



The Shop 2026

Prospectus & Information

What is The Shop at Mooresville Arts?

The Shop at Mooresville Arts is a curated and selective retail opportunity for local artists that runs during the regular sales year, the beginning of January 2026 to the end of October 2026. If selected, you will be grouped into one of our three season rotational groups based on the type/theme of work you create. Our sales seasons are Winter/Spring (January 2026 to April 2026), Spring/Summer (May 2026 to July 2026), and Summer/Fall (August 2026 to October 2026). Artists will be juried in for inclusion, and items must be for sale for this opportunity. The Mooresville Arts Gallery Committee is the jury for this opportunity. Limited space is available.

What is The Shop looking for?

- Small 2D Artworks, 15" by 15" max. including frame
- Prints of original work, unframed
- Fiber Art: original knit, crochet, quilt, and screen-printed work
- Stickers
- Jewelry
- Pottery
- Magnets
- Art Journals
- Keychains

Artists 18 years of age or older may submit three (3) examples of their work that are representative of their body of work to be sold. Once selected for this opportunity, artists will be told the quantity of items they may bring in for their time in The Holiday 2025 Shop.

The work must be original in execution, concept and composition by the artist. Work produced from widely published photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns and artwork created in a workshop or under the direction of an instructor is **not** allowed for entry. **Artwork must be created 100% by the artist; no usage of AI will be accepted.**

SIZE AND OTHER LIMITATIONS:

Each 2D entry you intend to hang on the wall should not exceed 15" in any direction including frame. All hanging pieces must be dry— NO WET PAINT, wired and ready for hanging in sturdy frames. Gallery

wrapped canvases are also acceptable as long as the sides are 1 ½ inches or greater and the sides are painted and/ or presentable and wired for hanging. NO saw tooth hangers or other hanging devices are allowed; our gallery hanging system will only accommodate hanging 2D pieces on a wire. Each 3D work should not exceed 24" in any direction and cannot be more than 30 pounds.

SALES:

Artists set their own prices for their works, but please consider price points for Shop items of \$100.00 or less, with, if appropriate, a few selective items priced at \$150-500.00. The maximum value of artwork we will accept for the Shop is \$1,500. The declared value of the work must be reasonable and in line with the artist's previous sales. Mooresville Arts will assess a 30% commission (for MA Members) or 40% (for non-members) on all items sold in The Shop. Payment for art sales will be issued to artists at the end of their seasonal rotation in The Shop.

How do I submit my work?

The entry form for this sale is online. Artists also need to provide three (3) digital files as examples of their work. See below for links and instructions. There are **TWO STEPS** in the Shop submission process. Applications submitted after the deadline and incomplete submissions will **NOT** be considered, so please make sure to complete both steps and submit your work on time!

1. **Complete the online registration form at mooresville.org** - Click "Gallery" at the top of the page and follow the "Call for Artists" prompt and select "The Shop 2026." There, you will find the online registration form.
2. **Email digital files of your entries to theshop@mooresvillearts.org** with your name in the subject line. Ex: "John Smith The Shop 2026 Submission". Please title the artwork image files accordingly - "ArtistName.Title.Price" Ex: "JohnSmith.FlowerPrint.40". Files not labeled properly, per the instructions, will not be considered.

SELECTION PROCESS:

The 2026 Shop is juried; submissions will be reviewed by the Mooresville Arts Gallery Committee to ensure a high-quality and diverse art sale. All submissions may not be accepted for this opportunity. The submissions will be reviewed, and artists will be accepted based on quality and diversity of the subject matter, media and presentation.

Deadline for Submission: Tuesday, December 2nd 2025 by 5pm

Communcation of Acceptance or Non-Acceptance: Tuesday, December 9th 2025

What are the next steps if I am selected?

ARTWORK INTAKE:

Further instructions will be sent out to accepted artists about intake, such as how to organize your work and intake/removal dates. As you are considering submission right now, please remember that Mooresville Arts reserves the right to deny entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. If your work requires special installation, please make us aware ahead of time and be prepared with your own tools to help.

*****IMPORTANT NOTE:** All works must remain on display for the duration of the designated Shop rotation and be picked up on the designated removal date. If you are unable to arrange for your work to be picked up on the designated date, please contact Mooresville Arts to make other arrangements. Works not picked up within 10 days will become the property of Mooresville Arts.

REPRODUCTION RIGHTS AND MARKETING:

Mooresville Arts Gallery reserves the right to photograph any work or use artist-provided images for publicity or promotional purposes. No compensation is provided for this use.

Accepted artists for this opportunity will be expected to help promote their shop presence via their chosen marketing channels (ie social media, printed materials, word of mouth). Existing or additional gallery events will be scheduled (dates to be announced at a later time) to promote The Shop; participating artists will be expected to attend their rotation's event and invite family, friends and other contacts.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk. The declared value of the work must be reasonable and in line with the artist's previous sales.

Important Dates to Remember

- ☐ Deadline for Submission: Tuesday, December 2nd 2025, by 5pm
- ☐ Notification of Acceptance or Non-Acceptance: Tuesday, December 9th 2025
- ☐ Intake/Removal: Will be communicated to accepted artists
- ☐ Sale Season Rotation Calendar
 - Winter/Spring Season: January 2026 to April 2026
 - Spring/Summer Season: May 2026 to July 2026
 - Summer/Fall Season: August 2026 to October 2026

Contact Information

- Mooresville Arts: 103 W Center Ave, Mooresville NC - Hours: Tuesday-Saturday from 12pm to 4pm
- Phone Number: 704-663-6661
- The Shop email: theshop@mooresvillearts.org
- Instagram: [@theshopatmooresvillearts](https://www.instagram.com/theshopatmooresvillearts)

