



Mooresville Arts 2020

Give the Gift of Art Holiday Sale

Prospectus

This November and December, Mooresville Arts Gift Shop will hold its seventh annual "Give the Gift of Art Holiday Sale." We are excited that you are submitting your artwork for selection to be displayed in this year's holiday sale. Because we have limited space, selection will be based on quality, size, originality, and diversity. Please refer to and follow the prospectus below when selecting your items, completing your MA Holiday Give the Gift of Art Inventory Sheet, and preparing your items for intake. Key items to remember are:

- **You must use your MA Gift Shop Artist Number. If you do not have one, send an email to: info@mooresvillearts.org , subject line "Gift Shop."**
- **All items must be listed on your copy of the Give the Gift of Art Holiday Gift Shop Inventory Sheet prior to intake. Please see page 7 & 8 for an editable form.**
- **A ¾" yellow dot (such as Avery #5462) with artist number, item number, and price must be attached to each item. (Instructions on page 5 & 6)**
- *****We must have a registration form signed by you in our records (see page 9). You may submit this at the time of intake. *****

AM I ELIGIBLE TO SUBMIT ITEMS TO THE GIFT SHOP?

Anyone age 18 or older is eligible to participate. Non-members will be charged a commission of 40% for any work that sells. Members who have volunteered 10 or more hours since April 1 of the current year will be charged a 20% commission on all sales. Members who do not volunteer to docent will be charged the normal 30% commission. Mooresville Arts is a volunteer-based organization. We especially encourage volunteering as a docent to help ensure the gallery is open: three days of service as docent add up to 12 hours. Every day the MA depot is open increases the opportunity for your items to be sold. Also, being a docent is one of the easiest and enjoyable methods to volunteer.

WHAT ARTWORK IS ACCEPTABLE?

Any item in the gift shop must be original in concept, design and execution by the artist. Work produced or copied from published photographs, advertisements, websites, art books, other artists' work, copyright images, commercial or mass-produced molds or patterns, novelty and/or decorative crafts or kits are not acceptable. High quality prints, gift items, and note cards of original artwork are acceptable.

Mooresville Arts reserves the right to exclude items deemed inappropriate, not in good taste, works not properly prepared for display, works too large to display, or works that require special installation or care. Items that fit the following categories are acceptable for submission:

- **2D**
 - Should not exceed 10" X 10" (including frames if applicable)
 - Print rack items not to exceed 20" X 20"

- Suggested items (not restricted to the list below):
 - ◆ Original paintings and drawings
 - ◆ Prints
 - ◆ Photography
 - ◆ Note cards
- **3D**
 - Should not exceed 15" X 15"
 - Suggested items (not restricted to the list below):
 - ◆ Pottery
 - ◇ Artistic
 - ◇ Functional (i.e. mugs, bowls)
 - ◆ Jewelry
 - ◆ Glass
 - ◆ Sculpture
 - ◆ Wood work
 - ◇ Carvings
 - ◇ Boxes
 - ◇ Turned works
 - ◆ Fabric art – must be your original design
 - ◇ Quilt wall hangings and/or blocks (not to exceed 20"X20")
 - ◇ Wall hangings
 - ◇ Scarves
 - ◇ Batiks
 - ◆ Gift items such as mugs featuring your original art

HOW SHOULD I PRICE MY WORK?

Although you are free to set your own prices, past sales history indicates that items less than \$150 sell much faster.

HOW MANY ITEMS CAN I HAVE IN THE GIFT SHOP?

Ornaments and cards are limited to 2 inventory pages per artist. Other 3D items are limited to one inventory page, and 2D items are limited to 5 items per artist, due to limited display space.

WHEN DO I SUBMIT AND PICK UP MY WORK?

Intake will be held on Friday, November 6 from 12 PM – 4 PM and Saturday, November 7 from 10:30 AM – 1:30 PM. Arrangements for early intake must be made through sczerwinski@moorevillearts.org. Appointments must be made at least 48 hours before being brought in. Items dropped off at The Depot without an early intake appointment will not be accepted. No entries will be accepted after 1:30 pm on November 7. We highly recommend that all portions of your inventory form and labeling are completed prior to bringing your items for intake. This includes the required yellow dots. We also recommend entering your inventory directly into the Give the Gift of Art Inventory Sheet Word document using your computer. If you are unable to do that, we will accept handwritten inventory sheets. The handwriting must be legible.

