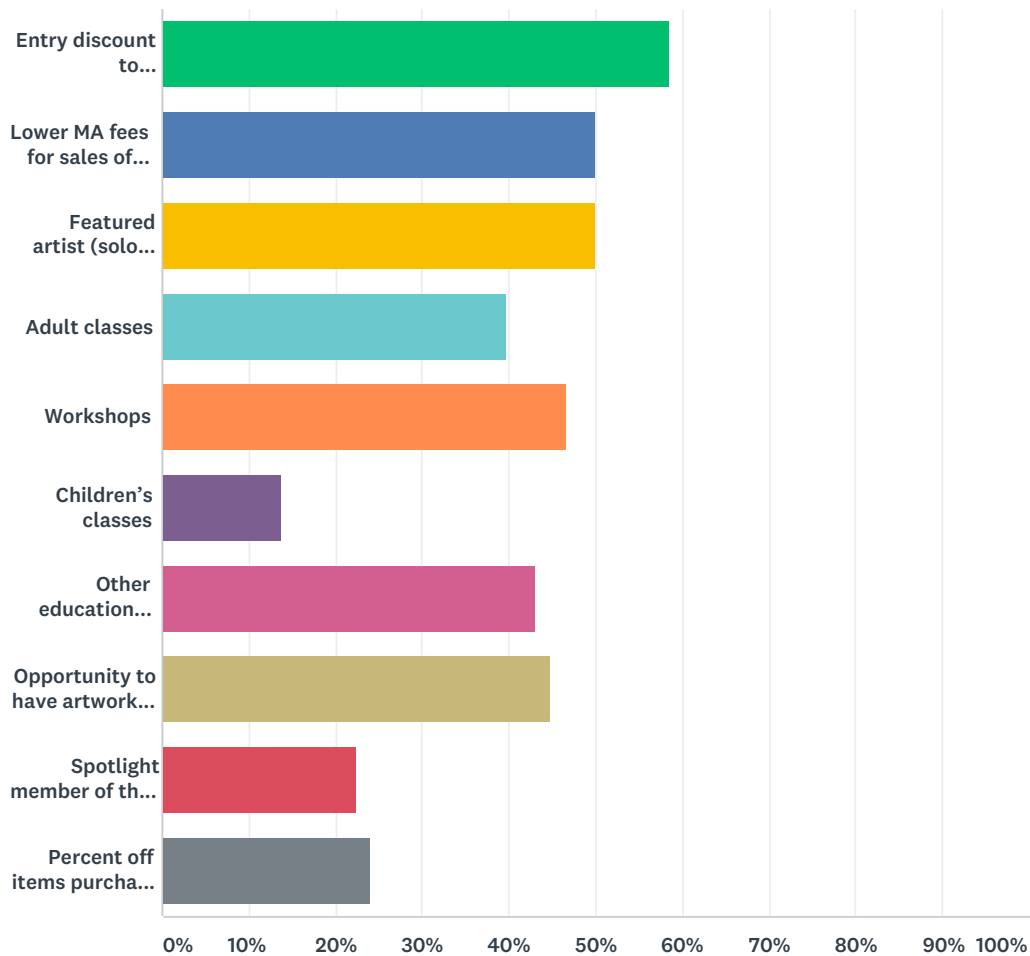


Q1 Which of the following member benefits are most valuable to you as a MA member? (Select all that apply)

Answered: 58 Skipped: 2



ANSWER CHOICES	RESPONSES	
Entry discount to exhibits/shows	58.62%	34
Lower MA fees for sales of artwork during exhibits	50.00%	29
Featured artist (solo artist) shows in MA Galleries	50.00%	29
Adult classes	39.66%	23
Workshops	46.55%	27
Children's classes	13.79%	8
Other education opportunities (Wednesday Open Studio, Life Drawing, regularly scheduled programs, etc.)	43.10%	25
Opportunity to have artwork available for sale in gift shop	44.83%	26
Spotlight member of the month on the MA website	22.41%	13
Percent off items purchased at Cheap Joes	24.14%	14

