



# The Art of Pastels, A Group Exhibit

## **SCOPE OF EXHIBIT:**

The Art of Pastels, A Group Exhibit is a themed exhibit, inspired by the art media of pastels. Chalk and oil pastels, as well as charcoal, are the only permissible media for this exhibit.

This exhibit will be on display in the Depot's Skylight Gallery.

## **SUBMISSION & ENTRY FEE:**

Entry forms and payment will be online. We will also be asking the artists to provide a digital file of his/her entry. See below for links and instructions. Submissions must be received **by 5pm on Monday, August 11<sup>th</sup>, 2025**. Applications submitted after the deadline will not be accepted. Incomplete submissions will NOT be considered. There are TWO STEPS in this show submission process (please make sure to complete both!)

1. **Complete the online registration form** at [moorevillearts.org](https://moorevillearts.org)- click "Gallery" at the top of the page and follow the "Call for Artists" prompt and select "The Art of Pastels, A Group Exhibit"
2. **Email a digital file of your entry** to [gallery@moorevillearts.org](mailto:gallery@moorevillearts.org) with your name in the subject line, ex. "John Smith Pastels Show Submission". Please title the artwork image file accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.350". ***Files not labeled properly, per the instructions, will not be accepted.***

## **AWARDS:**

Gallery visitors will be encouraged to vote for their favorite piece for the duration of the show; one winner will be announced at the end of the exhibit. This exhibit will be held at the same time as a featured artists exhibit.

## **ENTRY FEE:**

**\$25 MA members** in good standing (limit 1 work) **\$30 Non-members** (limit of 1 work). Only pay entry fee ONCE.

## **SALES:**

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts will assess a 30% commission for members and 40% for non-members on all work sold.

## **ELIGIBILITY:**

Artists 18 years of age or older may submit one entry for consideration. Eligibility may be given to some artists 16-18 years of age; please email us for details. ***The work must be original in execution, concept and composition by the artist. All Fine Art entries accepted in any medium.*** Work produced from widely published photographs (unless with express permission), advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns and artwork created in a workshop or under the direction of an instructor is not allowed for entry. Artwork must be created 100% by the artist; no usage of AI will be accepted. Work must have been completed within the last three (3) years, and may not have been entered in a previous show sponsored by Mooresville Arts.

## **LIABILITY:**

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk. The declared value of the work must be reasonable and in line with the artist's previous sales.

## **REPRODUCTION RIGHTS:**

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

### **SIZE AND OTHER LIMITATIONS:**

- Each entry should not exceed **36"** in any direction, including frame (there may be space for some larger paintings, please email us for more details).
- Artwork must be properly framed and/or properly prepared for presentation.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <https://moorevillearts.org/artist-faqs>
- For any questions or clarification on these guidelines, please email the Gallery Committee.
- Artwork **MUST** be wired for hanging (NO EXCEPTIONS).
- ***Please have all work prepared for hanging before submission.*** Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

### **CALENDAR:**

- **ONLINE SUBMISSION: By Monday, August 11th, 2025 (by 5pm).** All entries **MUST** be submitted online, before intake weekend. Click on the Gallery tab via <https://moorevillearts.org> and follow the Art of Pastels show prompts.
- **INTAKE: August 15th, 2025**, from 12-3pm and **Saturday, August 16th, 2025**, from 10am-1pm. All entries must be hand delivered to the Depot Fine Arts Gallery. *No entries will be accepted after 1pm on August 16th, 2025.*
- **RECEPTION: Friday, August 22<sup>nd</sup>, 2025**, from 6-8pm: Opening Reception for exhibiting artists and awards ceremony. Artists, their families and friends are encouraged to attend. The public is also invited to attend. This reception will be held in conjunction with the reception for the featured artists exhibit.
- **SHOW CALENDAR: Tuesday, August 19 through September 25, 2025**
- **ARTWORK REMOVAL: Friday, September 26, 2025, from 12-3pm & Saturday, September 27, 2025 (10am-1pm)**
- **\*\*\*IMPORTANT NOTE:**

*If you are unable to arrange for your artwork to be dropped off or picked up on the designated date(s) listed above, you **MUST** contact the Gallery Director (contact info on page 1) to make other arrangements. Please do not drop off or pick up your work early without prior acknowledgment. Each exhibit is promoted through the end of each show, and many patrons visit the Gallery (and purchase) in the final week of the shows. Works not picked up within **10 days** will become the property of Mooresville Arts.*

### **CONTACT:**

- Mooresville Arts: 103 W Center Ave Mooresville NC 28115 (704) 663-6661 [gallery@moorevillearts.org](mailto:gallery@moorevillearts.org)

<b>Please print the label below, complete and attach to the back of your artwork before bringing in for intake</b>	
Artist's Name	
Phone #	
Title	
Medium	
Price	