

Mooresville Arts Gallery

38th Annual Artoberfest Judged Exhibit & Competition



SPONSORS: Proudly sponsored by The Parsons Family, Lake Country Gallery, and Mooresville Arts Gallery.

CALENDAR:

- **Artwork Intake:** Friday, September 25, 2020 (12-4pm) and Saturday, September 26, 2020 (10am-2pm)
All entries must be hand delivered to Mooresville Arts Gallery. *No entries will be accepted after 2 pm on September 26th, 2020.*
- **Show Calendar/ Duration:** Tuesday, September 29- Thursday, November 12, 2020. *Gallery Hours are 12-4pm Tuesday-Friday; 10am-2pm Saturday.*
- **Opening Reception:** Friday, October 9, 2020 from 6-8pm: Reception for exhibiting artists and awards ceremony. Artists, their families and friends are encouraged to attend. The public is also invited to attend.
- **Artwork Removal:** Friday, November 13, 2020 (12-4pm) and Saturday, November 14, 2020 (10am-2pm): All work must be picked up on dates listed.

*****IMPORTANT NOTE:**

If you are unable to arrange for your work to be dropped off or picked up on the designated dates, you must contact the Committee or Mooresville Arts Gallery to make other arrangements. Works not picked up within 30 days will become the property of Mooresville Arts Gallery.

AWARDS:

- Best of Show Award- Cash Award Sponsored by The Parsons Family
- 1st Place Cash Award in each category PLUS additional awards*

* *The awards for each category may be adjusted accordingly depending upon the number of entries.*

CATEGORIES:

- Oil or Acrylic Polymer, or other Two-Dimensional paint on canvas, wood or other panels that are not under glass
- Watercolor and all other water media on paper, under glass or Plexiglas
- All other Two-Dimensional Works (pencil, pastel, pen & ink, collage, print, mixed media, etc.)
- Three-Dimensional Works

**Photography and digital art will be deferred to a separate competition and should not be submitted in this show.*

SUBMISSION:

NEW THIS YEAR – The application and submission materials, including artwork images, must be completed via a Google Form, at: mooresvillearts.org/gallery

Applications must be received **by 2pm EST, September 26, 2020.** Applications submitted after the deadline/artwork intake will not be accepted.

ENTRY FEE:

\$35 MA Members in good standing (limit of 3 works) **\$50 Non-Members** (limit of 3 works). Membership is welcome, starting at \$50 a year. To pay the entry fee for this year's show, please visit moorevillearts.org/payments

JUDGE:

CASSANDRA RICHARDSON – Gallery Director with Anne Neilson Fine Art (Charlotte, NC)

With an unyielding sunny disposition and standards of superlative customer service, Cassandra has spent the better part of the last two decades as a gallery director in San Francisco and as an art adviser on private yachts and luxury cruise ships worldwide. She has produced regional, national, and international exhibitions from progressive West Coast contemporary artists to the Great Masters: Picasso, Dali, Rembrandt, Goya, Erte, and the like. With a background in non-profit art-centric fundraising, she has curated exhibitions for Tipi Hedren, Bill Clinton, and George Lucas at Skywalker Ranch. In tandem with her first mentor, David Ferguson of the Institute For Unpopular Culture, Cassandra is known for her representation of Jean Michel Basquiat's 'The Off's First Record', which premiered at Art Basel Miami in 2007.

Originally from Charlotte, Cassandra was a Country Day 'lifer' and graduated *summa cum laude* from the University of Colorado at Boulder with a triplicate degree in Art History, Fine Arts, and English Literature, later completing Sotheby's Institute of Art curriculum, "Writing for the Contemporary Art World." Upon her return to the Queen City, she served as the Art Galleries Program Director at Central Piedmont Community College, during which time CPCC's lauded Ross and Pease galleries won Charlotte Magazine's 2015 "Best Art Galleries" award. Cassandra's bold vision brought the mighty talent of Charles Williams, MyLoan Dinh & The Moving Poets, and Lee Baumgarten to headline CPCC's Sensoria Festival of the Arts during her tenure at the college. In 2018, Cassandra won an Arts & Science Council Cultural Vision Grant in tandem with beloved artist Monique Luck for their project, Evocation. The Evocation project explores the complexity of the human response to loss in its many forms. Over the course of 18 months and collaborative workshops involving hundreds of participants, Evocation began a dialogue to bring about healing through personal connection, and to shine tender light upon the shadows in which grief exists. A portion of proceeds of sales from the Evocation exhibition was donated to The Allegro Foundation, and the keynote original artwork was donated to the International House of Charlotte.

