by the registering artist. All <u>Fine Art</u> entries accepted in any medium. **Due to the scope of the subject matter of this show, using others' photographs or using widely-know imagery is permissible**. Artwork must be created 100% by the artist; no usage of Al will be accepted. Work must have been completed within the last three (3) years, and may not have been entered in a previous show sponsored by Mooresville Arts.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk. The declared value of the work must be reasonable and in line with the artist's previous sales.

REPRODUCTION RIGHTS:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

SIZE AND OTHER LIMITATIONS:

- Each entry should not exceed 24" in any direction, including frame.
- All hanging pieces must be dry no wet paint.
- Artwork must be properly framed and/or properly prepared for presentation. Gallery wrapped (at least 1.5" deep) canvases with sides painted and presentable are also acceptable. All artwork on canvas or any other substrate (board, wood) less than 1.5" in depth MUST be framed. Artwork on metal may be acceptable without a frame.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <u>https://mooresvillearts.org/artist-faqs</u>
- For any questions or clarification on these guidelines, please email the Gallery Committee.
- Artwork MUST be wired for hanging (NO EXCEPTIONS).
- **Please have all work prepared for hanging before submission.** Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

CALENDAR:

- ONLINE SUBMISSION: By Monday, June 23rd, 2025 (by 5pm). All entries MUST be submitted online, before intake weekend. Click on the Gallery tab via <u>https://mooresvillearts.org</u> and follow the Pop Culture show prompts.
- INTAKE: June 27, 2025, from 12-3pm and Saturday, June 28, 2025, from 10am-1pm. All entries must be hand delivered to the Depot Fine Arts Gallery. *No entries will be accepted after 1pm on June 28th, 2025*
- **RECEPTION: Friday, July 11, 2025,** from 6-8pm: Opening Reception for exhibiting artists and awards ceremony. Artists, their families and friends are encouraged to attend. The public is also invited to attend. This reception will be held in conjunction with the reception for the Pop Culture, Small Works Show (on display in the Skylight Gallery).
- SHOW CALENDAR: Tuesday, July 1 through August 14, 2025
- ARTWORK REMOVAL: Friday, August 15th, 2025, from 12-3pm & Saturday, August 16th, 2025 (10am-1pm)
- ***IMPORTANT NOTE:

If you are unable to arrange for your artwork to be dropped off or picked up on the designated date(s) listed above, you MUST contact the Gallery Director (contact info on page 1) to make other arrangements. Please do not drop off or pick up your work early without prior acknowledgment. Each exhibit is promoted through the end of each show, and many patrons visit the Gallery (and purchase) in the final week of the shows. Works not picked up within **10 days** will become the property of Mooresville Arts.

CONTACT:

• Mooresville Arts: 103 W Center Ave Mooresville NC 28115 (704) 663-6661 gallery@mooresvillearts.org

Please print the label below, complete and attach to the back of your artwork before bringing in for intake

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