MOORESVILLE ARTS
18th ANNUAL PHOTOGRAPHY SHOW PROSPECTUS

SPONSORS: Proudly sponsored by Mooresville Arts and Biggs Camera

CALL FOR ENTRIES: Images created via the following forms of photography will be accepted for consideration. Fine art photography only (no commercial photography)

- Shot with film.
- Shot digitally
- Altered shots
- Alternative processes

ELIGIBILITY:
- Artists age 18 or older may submit images for consideration.
- The photographs must be original in concept and execution and created by the person who enters the work.
- Entries previously submitted to the Mooresville Arts Photography Show or Juried Exhibition are not eligible.
- Entries submitted must have been completed within the last three years.

THEME: This year’s theme is Summer. What does summer mean to you? What do you associate with summer? Whether it be a certain place, a memory, tradition, an image, a feeling, etc. Entries should be a reflection of how each artist interprets this theme.

ENTRY PROCESS: Entry forms and payment will be online. We will also be asking the artists to provide a digital file of their entries.
Deadline for entry is 5:00pm Wednesday May 18. See below for links and instructions.

- Fill out an online registration form at mooresvillearts.org - click the “Gallery” tab and follow the Photo Show prompts
- Email digital files of your entries to gallery@mooresvillearts.org with your name in the subject line, ex. “JohnSmith.Flower.150”
  Images should be between 2MB and 4MB.
- Entries must be hand-delivered to Mooresville Arts, located at 103 W Center Ave, Mooresville, NC 28115.
- Please have your label information filled out and attached to the back of each entry prior to drop off.

CALENDAR OF EVENTS:
INTAKE: Friday, May 20 (12-4pm) & Saturday, May 21 (10am-2pm) *No late entries accepted after 2pm on Saturday, May 21
ARTIST RECEPTION AND AWARDS: (Invite your friends!)
  Friday, June 10, 2022, 6-8pm
  The Judge’s selected awards will be presented at the reception.
  A People’s Choice award will be announced at the end of the duration of the show.
PICK UP: Items must be picked up on Friday July 29 (12-4pm) & Saturday, July 30 (10-2pm)
  (All entries left over 30 days become the property of Mooresville Arts)

JUDGE: This years’ judge is Janet Boschker. “I am a portrait photographer in Charlotte, North Carolina specializing in baby, children, and family photography as well as professional headshots. I have photographed Charlotteans in the studio, at home, the beach or location of their choice for over 30 years. A darkroom class at CPCC ignited my obsession with photography in 1983. I mastered the black and white darkroom, specializing in black and white photography since I could make my own prints. As digital photography improved in the early 2000s, my curiosity peaked, transitioning fully in 2005. Today I continue to happily print my color work as well as B&W on a variety of fine art papers that produce exceptional quality images. I also love creating mixed media paintings of children, typically of ages 4, 5 or 6 years old. Over the years I have been involved in Professional Photographers of North Carolina, Professional Photographers of America and American Society of Photographers, serving as follows:
Professional Photographers of America International Judge 2007 – present. I have received many awards through print competitions sponsored by PPA in the categories of portraiture, photojournalism, illustrative and art. Most notably Canon’s Award of Excellence and American Society of Photographers’ Fellowship, among others. I continue to love the changing world of photography, and share what I have learned over the years.”

AWARDS: There will be a first, second, third, and three Judge’s Choice awards chosen by the Judge. Once winners have been selected, the artists will be notified if their entry/entries have been chosen for an award via email or phone call May 23. There will also be a People’s Choice award which the public will vote on. The People’s Choice award will be announced at the end of the duration of the show.

SIZE, PRESENTATION, AND OTHER LIMITATIONS:
- Entries must not exceed 60 inches in any dimension.
- The artist must be able to carry their work into the gallery
- Prints need to be framed, behind glass or Plexiglas, and should arrive at the gallery “ready to hang”. Frames and any mats used need to be clean and in good repair.
- Framed pieces must be sturdy and must have a wire hanger. NO sawtooth hangers, staples, tape or other hanging devices/methods allowed. Due to the Gallery’s hanging system, please affix your wire to the top quarter of the height of the frame and keep little or no slack in the wire.
- Photographs are also accepted on canvas; gallery-profile (a depth of at least 1 ½”) canvases do not require a frame, but any canvas under the size of gallery-profile does require a frame.
- Prints on metal are also acceptable, if they have a wire on the back of the print.
- No more than three photos will be accepted as one entry and they must be in the form of a diptych or triptych.

ENTRY FEE:
- MA Members: $35 for up to 3 Entries. (3 entries max). Non-Members: $50 for up to 3 Entries. (3 entries max).
- New members are always welcome! Fees start at $50 a year for individual memberships.

FINAL ACCEPTANCE:
Final acceptance of entries in the Mooresville Arts 2022 Annual Photography Show is up to the Chairperson’s discretion after viewing the delivered pieces. If the print quality or the framing or the presentation device are not suitable quality for gallery presentation, the Chairperson may ask the artist to replace whichever element is not suitable or may reject the piece altogether.

SALES: Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each print is set by the artist. Mooresville Arts will retain a commission of 30% for MA members in good standing, 40% for non-members on all sales. All sales commission checks will be mailed to the artist within 30 days of the conclusion of the show. The declared value of the work must be reasonable and in line with the artist’s previous sales.

LIABILITY: Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist’s own risk.

USE OF IMAGES: All entrants agree that any image they submit to the Mooresville Arts Annual Photography Show may be used for marketing and promotional purposes directly related to the Mooresville Arts Photography Show. Any image used by Mooresville Arts shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

CONTACT/QUESTIONS:
Show Chairperson, Gina Marques
Email: ginaricciardelli@gmail.com
704-756-1163

MOORESVILLE ARTS: Mooresville Arts is a 501(c)(3) non-profit organization, and is supported by volunteers. There are many opportunities available, and we encourage artists to speak with someone at intake if they are interested in volunteering. All artists who participate in Mooresville Arts shows and competitions are also encouraged to docent during gallery hours to promote their work. If interested, please contact Claudia Day, Volunteer Coordinator, at volunteers@mooresvillearts.org (Gallery Hours are Tuesday-Friday 12-4pm and Saturday 10am-2pm).
Please cut and attach each of the labels below to the back of each piece to help identify your work

Entry #1 MA Annual Photography Show

Artist Name__________________________________________________________

Phone # ______________________ Price _____________________________

Title _____________________________________________________________

Entry #2 MA Annual Photography Show

Artist Name__________________________________________________________

Phone # ______________________ Price _____________________________

Title _____________________________________________________________

Entry #3 MA Annual Photography Show

Artist Name__________________________________________________________

Phone # ______________________ Price _____________________________

Title _____________________________________________________________