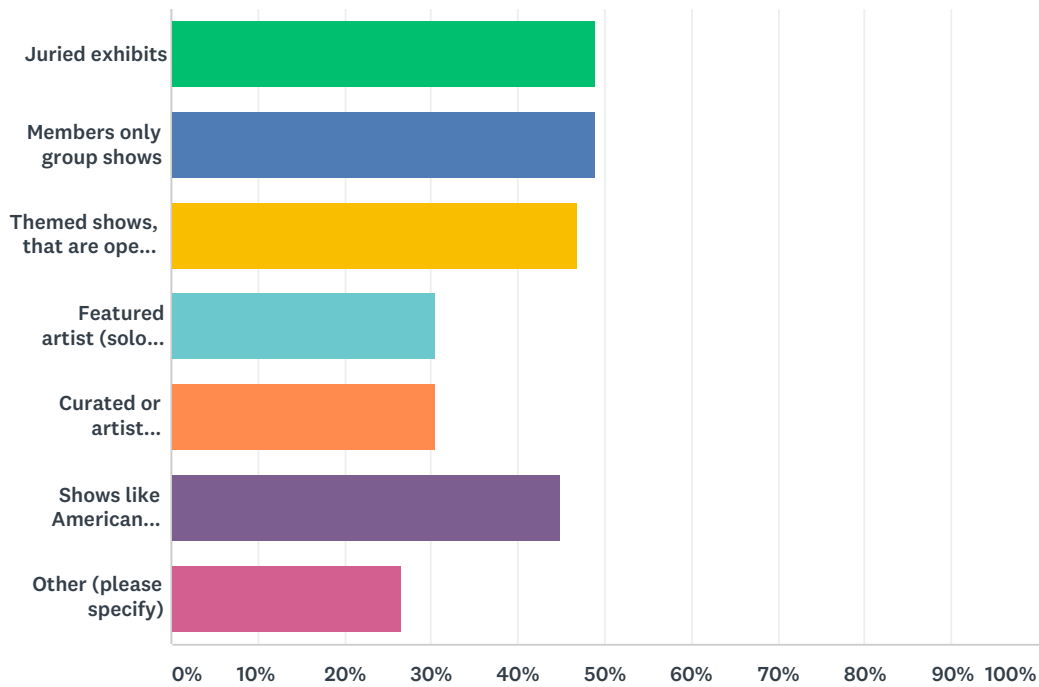
Total Respondents: 58

Q2 What other benefits would you like to see offered to MA members?

Answered: 26 Skipped: 34

Q3 What kind of exhibits and/or shows would you like to see more of at the Mooresville Arts Gallery? (Select all that apply)

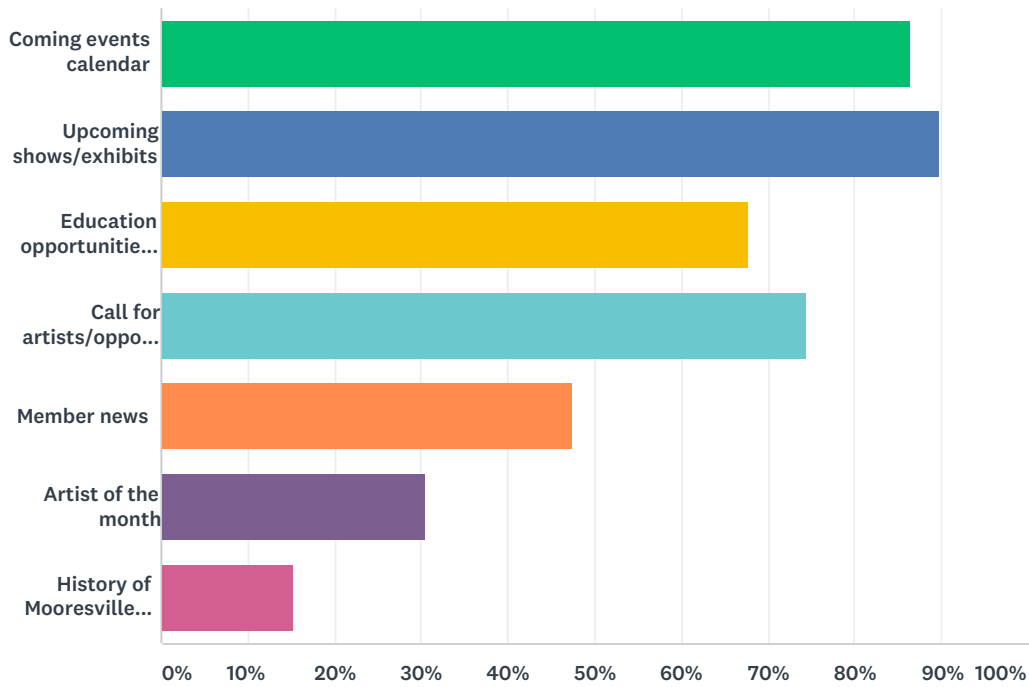
Answered: 49 Skipped: 11



ANSWER CHOICES	RESPONSES
Juried exhibits	48.98% 24
Members only group shows	48.98% 24
Themed shows, that are open to both members and non-members	46.94% 23
Featured artist (solo artist) shows open to members only	30.61% 15
Curated or artist invitational shows	30.61% 15
Shows like American Watercolor Society (AWS), North Carolina Watercolor Society, (NCWS)	44.90% 22
Other (please specify)	26.53% 13
Total Respondents: 49	

Q4 What MA information is the most important to you? (Select all that apply)

