

MOORESVILLE ARTS

17th ANNUAL PHOTOGRAPHY SHOW PROSPECTUS



SPONSORS:

Proudly sponsored by Mooresville Arts, Fariba and Cliff Homesley, and Biggs Camera

CALL FOR ENTRIES:

Images created via the following forms of photography will be accepted for consideration.

Fine art photography only (no commercial photography)

- Shot with film.
- Shot digitally
- Altered shots
- Alternative processes

ELIGIBILITY:

- Artists age 18 or older may submit images for consideration.
- The photographs must be original in concept and execution and created by the person who enters the work.
- Entries previously submitted to the Mooresville Arts Photography Show or Juried Exhibition are not eligible.
- Entries submitted must have been completed within the last three years.

THEME:

This year's overall theme is Time. Time is the indefinite continued progress of existence and events in the past, present and future regarded as a whole (Oxford Dictionary). As photographers, we understand the importance of time/timing as one of the biggest factors to consider in the creation of a photograph. There are a number of ways that the theme of time could be conveyed through photography. For example, images that capture change over time, time of day, a particular time period, a moment in time, movement/ the passage of time, time lost or time well spent, etc... The possibilities are endless, and up to each artist's interpretation.

ENTRY PROCESS: Entry forms and payment will be online. We will also be asking the artists to provide a digital file of their entries. See below for links and instructions.

- Fill out an online registration form at moorevillearts.org- click "Gallery" at the top of the page and follow the photo show prompts
- Email digital files of your entries to galleries@moorevillearts.org with your name in the subject line, ex. "John Smith Photography Show Submission". Please title the files accordingly- "Artist name.Title.Price", ex. "JohnSmith.Flowers.150"
- Entries must be hand-delivered to Mooresville Arts Gallery, in the Historic Train Depot located at 103 W Center Ave, Mooresville, NC 28115.
- Please have your label information filled out and attached to the back of each entry prior to drop off.

CALENDAR OF EVENTS:

INTAKE: Friday, May 28 (12-4pm) & Saturday, May 29 (10am-2pm) **No late entries accepted after 2pm on Saturday, May 29*

ARTIST RECEPTION AND AWARDS: (Invite your friends!)

Friday, June 11, 2021, 6-8pm

The Judge's selected awards will be presented at the reception

A People's Choice award will be announced at the end of the duration of the show.

PICK UP: Items must be picked up on Friday Jul 30 (12-4pm) & Saturday, July 31 (10-2pm)

(All entries left over 30 days become the property of Mooresville Arts)

JUDGE:

This year's judge is Donald Brown. Donald Brown grew up in Western Kentucky and moved to Charlotte, NC in 2005. He served 24 years in the U.S. Air Force, retiring in 1982. He then joined Computer Sciences Corporation and retired again in July 2005 as Vice President, Government Consulting. Donald's educational background includes an associate degree from Yale University (Far Eastern Languages), a BS degree in Statistics from Syracuse University, an MS degree in Computer Science from Texas A&M University and an MBA degree from Ohio State University.

Mr. Brown was President of the Carolinas' Nature Photographers Association (CNPA) for 5 years. He is an active member of the North American Nature Photographers Association (NANPA) and a six year member of the Board of Directors for the Photographic Society of America (PSA). He now spends full time practicing his chosen avocation of nature and wildlife photography in many of the U.S. parks and wildlife reserves. Entering the world of International Salons/Exhibitions of Photography in 2011, Don began offering his works for Juried Exhibitions and has earned over 800 acceptances and numerous medals for his images and earning the PSA distinction of EPSA (Excellence). He currently serves as Chair of the Pictorial Print Division of the Photographic Society of America. Don's images are a reflection of his basic philosophy of making pictures rather than taking them. The image captured by the camera is the start of the process of crafting the final image, the final product being a product of both artistic vision and craft mastery. Visit debphotography.blogspot.com.

AWARDS: There will be a first, second, third, and three honorable mention awards chosen by the Judge. Once winners have been selected, the artists will be notified if their entry/entries have been chosen for an award via email or phone call June 1st. There will also be a People's Choice award which the public will vote on. The People's Choice award will be announced at the end of the duration of the show.

SIZE , PRESENTATION, AND OTHER LIMITATIONS:

- Entries must not exceed 60 inches in any dimension.
- The artist must be able to carry their work into the gallery
- **Prints need to be framed, behind glass or Plexiglas, and should arrive at the gallery "ready to hang". Frames and any mats used need to be clean and in good repair.**
- **Framed pieces must be sturdy and must have a wire hanger. NO sawtooth hangers, staples, tape or other hanging devices/methods allowed. Due to the Gallery's hanging system, please affix your wire to the top quarter of the height of the frame and keep little or no slack in the wire.**
- Photographs are also accepted on canvas; gallery-profile (a depth of at least 1 ½") canvases do not require a frame, but any canvas under the size of gallery-profile does require a frame.
- Prints on metal are also acceptable, if they have a wire on the back of the print.

ENTRY FEE:

- MA Members: \$35 for up to 3 Entries. (3 entries max). Non-Members: \$50 for up to 3 Entries. (3 entries max).
- New members are always welcome! Fees start at \$50 a year for individual memberships.

FINAL ACCEPTANCE:

Final acceptance of entries in the Mooresville Arts 2021 Annual Photography Show is up to the Chairperson's discretion after viewing the delivered pieces. *If the print quality or the framing or the presentation device are not suitable quality for gallery presentation, the Chairperson may ask the artist to replace whichever element is not suitable or may reject the piece altogether.*

SALES:

Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each print is set by the artist. Mooresville Arts will retain a commission of 30% for MA members in good standing, 40% for non-members on all sales. All sales commission checks will be mailed to the artist within 30 days of the conclusion of the show. The declared value of the work must be reasonable and in line with the artist's previous sales.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

USE OF IMAGES:

All entrants agree that any image they submit to the Mooresville Arts Annual Photography Show may be used for marketing and promotional purposes directly related to the Mooresville Arts Photography Show. Any image used by Mooresville Arts shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS:

Show Chairperson, Gina Marques
Email: ginaricciardelli@gmail.com
704-756-1163

MOORESVILLE ARTS:

Mooresville Arts is a 501(c)(3) non-profit organization, and is supported by volunteers. There are many opportunities available, and we encourage artists to speak with someone at intake if they are interested in volunteering. All artists who participate in Mooresville Arts shows and competitions are also encouraged to docent during gallery hours to promote their work. If interested, please contact Claudia Day, Volunteer Coordinator, at volunteers@mooresvillearts.org (Gallery Hours are Tuesday-Friday 12-4pm and Saturday 10am-2pm).

Please cut and attach each of the labels below to the back of each piece to help identify your work

Entry #1 MA Annual Photography Show

Artist Name _____

Phone # _____ Price _____

Title _____

Entry #2 MA Annual Photography Show

Artist Name _____

Phone # _____ Price _____

Title _____

Entry #3 MA Annual Photography Show

Artist Name _____

Phone # _____ Price _____

Title _____
