

Dear Mooresville Arts Members,

Fall is finally here and the holidays are upon us! Mooresville Arts is busy with all of our upcoming shows and events, and we are wrapping up what has been a wonderful year. This year has been remarkable and to further our momentum, we are very busy planning for 2018.

To those of you who completed our recent Members survey- thank you! Thank you, because we greatly value your input and are using your feedback as we plan for next year. Mooresville Arts is a member-driven organization, and we take great pride in withstanding the test of time and being able to continuously serve as a thriving and growing arts organization for our members, the Mooresville community and the surrounding area.

Along with this letter, you will find a report which highlights the answers, by percentage, to the questions in the MA member survey.

But for the purposes of this letter, we want to highlight and acknowledge some of the popular comments, requests and common threads that appeared in the survey results. The “top items” will be listed and addressed below.

Top Items:

- Artist Camaraderie/ Member Benefits
- Renovation of the Warehouse
- Gallery Exhibits
- Education Offerings
- Communications
- Volunteering

Artist Camaraderie: This was overwhelmingly the common thread, that was requested by the membership, throughout the entire survey. This was cited as the member benefit you rank the highest and you have requested more opportunities to network and work alongside other members and local artists. We will continue to work on ways to improve this area for our members.

Renovation of the Warehouse: For the survey question concerning building improvements, this was undoubtedly your #1 request. A good portion of our building is underutilized because we can only use it in the spring and in the fall. We have been working with the Town of Mooresville to apply for grants to aid and begin the multi-phase Renovation project. We do have a plan; it just takes time and money.

Gallery Exhibits: You asked for more diversity in the shows and in the media represented. We are scheduling shows in 2018 that highlight fiber art; paper collage/art on paper; and three-dimensional works. Stay tuned for the 2018 Gallery Calendar.

Education Offerings: You requested more workshops with a greater variety of art mediums. We are already scheduling workshops for the first quarter of 2018, with your suggestions in mind. Keep checking emails from MA and the MA website for new workshops and classes as they are announced.

Communications: Email is the preferred method of communication, as voted on by you. While a few members commented on the suspension of the monthly newsletter, it seems that the email blasts are regularly reaching a higher percentage of our members.

Volunteering: The majority of the members who completed the survey reported that they **DO NOT** volunteer for Mooresville Arts. This continues to limit MA's ability to accomplish all the programs and activities that benefit the membership and the community. Many commented that you are unaware of opportunities to volunteer. We will continue to reach out to all of you for help through email blasts and on the new volunteer page of the Mooresville Arts website. Volunteering is one of the best ways to connect with other artists and members to accomplish all the programs and activities that benefit the membership and the community.

Again, this is a summation of the survey results. The most common request is to continue to have more opportunities for members to meet one another, to be a part of a group. We couldn't agree more. Mooresville Arts mission is to be a resource for artists and to be a strong advocate for the artists' community.

Our goal is to offer our members and participants a more accommodating, welcoming and receptive space, to not only display artwork, but to encourage artists and those who appreciate fine art a place to meet and mingle.

On behalf of the Board of Directors, thank you for being a part of Mooresville Arts. We look forward to working with you all in 2018.

Sincerely,
Jessica DeHart
President
Mooresville Arts