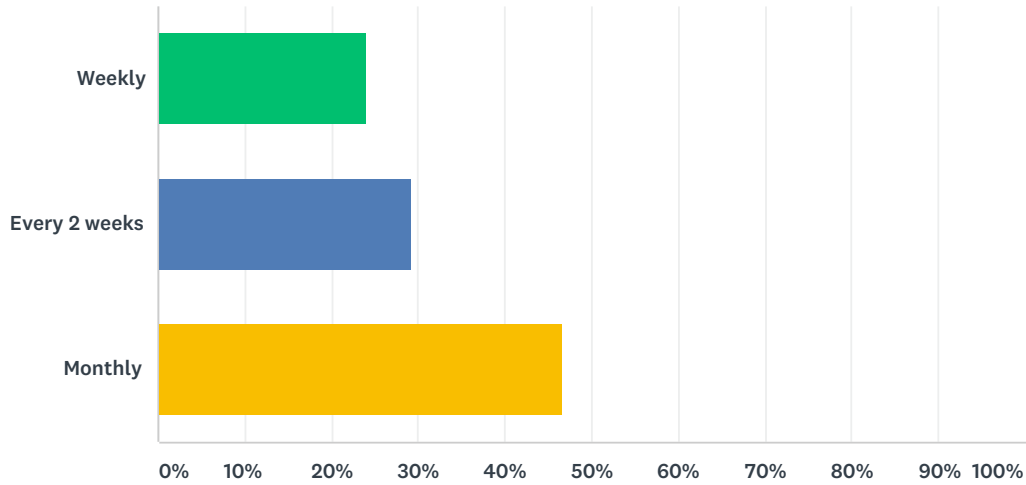
Answered: 59 Skipped: 1



ANSWER CHOICES	RESPONSES	
Coming events calendar	86.44%	51
Upcoming shows/exhibits	89.83%	53
Education opportunities (Classes/workshops for adults, children, summer camps, etc.)	67.80%	40
Call for artists/opportunities from other local groups	74.58%	44
Member news	47.46%	28
Artist of the month	30.51%	18
History of Mooreville Arts (Archive section)	15.25%	9
Total Respondents: 59		

Q5 How often would you like to receive email correspondence from MA?

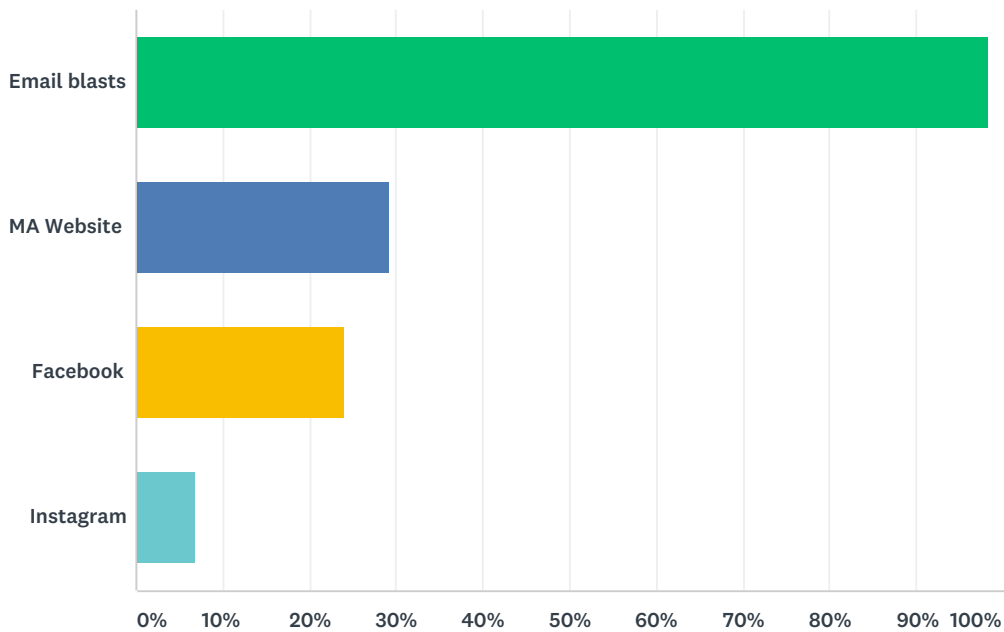
Answered: 58 Skipped: 2



ANSWER CHOICES	RESPONSES
Weekly	24.14% 14
Every 2 weeks	29.31% 17
Monthly	46.55% 27
TOTAL	58

Q6 How would you prefer to receive MA communication? (Select all that apply)

Answered: 58 Skipped: 2



ANSWER CHOICES	RESPONSES
Email blasts	98.28% 57
MA Website	29.31% 17

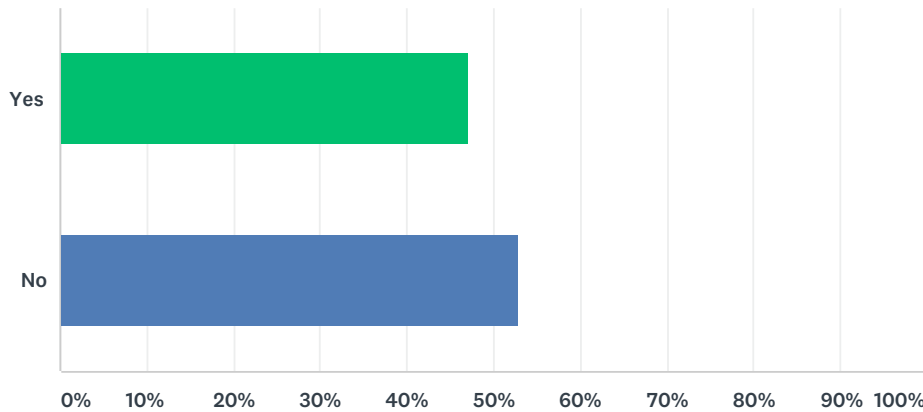
Facebook	24.14%	14
Instagram	6.90%	4
Total Respondents: 58		

Q7 What other recommendations do you have to improve MA communications?

