



Mooresville Arts “Avant-Garde” Themed Exhibit 2024

SCOPE OF EXHIBIT:

This is a **themed** show. The theme of “avant-garde” is up to the artist’s interpretation. The Google definition of avant-garde is as follows: new and unusual or experimental ideas, especially in the arts, or the people introducing them.

As long as the submitted artwork meets the criteria specified in the show prospectus and presentation guidelines, work will be accepted at intake and included in the exhibit. Please read the entire prospectus for complete information.

ONE entry per artist is allowed for this show. This exhibit will be on display in Mooresville Arts Skylight Gallery.

CALENDAR:

- **ONLINE SUBMISSION DEADLINE: By Friday, July 12, 2024 (by 5pm).** All entries **MUST** be submitted online, and artwork images **MUST** be sent via email, by the deadline. Click on the Gallery tab via <https://mooresvillearts.org> and click on the Call for Artists subpage and follow the Avant-garde show prompts.
- **INTAKE: Friday, July 19, 2024**, from 12-3pm and **Saturday, July 20, 2024**, from 10am-1pm. All entries must be hand delivered to the Mooresville Arts Gallery. *No entries will be accepted after 1pm on July 20th, 2024.*
- **RECEPTION: Friday, August 2, 2024**, from 6-8pm: Opening Reception for exhibiting artists (along with exhibiting artists for the Hot & Cold themed show). Artists, their families, and friends are encouraged to attend. The public is also invited to attend.
- **SHOW CALENDAR: Tuesday, July 23 through Thursday, September 26, 2024.** Gallery hours are Tuesday-Friday from 12-4pm and Saturday 10am-2pm.
- **REMOVAL DAYS: Friday, September 27, 2024**, from 12-3pm and **Saturday, September 28, 2024**, from 10am-1pm.

*****IMPORTANT NOTE:** All works must remain on display for the duration of the show and be picked up on the designated removal dates. If you are unable to arrange for your work to be picked up on the designated dates, please contact the Gallery Director at Mooresville Arts to make other arrangements. Works not picked up within 10 days will become the property of Mooresville Arts.

AWARDS:

No awards will be given for this show.

CONTACT:

- Gallery Director & Committee: gallery@mooresvillearts.org
- Mooresville Arts: 103 W Center Ave Mooresville NC 28115 (704) 663-6661
- Facebook – facebook.com/mooresvilleart
- Instagram – Instagram.com/mooresvilleart

SUBMISSION & ENTRY FEE:

One entry per artist. Entry forms and payment will be online. We also require artists provide a digital image of their artwork entries. See below for links and instructions. Submissions must be received **by 5pm on Friday, July 12, 2024.** Applications or artwork images submitted after the deadline will not be accepted. Incomplete submissions will NOT be considered. There are TWO STEPS in the Avant-garde submission process (please make sure to complete both!)

1. **Complete the online registration form** at moorevillearts.org- click "Gallery" at the top of the page, select Calls for Artists, and follow the Avant-garde show prompts.
2. **Email one image of your entry** to gallery@moorevillearts.org with your name in the subject line, ex. "John Smith Avant-garde Show Submission". Please title the artwork image files accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.150". ***Files not labeled properly, per the instructions, will not be accepted.***

Entry Fee - \$20 MA members in good standing (limit of 1 work); **\$25 Non-members** (limit of 1 work). Only pay entry fee ONCE.

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of ONE entry. Eligibility may be given to some artists 16-18 years of age; please email us for details. ***The artwork must be the artist's own original creation in concept, composition and execution.***

All Fine Art entries accepted in any medium. Acceptable examples of media include, but are not limited to: painting, drawing, photography, digital painting/drawing, collage, mixed media, clay, ceramics, glass, woodwork, fiber arts, and sculpture (please email the Gallery Committee for any further questions on media eligibility if unsure).

Work produced from other artists' photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Work must have been completed after April 1, 2022, and not entered in any previously judged, juried, members or themed show hosted by Mooresville Arts.

SIZE, WEIGHT & PRESENTATION GUIDELINES:

- Each entry should not exceed 48" in any direction, including frame. There may be some availability for pieces larger than 48"; please contact the Gallery Committee if you wish to enter work larger than 48".
- Each entry should not weigh more than 30 pounds.
- All submitted pieces must be dry – no wet paint, glazes or varnishes.
- Two-dimensional artwork **MUST** be wired for hanging (NO EXCEPTIONS).
- Artwork must be properly framed and/or properly prepared for presentation. Gallery-wrapped (at least 1 1/2" deep) canvases with sides painted and presentable are also acceptable. Paintings on canvas or any other substrate (board, wood) less than 1 1/2" in depth **MUST** be framed. Artwork on metal may be acceptable without a frame.
- For your convenience and for more information on presentation guidelines, please visit our Gallery Presentation FAQ page here: <https://moorevillearts.org/artist-faq>
- For any questions or clarification on these guidelines, please email the Gallery Director.
- ***Please have all work prepared for hanging before submission.*** Artists should be able to carry their own work into the Mooresville Arts Gallery. Mooresville Arts reserves the right to decline entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. Mooresville Arts reserves the right to use discretion in acceptance/denial of submitted show entries.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts will assess a 30% commission for members and 40% for non-members on all work sold. Payment to artists will be made at the conclusion of the exhibit.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk. The declared value of the work must be reasonable and in line with the artist's previous sales.

REPRODUCTION RIGHTS & MARKETING:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use. **If you have a Facebook or Instagram profile, please like/follow Mooresville Arts so that we can tag your account/profile in our promotional efforts!**

Please PRINT CLEARLY. Cut and attach this label to the back of your artwork:

Entry #1	
Artist's Name	
Phone #	
Title	Year Completed
Medium	
Price	