Because space is limited and diversity of items is being emphasized, there is a possibility that some items will not be selected for display. The Gift Shop Chairperson will make selections at intake.

Pickup days are Friday, January 8, 2021 from 12 pm – 4 PM and Saturday, January 9, 2021 from 10:30 am – 1:30 pm. Works not picked up within 15 days will become the property of Mooresville Arts. You may have someone pick up your work during pick-up hours. However, for your safety, you must send an email to info@mooresvillearts.org, subject line “Gift Shop” two business days prior to pick-up stating who will pick up your artwork.

HOW DO I SUBMIT MY WORK?

There are six key things you must do to submit your work for consideration:

- **You must use your MA Gift Shop Artist Number on each item. If you do not have one, send an email to: info@mooresvillearts.org, subject line “Gift Shop.”**
- **All items must be submitted in a bin/container with a lid that is large enough to hold all items. Make sure your full name is on both the container and the lid.**
- **All items must be listed on your copy of the MA Give the Gift of Art Holiday Inventory Sheet prior to intake. (see sample at end of prospectus). Please keep a copy of your Inventory Sheet(s) for your records.**
- **3D items must be wrapped to keep them safe from damage during transport.**
- **All items must be securely labeled following the instructions below. Note: All labels must contain your MA member #, the Item #, and the price. If space permits, include the title of the item. (see sample at end of prospectus)**
- **A signed registration form must be on record at Mooresville Arts. (see page 4)**
- **Optional: Include your business cards with your inventory sheet to be displayed in the gift shop.**

Consideration should be taken with framing and presentation of items. All 2D works must be wired for hanging, except for cards and bin items. Items that are framed and matted must be neat, clean and in good repair. Prints (i.e. Giclée) and printed note cards that are not originals must be labeled as such.

WHAT HAPPENS WHEN MY ITEMS SELL?

Notification of items being sold and payment for sales occurs monthly.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an item to the gift shop is at the artist’s own risk. It is suggested that an artist wanting protection to insure his or her own art (some homeowner’s policies may include protection and should be checked).

REPRODUCTION RIGHTS:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

Instructions to Complete Inventory Sheets and Labels



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Sample Inventory Sheet

Name: _____ Jane Doe _____
_____ 153 _____

MA Gift Shop Number:

Email: _____ Jane@gmail.com _____

Phone Number: _____ 704-555-5555 _____

Mailing Address: _____ 1234 South St. Mooresville, NC 28115 _____

Welcome to the Mooresville Arts Gift Shop. Refer to and follow the Mooresville Arts Gift Shop prospectus when completing this form and presenting your items to be displayed in the gift shop. Although, we highly recommend you use MSWord to enter your information, we will accept handwritten information. Handwriting must be legible. Please keep a copy for your records.

Each item, including notecards and notecard packs, must have a unique item number selected by you.

NOTE: Do not enter anything in the yellow columns (Date In, Date Out, Sold (Y/N))

Item Number	Title	Medium	Price	Date In	Date Out	Sold (Y/N)
1	Sudden Spring	Watercolor	\$125			
2	Dragonfly	Necklace	\$85			
3	Dragonfly Bowl	Pottery	\$90			
4	Spring on the Majestic Mountain	Giclée print	\$35			
5	Note cards	Note cards	\$3.50			

1. Complete the top portion of the inventory form. If you don't have your unique Mooresville Arts member ID, contact info@mooresvillearts.org, *subject line "Gift Shop."*
2. Enter the item number - You determine the item number.

3. Enter the title of the item (if there is one)
4. Enter the medium
5. Enter the price
6. **Do not enter in the yellow areas marked “Date In,” “Date Out,” or “Sold”**
7. Label each item based on your inventory sheet.
8. **Required:** All works must be securely labeled with a ¾” yellow dot (such as Avery #5462). See instructions below.
9. Optional: You may also use one of the following label options:
 - Smaller items - Marking tags 1 ¼ “ or larger (such as Avery 11014 with string) must use label format shown below. Each tag must contain the following information
 - MA Member ID #
 - Item Number
 - Price
 - Larger items - Business card size label taped to front of item – must use attached label format

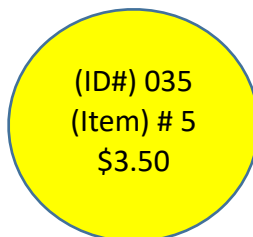
Required: Removable Yellow Dot

Attention: All items must have a ¾” yellow dot (such as Avery #5462).