Answered: 26 Skipped: 34

Q8 Mooreville Arts continues to grow and change. It relies on the help of volunteers from our membership to survive. Do you currently volunteer for MA?

Answered: 53 Skipped: 7



ANSWER CHOICES	RESPONSES
Yes	47.17% 25
No	52.83% 28
TOTAL	53

Q9 What would help volunteers feel recognized and more appreciated?

Answered: 27 Skipped: 33

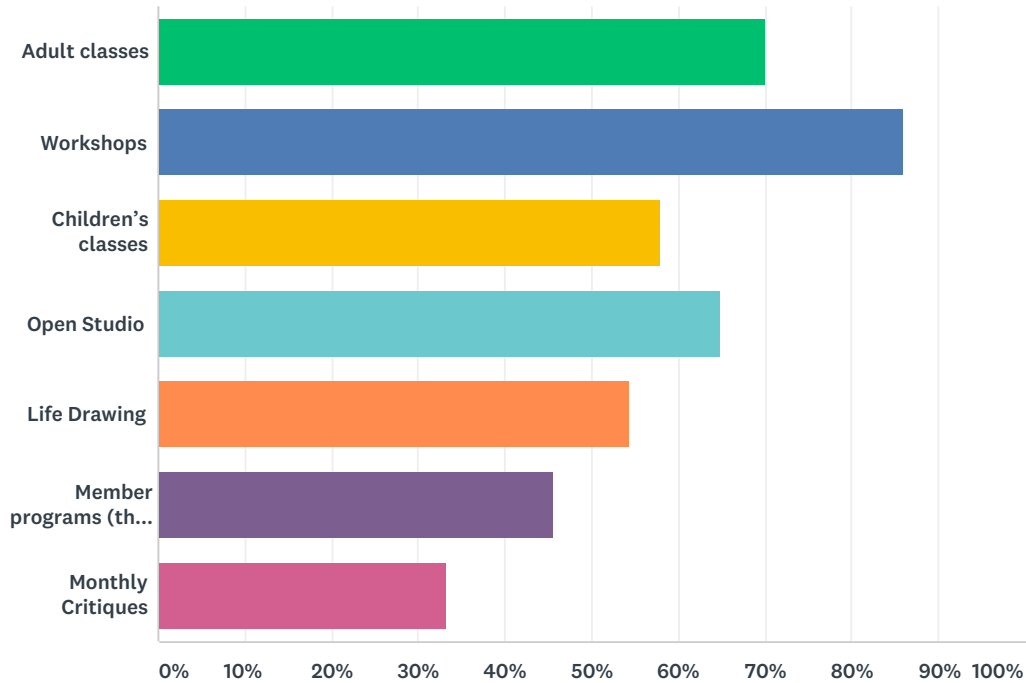
Q10 If you are interested in supporting MA, please provide your name and email address so we can contact you.

Answered: 25 Skipped: 35

Q11 One of the most important roles Mooreville Arts plays in the

community is the promotion of art appreciation and education. Your input is important in helping MA meet your educational needs. Which of these MA education programs would you like to see continued? (Select all that apply)

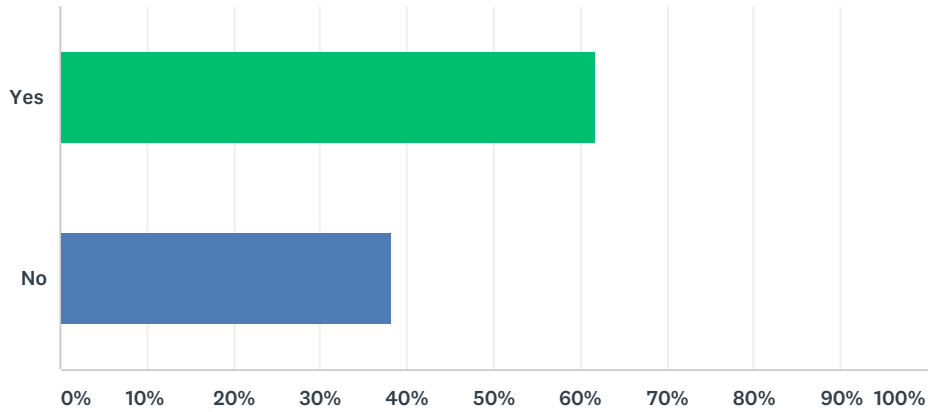
Answered: 57 Skipped: 3



ANSWER CHOICES	RESPONSES	
Adult classes	70.18%	40
Workshops	85.96%	49
Children's classes	57.89%	33
Open Studio	64.91%	37
Life Drawing	54.39%	31
Member programs (these would be similar to the monthly programs most recently held on Sundays)	45.61%	26
Monthly Critiques	33.33%	19
Total Respondents: 57		

Q12 Would you attend a weekly class sponsored by Mooresville Arts?