Born with a heart to serve and an ineffable passion for art, Cassandra is particularly inspired by the philanthropic mission of ANFA gallery. She is honored to be a part of the indelible mark on the community Anne Neilson makes by donating a portion of sales each month to a different local non-profit organization, making our community brighter for those less fortunate.

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of three entries. ***The artwork must be the artist's own original creation in concept, composition and execution. All Fine Art entries accepted in any medium.*** Work produced from other artists' photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns as well as artwork created in a workshop or class or under the direction of an instructor is not allowed for entry. Work must have been completed after September 1, 2018 and not entered in any previously judged or juried show sponsored by Mooresville Arts.

SIZE AND OTHER LIMITATIONS:

Each entry should be signed, have a title and not exceed 48" in any direction including frame. All hanging pieces must be dry—no wet paint, **WIRED AND READY FOR HANGING** in sturdy frames. Gallery-wrapped canvases are also accepted as long as the sides are 1 ½ inches or greater and they are painted and wired for hanging. NO saw tooth hangers or other hanging devices are allowed; our gallery hanging system will only accommodate hanging 2D pieces on a wire.

The maximum weight for 3D work cannot be more than 50 pounds (please contact Mooresville Arts for further specificity on questions concerning 3D dimensions). ***Please have all work prepared for hanging before artwork drop-off.*** Artists should be able to carry their own work into the Gallery. Mooresville Arts Gallery reserves the right to limit entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. If your work requires special installation, be prepared with your own tools and help.

SALES:

Please note all submissions to our show will be displayed in our galleries, and if so desired, for sale. Mooresville Arts Gallery will assess a 30% commission for members and 40% for non-members on all work sold.

LIABILITY:

Mooresville Arts Gallery will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

REPRODUCTION RIGHTS:

Mooresville Arts Gallery reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

CONTACT:

- Artoberfest Committee: gallery@mooresvillearts.org
- Mooresville Arts Gallery: 103 W Center Ave Mooresville NC 28115 (704) 663-6661

COVID-19 RELATED CHANGES:

Please Note:

This year's Artoberfest Show is on as scheduled. If any changes need to be made to the show calendar or the format of the opening reception (ie, virtual reception) those changes will be communicated on our website at mooresvillearts.org and on our social media accounts, so please stay tuned for any further announcements.

Mooresville Arts is a ***volunteer-based organization***. Our volunteers are an eclectic group of artists and art-lovers and are responsible for all of our programs, shows, events as well as keeping our Gallery doors open during the week. As participating artists in this show, you are the best representation to talk to the public about your work. ***If volunteers do not sign up to run the Gallery, your artwork may not be seen.***

Join us! It's a great way to meet your neighbors, talented professionals, emerging artists and fellow members.

Contact Volunteer Coordinator, Claudia Day, for more information if you would like to be a Gallery Docent and share in this enjoyable and essential role: (703) 981-6207, VOLUNTEERS@MOORESVILLEARTS.ORG

***Also! If you have a Facebook or Instagram profile, please like/follow Mooresville Arts Gallery.

PRINT CLEARLY. Cut and attach these labels to the back of your artwork:

Entry #1	
Artist's Name	
Phone #	
Title	Year Completed
Medium	
Price	

Entry #2	
Artist's Name	
Phone #	
Title	Year Completed
Medium	
Price	

Entry #3	
Artist's Name	
Phone #	
Title	Year Completed
Medium	
Price	