



Mooreville Arts 46th Annual SpringFest 2024

Sponsored By:



SCOPE OF EXHIBIT:

This is a **JUDGED** show opportunity and competition, not a juried show opportunity. As long as the submitted artwork meets the criteria specified in the show prospectus and presentation guidelines, work will be accepted at intake and included in the exhibit. Please read the entire prospectus for complete information.

CALENDAR:

- **ONLINE SUBMISSION DEADLINE: By Monday, April 8th, 2024 (by 5pm).** All entries **MUST** be submitted online, and artwork images **MUST** be sent via email, by the deadline. Click on the Gallery tab via <https://moorevillearts.org> and click on the SpringFest subpage.
- **INTAKE: Friday, April 12, 2024**, from 12-3pm and **Saturday, April 13, 2024**, from 10am-1pm. All entries must be hand delivered to the Mooreville Arts Gallery. *No entries will be accepted after 1pm on April 13th, 2024.*
- **RECEPTION: Friday, April 19, 2024**, from 6-8pm: Opening Reception for exhibiting artists and awards ceremony. Artists, their families, and friends are encouraged to attend. The public is also invited to attend.
- **SHOW CALENDAR: Tuesday, April 17th through Thursday, May 30, 2024.** Gallery hours are Tuesday-Friday from 12-4pm and Saturday 10am-2pm.
- **REMOVAL DAYS: Friday, May 31st, 2024**, from 12-3pm and **Saturday, June 1st, 2024** from 10am-1pm.

*****IMPORTANT NOTE:** All works must remain on display for the duration of the show and be picked up on the designated removal dates. If you are unable to arrange for your work to be picked up on the designated dates, please contact the Chairperson or Mooreville Arts to make other arrangements. Works not picked up within 10 days will become the property of Mooreville Arts.

AWARDS:

Reception and awards presentation: **Friday, April 19th, 2024 (6-8pm)**

- 1st Place Cash Award; 2nd Place Cash Award; 3rd Place Cash Award, Plus Cash Awards for Judge's Choice Awards

CONTACT:

- Gallery Committee: gallery@moorevillearts.org
- Mooreville Arts: 103 W Center Ave Mooreville NC 28115 (704) 663-6661
- Facebook – facebook.com/moorevilleart
- Instagram – Instagram.com/moorevilleart

SUBMISSION & ENTRY FEE:

Entry forms and payment will be online. We also require artists provide a digital image of their artwork entries. See below for links and instructions. Submissions must be received **by 5pm on Monday, April 8th, 2024.** Applications or artwork images submitted after the deadline will not be accepted. Incomplete submissions will NOT be considered. There are TWO STEPS in the SpringFest submission process (please make sure to complete both!)

1. **Complete the online registration form** at moorevillearts.org- click "Gallery" at the top of the page and follow the SpringFest show prompts
2. **Email images of your entries** to galler@moorevillearts.org with your name in the subject line, ex. "John Smith SpringFest Show Submission". Please title the artwork image files accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.150". ***Files not labeled properly, per the instructions, will not be accepted.***

Entry Fee - \$35 MA members in good standing (limit 2 works) **\$50 Non-members** (limit of 2 works). Only pay entry fee ONCE.

SPRINGFEST JUDGE:

Debora Koo – Artist & Educator

Debora Koo (b. 1990 in Seoul, Korea) is an oil painter based in Charlotte, North Carolina. Her interest in art began at Smith College where she studied Studio Art. Afterwards, she continued her studies at Ewha Womans University in Seoul where she got her MFA in Western Painting. Currently she is a member of Goodyear Arts Collective in Charlotte, NC, as well as faculty at Rowan-Cabarrus Community College. She has shown locally in Charlotte, NC at Goodyear Arts, LaCa Projects, Sozo Gallery and The Mint Museum Randolph. Out-of-state and international shows include Lorin Gallery in Los Angeles, Tchotchke Gallery in New York and Open Call and Four-Year Anniversary Shows at Delphian Gallery in London. Her work was also featured in BOOOOOOOM as well as New American Paintings.

Also, Ms. Koo is leading a lecture entitled "A Perspective on Shows & Opportunities for Artists" on Sunday, April 21st at 2pm. You can find more about this opportunity and RSVP [HERE](#)

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of TWO entries (please note the change in number of maximum entries for this show). Eligibility may be given to some artists 16-18 years of age; please email us for details.

The artwork must be the artist's own original creation in concept, composition and execution.

All Fine Art entries accepted in any medium (with the exception of photography as that is reserved for a separate annual show in the summer). Acceptable examples of media include, but are not limited to: painting, drawing, collage, mixed media, clay, ceramics, glass, woodwork, fiber arts, and sculpture (please email the Gallery Committee for any further questions on media eligibility if unsure).

Work produced from other artists' photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Work must have been completed after April 1, 2022, and not entered in any previously judged or juried show sponsored by Mooresville Arts. There is no theme for this show.

Artists who are sponsoring parties of this show, or family members of, are still eligible to apply but those artists' entries will not be considered for judging/awards. Family members of show Judges/ Jurors are also eligible to apply for the show but will not be considered for judging/awards.

SIZE, WEIGHT & PRESENTATION GUIDELINES:

- Each entry should not exceed 48” in any direction, including frame. There may be some availability for pieces larger than 48”; please contact the Gallery Committee if you wish to enter work larger than 48”.
- Each entry should not weigh more than 30 pounds.
- All submitted pieces must be dry – no wet paint, glazes or varnishes.
- Two-dimensional artwork **MUST** be wired for hanging (NO EXCEPTIONS).
- Artwork must be properly framed and/or properly prepared for presentation. Gallery-wrapped (at least 1 1/2” deep) canvases with sides painted and presentable are also acceptable. Paintings on canvas or any other substrate (board, wood) less than 1 ½’ in depth **MUST** be framed. Artwork on metal may be acceptable without a frame.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <https://moorevillearts.org/artist-faqs>
- For any questions or clarification on these guidelines, please email the Gallery Committee.
- ***Please have all work prepared for hanging before submission.*** Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts will assess a 30% commission for members and 40% for non-members on all work sold. Payment to artists will be made at the conclusion of the exhibit.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist’s own risk. The declared value of the work must be reasonable and in line with the artist’s previous sales.

REPRODUCTION RIGHTS & MARKETING:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use. **If you have a Facebook or Instagram profile, please like/follow Mooresville Arts so that we can tag your account/profile in our promotional efforts!**

Please PRINT CLEARLY. Cut and attach these labels to the back of your artwork:

Entry #1	
Artist’s Name	
Phone #	
Title	Year Completed
Medium	
Price	

Entry #2	
Artist’s Name	
Phone #	
Title	Year Completed
Medium	
Price	