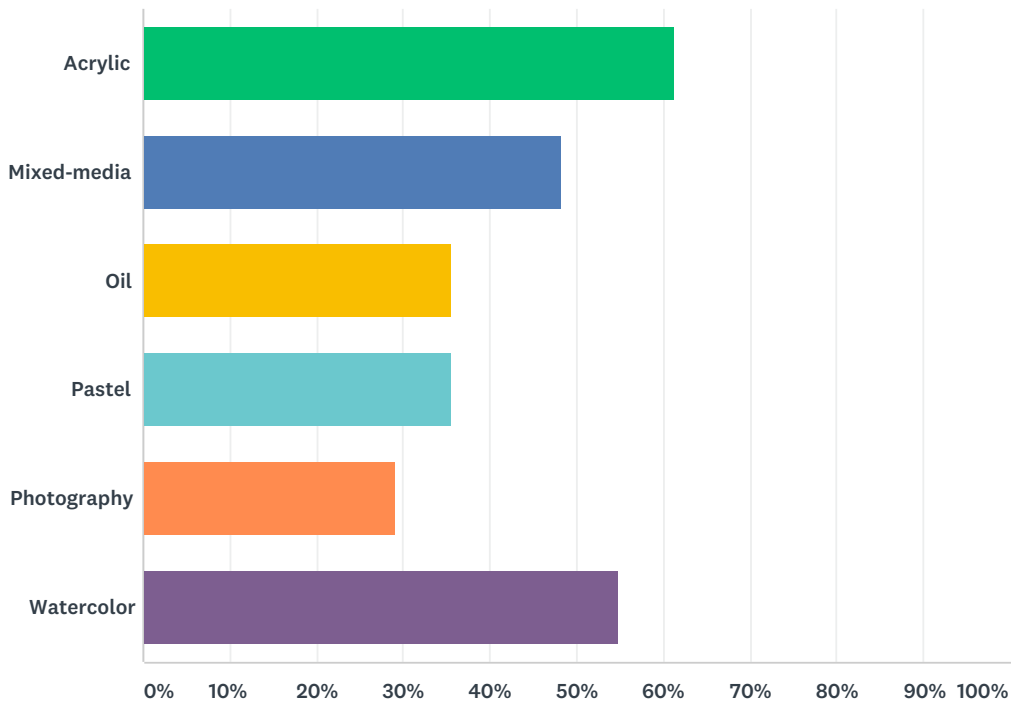
Answered: 55 Skipped: 5



ANSWER CHOICES	RESPONSES
Yes	61.82% 34
No	38.18% 21
TOTAL	55

**Q13 What medium would you like to see offered in an ongoing class?
(Select all that apply)**

Answered: 31 Skipped: 29

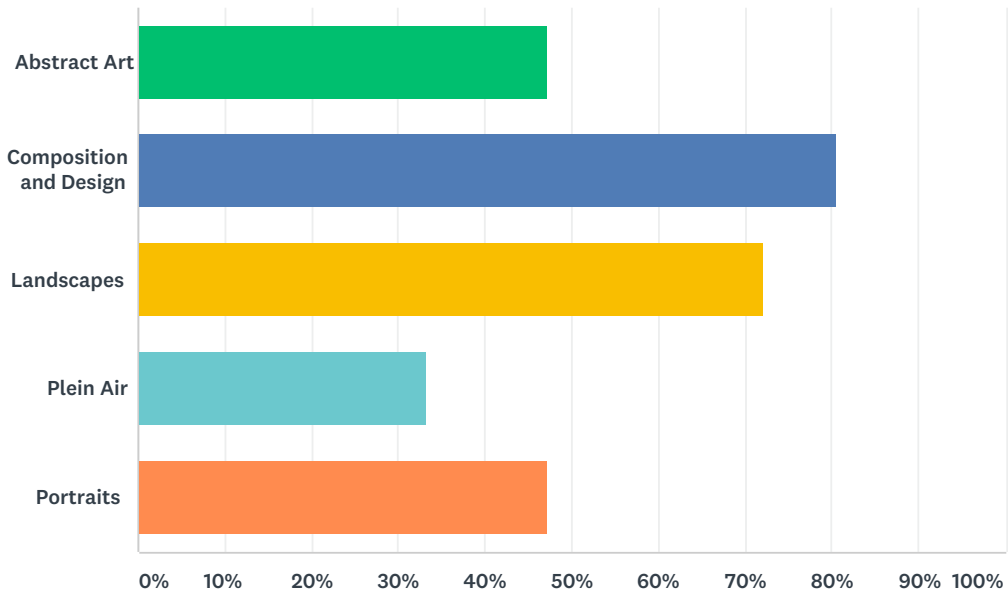


ANSWER CHOICES	RESPONSES
Acrylic	61.29% 19
Mixed-media	48.39% 15
Oil	35.48% 11

Pastel	35.48%	11
Photography	29.03%	9
Watercolor	54.84%	17
Total Respondents: 31		

Q14 What topics interest you? (Select all that apply)

