MOORESVILLE ARTS
16th ANNUAL PHOTOGRAPHY SHOW PROSPECTUS

SPONSORS:
Proudly sponsored by Mooresville Arts

CALL FOR ENTRIES:
Images created via the following forms of photography will be accepted for consideration.
Fine art photography only (no commercial photography)
- Shot with film
- Shot digitally
- Unaltered shots
- Altered shots
- Alternative processes

ELIGIBILITY:
- Artists age 18 or older may submit images for consideration.
- The photographs must be original in concept and execution and created by the person who enters the work.
- Entries previously submitted to the Mooresville Arts Photography Show or Juried Exhibition are not eligible.
- Entries submitted must have been completed within the last three years.

CATEGORIES:

CATEGORY 1- Identity : Who are you? How do you view yourself or how do others view you? How would you characterize yourself? What defines you/your life? Photos in this category should be a visual representation of who you are.

CATEGORY 2- Anonymity: In this category the subject can not be identified or is withholding their identity. This could be that the subject is literally hidden, covered, or distorted somehow or a more symbolic interpretation.

CATEGORY 3- 65th Anniversary: This category is in honor of this year being the 65th Anniversary of Mooresville Arts. In keeping with the theme, photos in this category should focus on the identity of Mooresville. Photos submitted in this category must be taken in Mooresville and reflect something that you believe to be a defining characteristic of the city.

ENTRY PROCESS:
- Fill out the attached registration/entry form.
- Entries must be hand-delivered to Mooresville Arts Gallery, in the Historic Train Depot located at 103 W Center Ave, Mooresville, NC 28115.
- Please have your entry artist/photographer info and label information filled out prior to drop off.

CALENDAR OF EVENTS:

INTAKE: Submission of entries, registration form, and entry fee:
Friday, May 29 (12-4pm) & Saturday, May 30 (10am-2pm) *No late entries accepted after 2pm on Saturday, May 30*

ARTIST RECEPTION AND AWARDS: **(Invite your friends!)**
Friday, June 12, 2020, 6-8pm
Awards will be presented at the reception.

PICK UP: Items must be picked up on Friday July 31 (12-4pm) & Saturday, August 1 (10-2pm)
(All entries left over 30 days become the property of Mooresville Arts)

JUDGE:

This years' judge is Jeff Murphy.
Jeff Murphy is a Charlotte based artist working primarily with digital media. His creative career began while taking photography, film and animation courses as an Undergraduate at the Ohio State University. In fact, he took a number of courses while in school across a range of diverse majors. In the end, it was lens-based image-making that stuck while everything else fell away.

Jeff's work has been published in a diverse array of publications including WIRED Magazine, World Art Magazine, and the textbook Exploring Color Photography. He has received individual artist grants from the Arts and Science Council, the Ohio Arts Council and the North Carolina Arts Council. In addition to over 40 National solo exhibitions, his digital images, videos, and installations have been seen in the United States, Germany, Hungary, Spain, and Brazil.

Jeff currently is an Associate Professor of Art at the University of North Carolina at Charlotte where he teaches digital imaging, interactive design, photography, video, and animation. He received his BFA from the Ohio State University in 1989 and his MFA from the University of Florida in 1995.

AWARDS: There will be a first, second, third, and honorable mention award in each category. Once winners have been selected, the artists will be notified if their entry/entries have been chosen for an award via email or phone call June 2nd.

SIZE, PRESENTATION, AND OTHER LIMITATIONS:
- Entries must not exceed 60 inches in any dimension.
- The artist must be able to carry their work into the gallery
- Prints need to be framed, behind glass or Plexiglas, and should arrive at the gallery "ready to hang". Frames and any mats used need to be clean and in good repair.
- **Framed pieces must be sturdy and must have a wire hanger. NO sawtooth hangers, staples, tape or other hanging devices/methods allowed. Due to the Gallery's hanging system, please affix your wire to the top quarter of the height of the frame and keep little or no slack in the wire.**
- Photographs are also accepted on canvas; gallery-profile (a depth of at least 1 ½") canvases do not require a frame, but any canvas under the size of gallery-profile does require a frame.
- Prints on metal are also acceptable, if they have a wire on the back of the print.

ENTRY FEE:
- MA Members: $35 for up to 3 Entries. (3 entries max). Non-Members: $50 for up to 3 Entries. (3 entries max).
- The artist must decide if he or she wishes to compete in one or a combination of the three categories. Category must be specified per entry on the entry form.
- New members are always welcome! Fees start at $50 a year for individual memberships.

FINAL ACCEPTANCE:
Final acceptance of entries in the Mooresville Arts 2020 Annual Photography Show is up to the Chairperson's discretion after viewing the delivered pieces. *If the print quality, framing or the presentation device are not suitable quality for gallery presentation, the Chairperson may ask the artist to replace whichever element is not suitable or may reject the piece altogether.*

SALES:
Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each print is set by the artist. Mooresville Arts will retain a commission of 30% for MA members in good standing, 40% for non-members on all sales. All sales commission checks will be mailed to the artist within 30 days of the conclusion of the show. The declared value of the work must be reasonable and in line with the artist's previous sales.

LIABILITY:
Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

USE OF IMAGES:

All entrants agree that any image they submit to the Mooresville Arts Annual Photography Show may be used for marketing and promotional purposes directly related to the Mooresville Arts Photography Show. Any image used by Mooresville Arts shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS:

Show Chairperson, Gina Marques
Email: ginaricciardelli@gmail.com
704-756-1163

MOORESVILLE ARTS:

Mooresville Arts is a 501(c)(3) non-profit organization, and is supported by volunteers. There are many opportunities available, and we encourage artists to speak with someone at intake if they are interested in volunteering. All artists who participate in Mooresville Arts shows and competitions are also encouraged to docent during gallery hours to promote their work. If interested, please contact Claudia Day, Volunteer Coordinator, at volunteers@mooresvillearts.org (*Gallery Hours are Tuesday-Friday 12-4pm and Saturday 10am-2pm).*

Mooresville Arts 2020 Annual Photography Show Registration

Please complete this form and deliver it with your entries and your entry fee.
Payment payable by cash, check, or credit card, at time of drop off.
Mooresville Arts, 103 W Center Ave, Mooresville, NC 28115

Artist's Info: *(Please print clearly)*

Artist Name: _____

Mailing Address: _____

_____

Phone: _____ Email: _____

If you are not a member, are you interested in becoming a member? ____Yes _____ No

How did you hear about this show with Mooresville Arts Gallery?

_____

Entry #1 MA Annual Photography Show

Title_____

Category_____

Sale Price_____

Entry #2 MA Annual Photography Show

Title_____

Category _____

Sale Price_____

Entry #3 MA Annual Photography Show

Title_____

Category_____

Sale Price_____

I understand and agree to all the terms and conditions of entry described in the prospectus. I further pledge that all artwork for entry is of my own original creation, in concept, composition, and execution.

Artist Signature _____**Date** _____

Please cut and attach each of the labels below to the back of each piece to help identify your work

Entry #1 MA Annual Photography Show
Artist Name
Phone #   Price
Title
Category

Entry #2 MA Annual Photography Show
Artist Name
Phone #   Price
Title
Category

Entry #3 MA Annual Photography Show
Artist Name
Phone #   Price
Title
Category