The yellow dots are used after the sale of an item to identify the artist, the item, and the price of the item. Without the yellow dot, we have no way of tracking who should get paid for a sold item. These dots must be removable. Do not fold them to make them stay on your artwork.

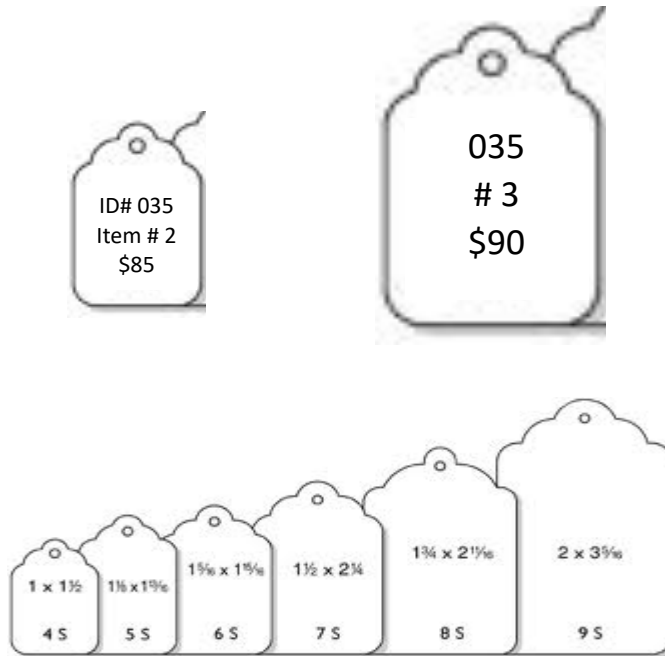
The following information must be on the yellow dot in this order:

1. **Top line:** Three Digit Artist ID# (in this example, artist number 035, **not 35**). Listing your 3 digit number first will insure you get credited for sales of your artwork.
2. **Second line:** Item number (selected by you)
3. **Third line:** Price



Optional Sample Marking Tags with Strings for Smaller Items

Marking tags can be used on small items that will not hold the yellow dot. The yellow dot should be attached to the marking tag. These tags must be firmly attached to the item, must have a string, and must contain the following information:



Optional Sample Business Card for Larger Items

Since it is left on your item after purchase, a business card sized label on larger items is highly encouraged. This label will allow the buyer to have your contact information available in the event they want to purchase more of your work. The label should include: the name of your artwork, your name, medium, artist & item number, price, and either your email address or website.

Sudden Spring

Artist Name: _____ Jane Doe _____
Medium: _____ Watercolor _____
Artist #: _____ 035 _____ Item #: _____ 1 _____
Price: _____ \$125 _____
Email/website: abc@gmail.com _____

Spring on the Majestic Mountain

Artist Name: _____ Jane Doe _____
Medium: _____ Giclée Print _____
Artist #: _____ 035 _____ Item #: _____ 4 _____
Price: _____ \$35 _____
Email/website: abc@gmail.com _____



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Name: _____

MA Gift Shop Number: _____

Email: _____

Phone Number: _____

Mailing Address: _____

Please leave the three yellow columns blank.

Type Categories: C = Card(s), J = Jewelry, T = Tiles, 2DO = 2D Original, 2DP = 2D Print, 3D = Any 3D Item (mugs, pottery, etc.), F = Fabric. If you don't know what type to indicate for an item, feel free to leave it blank.

Artist #	Item #	Title	Medium	Type	Price	Staged	Date Out	Sold (Y/N)



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Name: _____ MA Gift Shop Number: _____

Artist #	Item #	Title	Medium	Type	Price	Staged	Date Out	Sold (Y/N)

REGISTRATION FORM:

*****The following form must be signed and returned in order to have your artwork displayed in the Mooresville Arts Gift Shop. *****

I understand and agree to all the terms and conditions of entry described in this prospectus. I further pledge that all artwork I submit is of my original creation in concept, composition, and execution. I also accept that I am submitting my items at my own risk.

Name: _____ MA Gift Shop Number: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____

Feel free to contact us at info@mooresvillearts.org, subject line "Gift Shop" with any questions or comments.