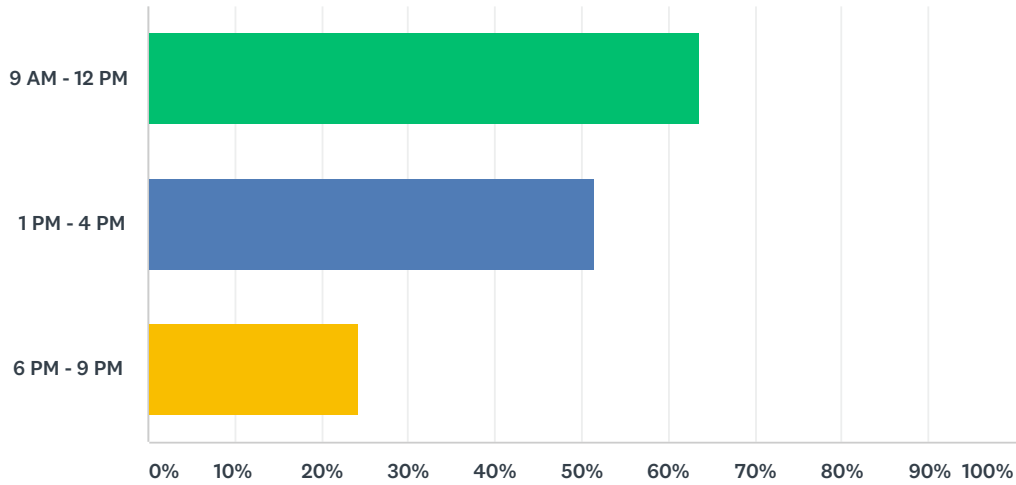
Answered: 36 Skipped: 24



ANSWER CHOICES	RESPONSES	Count
Abstract Art	47.22%	17
Composition and Design	80.56%	29
Landscapes	72.22%	26
Plein Air	33.33%	12
Portraits	47.22%	17
Total Respondents: 36		

Q15 What time of day would you prefer? (Select all that apply)

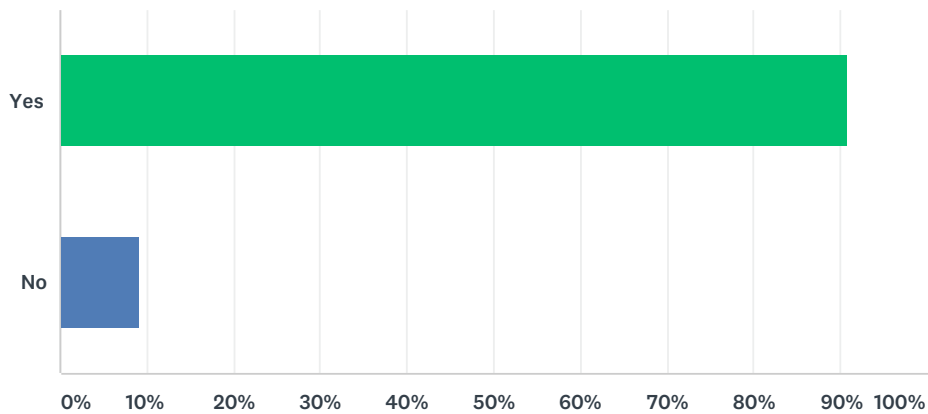
Answered: 33 Skipped: 27



ANSWER CHOICES	RESPONSES
9 AM - 12 PM	63.64% 21
1 PM - 4 PM	51.52% 17
6 PM - 9 PM	24.24% 8
Total Respondents: 33	

Q16 Would you attend a workshop sponsored by Mooreville Arts?

