



June 30, 2021

Dear Mooresville Arts Members & Supporters,

Thank you for being a part of our organization. Your support is much appreciated, and we couldn't sustain or grow our programs without you!

I am writing to let you know that Mooresville Arts will be making some changes in regard to its infrastructure in the next few months. Changes will be made to the Mooresville Arts by-laws, including the structure of the Board of Directors and also with the support staff of our organization.

Mooresville Arts Board of Directors – Beginning January 2022, the Mooresville Arts Board of Directors will officially transition from a “working board” to an “advisory board”. The members of the Board of Directors (BOD) have graciously volunteered many hours towards fulfilling the day-to-day operations of our organization for many years. This has enabled our organization to do so much for the artists and the community we serve. However, in accomplishing so much and elevating Mooresville Arts, the workload that was once fulfilled by total volunteer participation has outgrown the model in which we flourished for so many years. Instead of our BOD volunteering their time overseeing the day-to-day operations, the BOD will, in the near future, manage the organization on a higher, advisory level.

Mooresville Arts Staff – In conjunction with the above changes to the Board of Directors, we are elevating the two staff positions of Mooresville Arts effective July 1, 2021. The two positions will gain more responsibility in the day-to-day operations of our organization.

Executive Director – The “Office Manager” position will rise to a new job title with higher, overarching responsibilities for the organization. The Executive Director will work in tandem with the Board of Directors and will be responsible for the daily operations of Mooresville Arts. This position will report to the Board of Directors only.

Marketing Assistant - The “Social Media Coordinator” position will rise to a new job title with more responsibilities in the marketing of Mooresville Arts and its programs. The Marketing Assistant will work with the Board of Directors and will be responsible for marketing campaigns, including but not limited to: social media platforms, website presence, awareness campaigns and outreach.

The current Board of Directors and Staff are excited about these upcoming changes. This is a milestone for our organization and is a much-needed change to our current infrastructure. With the implementation of these changes, we will be able to sustain the current status of our programs and everything we do for the artists and local community. We will still be a membership-based group and we will still need volunteers to help execute our exhibits, education program, gift shop, events and more.

We will be working towards all of the transitions between now and the end of the year. It will be a process for all of us to grow and evolve with a better Mooresville Arts on the horizon!

On behalf of the Mooresville Arts Board of Directors - thank you for being a part of this exciting, growing group. We sincerely appreciate each and every one of you. Together we will accomplish many great things!

Sincerely,

Jessica DeHart
President Mooresville Arts