



Mooresville Arts Gallery

36th Annual Artoberfest



SPONSORS: Proudly sponsored by Lake Country Gallery; Binders Art Supplies and Frames; and, Mooresville Arts Gallery.

CALENDAR:

- **Friday, September 28, 2018** (12-4pm) and **Saturday, September 29, 2018** (10am-2pm): **Intake** - All entries must be hand delivered to Mooresville Arts Gallery. *No entries will be accepted after 2 pm on September 29, 2018.*
- **Tuesday, October 2- Thursday, November 15, 2018:** **Show Calendar/Duration.** *Gallery Hours are 12-4pm Tuesday-Friday; 10am-2pm Saturday.*
- **Friday, October 5, 2018** from 6-8pm: **Opening Reception** for exhibiting artists and award ceremony. Artists, their families and friends are encouraged to attend. The public is also invited to attend.
- **Friday, November 16, 2018** (12-4pm) and **Saturday, November 17, 2018** (10am-2pm): **Artwork Removal** - All work must be picked up on dates listed.

*****IMPORTANT NOTE:**

If you are unable to arrange for your work to be dropped off or picked up on the designated dates, you must contact the Chairperson or Mooresville Arts Gallery to make other arrangements. Works not picked up within 30 days will become the property of Mooresville Arts Gallery.

AWARDS:

- **Best of Show Award** - \$350 Cash Award (Sponsored by Lake Country Gallery and Mooresville Arts Gallery) AND \$50 Gift Certificate from Binders Art Supplies and Frames
- **1st Place Award in each category**- Cash Award AND \$50 Gift Certificate from Binders Art Supplies and Frames
- **2nd Place Award in each category**- Cash Award
- **3rd Place Award in each category**- Cash Award
- **Honorable Mention Awards**

NOTE: The awards for each category may be adjusted accordingly depending upon the number of entries.

CATEGORIES:

- Oil or Acrylic, or other two-dimensional paint on canvas, wood, or other panels that are not under glass
- Watercolor and all other water media on paper, under glass or Plexiglas
- All other two-dimensional works (pencil, pastel, pen & ink, collage, print, mixed media, etc.)
- Three-dimensional works

NOTE: Photography and digital art will be deferred to a separate competition and should not be submitted for this show.

ENTRY FEE:

\$35 MA Members in good standing (limit of 3 works) **\$50 Non-Members** (limit of 3 works). Membership is welcome, starting at \$45 a year. (Checks should be made out to Mooresville Artist Guild).

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of three entries. ***The artwork must be the artist's own original creation in concept, composition and execution. All Fine Art entries accepted in any medium (with the exception of photography and digital art).*** Work produced from other artists' photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Work must have been completed after September 1, 2016 and not entered in any previously judged or juried show sponsored by Mooresville Arts.

SIZE AND OTHER LIMITATIONS:

Each entry should be signed, have a title and not exceed 60" in any direction including frame. All hanging pieces must be dry— no wet paint, **WIRED AND READY FOR HANGING** in sturdy frames. Gallery-wrapped canvases are also accepted as long as the sides are 1 ½ inches or greater and they are painted and wired for hanging. NO saw tooth hangers or other hanging devices are allowed; our gallery hanging system will only accommodate hanging 2D pieces on a wire.

The maximum weight for 3D work cannot be more than 50 pounds (please contact Chairperson for further specificity on questions concerning 3D dimensions).

Please have all work prepared for hanging before submission. Artists should be able to carry their own work into the Gallery. Mooresville Arts Gallery reserves the right to limit entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. If your work requires special installation, be prepared with your own tools and help.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts Gallery will assess a 30% commission for members and 40% for non-members on all work sold.

LIABILITY:

Mooresville Arts Gallery will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

REPRODUCTION RIGHTS:

Mooresville Arts Gallery reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

JUDGE: Aimee Perry – Director, Ava Gallery

Aimee Perry has been active in the Arts and Entertainment industry for over 20 years. Currently the Director/Curator of AVA Gallery in Davidson NC, Aimee maintains a vision to create beauty, grow value, and inspire hope throughout North Carolina by connecting with the community and exhibiting fine art in a unique and refreshing manner.

Prior to moving to NC, Aimee launched and operated New Creations, a business that, for seven years, sold original art throughout the US, Europe, Canada, Japan, China, Australia, and New Zealand. In addition, Aimee co-owns Tradewind Studios, a music facility that has, for the past twelve years, composed original works for award-winning films, academy award winning producers, and most recently for the creators of Duck Dynasty. Aimee has also written, illustrated, and published two children's books.

Her passion for the arts has marked her life and remains a contagious force, driving her forward.

CONTACT:

- Suzy Czerwinski: suzycze@gmail.com (980) 444-0070 or (704) 785-4526
- Mooresville Arts Gallery: 103 W Center Ave Mooresville NC 28115 (704) 663-6661

Mooresville Arts is a ***volunteer-based organization***. Our volunteers are an eclectic group of artists and art-lovers and are responsible for all of our programs, shows, events as well as keeping our Gallery doors open during the week.

Join us! It's a great way to meet your neighbors, talented professionals, emerging artists and fellow members. While membership is encouraged, it is not a prerequisite for volunteering. The opportunities are vast, some large, many small, but all vital to MA's continued success.

Contact Docent Coordinator, Claudia Day, for more information if you would like to be a Gallery Docent and share in this enjoyable and essential role: (703) 981-6207, cladaya@gmail.com

Also! If you have a Facebook or Instagram profile, please like/follow Mooresville Arts Gallery. This not only will update you with all of our news, shows, and events, but if you are participating in our shows and events, we can tag you!

36th Annual Artoberfest Judged Competition & Show Registration PLEASE PRINT CLEARLY

Last Name _____ First Name _____

Mailing Address _____

City _____ State _____

Zip _____ E-mail address _____

Day Phone _____ Evening Phone _____

How did you hear about this show with Mooresville Arts Gallery? _____

TITLE	YEAR COMPLETED	MEDIUM (Dominant medium)	PRICE	MAG #
#1				
#2				
#3				

I understand and agree to all the terms and conditions of entry described in the prospectus. I further pledge that all artwork for entry is of my own original creation, in concept, composition, and execution.

Artist Signature _____ Date _____

Please fill in the entry forms on the following page. One for each item entered.

For Office Use Only		
Amount Paid \$	_____	
Payment Method:	_____	
MA Member (circle one)	Yes	No
<u>Membership Payment if paid today</u>		
Amt (circle one)	\$45	\$60
Type (circle one)	New	Renew

PRINT CLEARLY. Cut and attach these labels to the back of your artwork:

*Note dominant medium on all entry labels and particularly of mixed media work

Entry #1	
Artist's Name	
Phone #	
Title	Year Completed
Medium (dominant)	
Price	

Entry #2	
Artist's Name	
Phone #	
Title	Year Completed
Medium (dominant)	
Price	

Entry #3	
Artist's Name	
Phone #	
Title	Year Completed
Medium (dominant)	
Price	