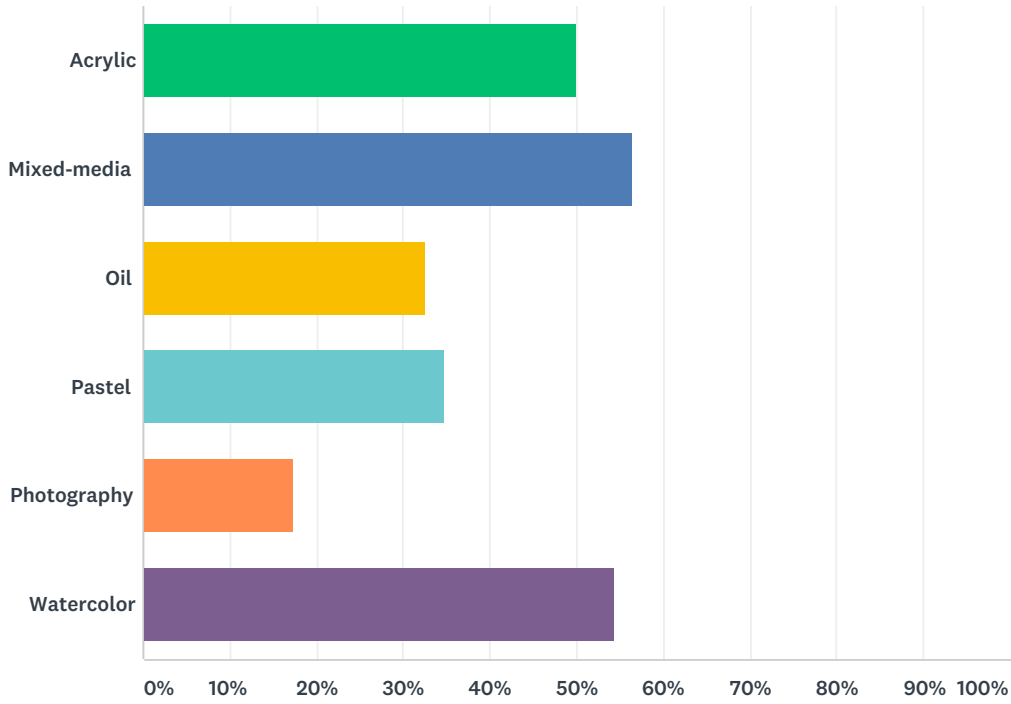
Answered: 54 Skipped: 6



ANSWER CHOICES	RESPONSES
Yes	90.74% 49
No	9.26% 5
TOTAL	54

Q17 What medium would you like to see offered in a workshop? (Select all that apply)

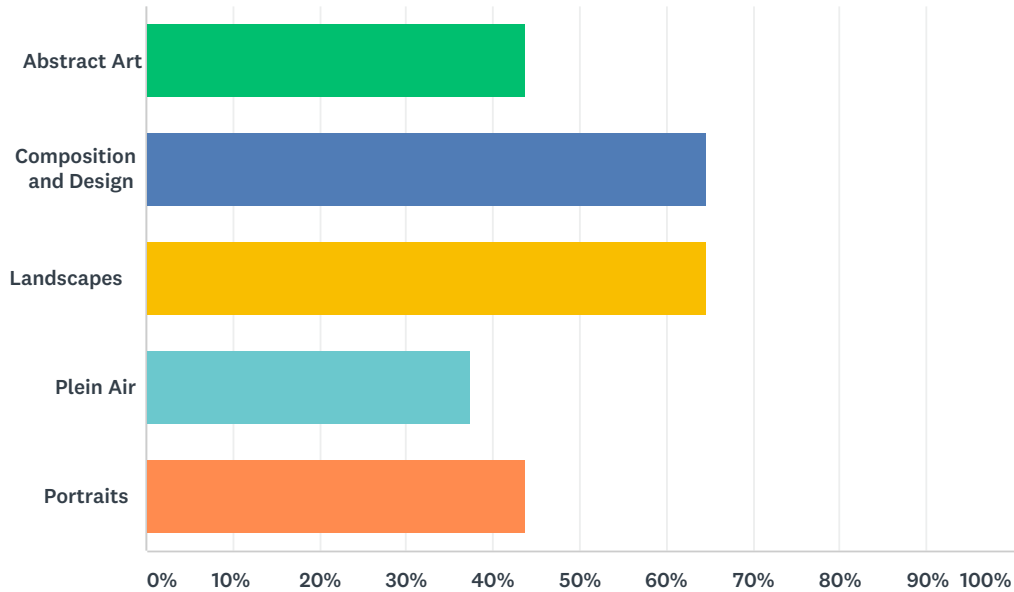
Answered: 46 Skipped: 14



ANSWER CHOICES	RESPONSES	
Acrylic	50.00%	23
Mixed-media	56.52%	26
Oil	32.61%	15
Pastel	34.78%	16
Photography	17.39%	8
Watercolor	54.35%	25
Total Respondents: 46		

Q18 What topics interest you? (Select all that apply)

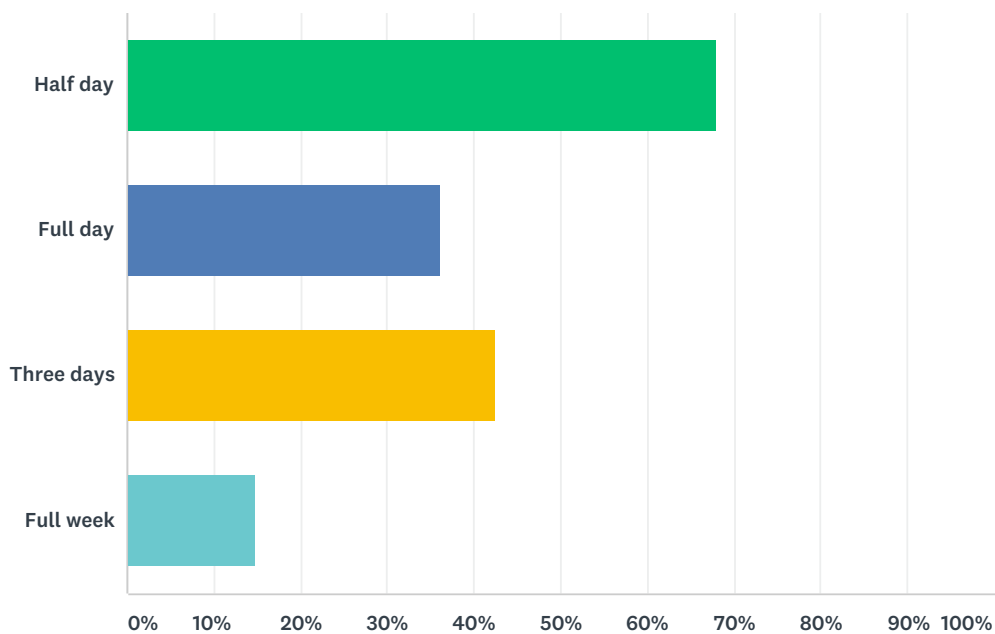
Answered: 48 Skipped: 12



ANSWER CHOICES	RESPONSES	
Abstract Art	43.75%	21
Composition and Design	64.58%	31
Landscapes	64.58%	31
Plein Air	37.50%	18
Portraits	43.75%	21
Total Respondents: 48		

Q19 What workshop length do you prefer? (Select all that apply)

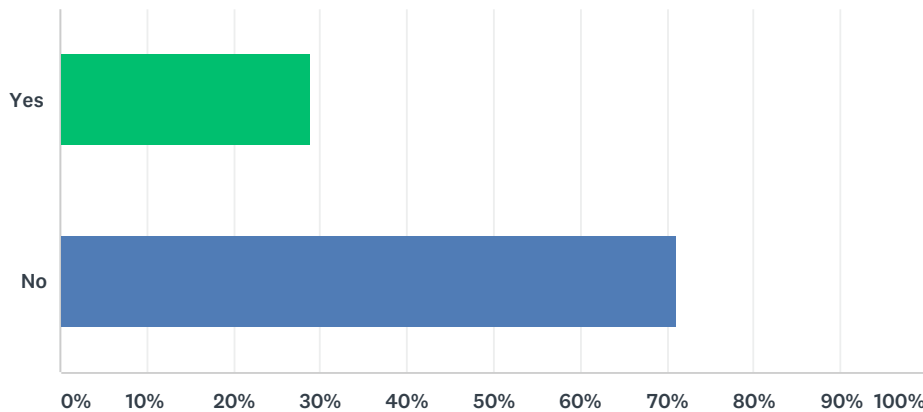
Answered: 47 Skipped: 13



ANSWER CHOICES	RESPONSES
Half day	68.09% 32
Full day	36.17% 17
Three days	42.55% 20
Full week	14.89% 7
Total Respondents: 47	

Q20 Would you be interested in teaching a class/workshop?

Answered: 52 Skipped: 8



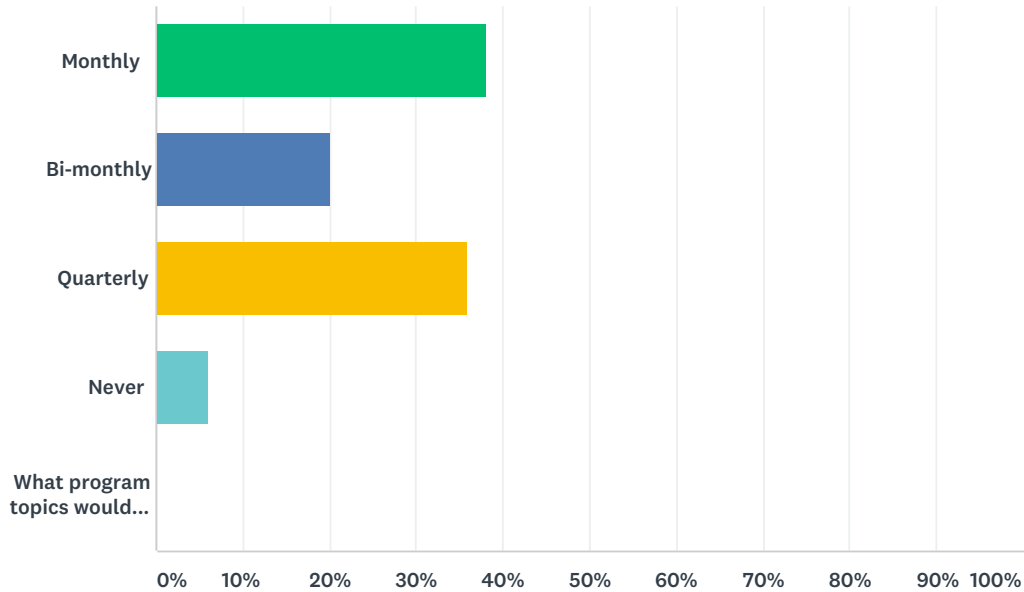
ANSWER CHOICES	RESPONSES
Yes	28.85% 15
No	71.15% 37
TOTAL	52

Q21 If yes, please provide your name and email address so we can contact you.

Answered: 17 Skipped: 43

Q22 Mooreville Arts is considering resuming its program/demonstration schedule. How often would you attend a regularly-scheduled program?

Answered: 50 Skipped: 10



ANSWER CHOICES	RESPONSES
Monthly	38.00% 19
Bi-monthly	20.00% 10
Quarterly	36.00% 18
Never	6.00% 3
What program topics would keep you coming back?	0.00% 0
TOTAL	50

Q23 What topics would you like to see as a program?

Answered: 33 Skipped: 27

Q24 What building improvements would you like to see at MA?

Answered: 35 Skipped: 25

Q25 What alternative events would you like to see at MA?

Answered: 20 Skipped: 40

Q26 Thank you for taking time to share your thoughts with us. Your input is very important to the growth of Mooreville Arts . Please add any additional comments and suggestions.

Answered: 15 Skipped: 45