

Local Colors

Art Exhibit & Fundraiser



INTAKE: Friday, November 12, 2021 (12-4pm) and Saturday, November 13, 2021 (10am-2pm)

***Artists MUST submit an online registration form and email images by 5pm on Monday, November 8th, 2021 (see below for more info on how to apply).

RECEPTION: Opening Reception & Grand Reopening Event: Friday, November 19, 2021 (5-9pm)

AWARDS: No awards will be given for this exhibit/fundraiser.

SCOPE OF EXHIBIT:

Local Colors is an exhibit and fundraising event, showcasing Mooresville and Lake Norman, and local artists, through fine art. This exhibit/ fundraiser is a collaborative effort between Mooresville Arts and local artists. Proceeds from sales of donated and sold artwork will benefit the mission of our organization.

ELIGIBILITY:

Artists 16 years of age or older may submit up to a total of two entries. Artwork is recommended to be inspired by the local area of Mooresville, Lake Norman or North Carolina and/or created by local artists. We are seeking work that celebrates all that is unique about our area. We want this exhibit to honor how art enriches and benefits the lives of everyone in our community!

The work must be original in execution, concept and composition by the artist. All <u>Fine Art</u> entries accepted in any medium (photography and digital art included). Work produced from widely published photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns and artwork created in a workshop or under the direction of an instructor is not allowed for entry.

SUBMISSION PROCESS:

Artists are to submit an online registration form by Monday, November 8th (by 5pm) at LINK.

Image(s) of artwork are to be emailed to <u>gallery@mooresvillearts.org</u> with the subject line of "Artist Name, Local Colors Submission; for example, "John Smith, Local Colors Submission" <u>by Monday, November 8th (by 5pm</u>). *Incomplete submissions* (registration form and images must be sent in) will NOT be considered.

SELECTION PROCESS:

The Exhibit/Fundraiser is not judged or juried; however, submissions will be reviewed by Mooresville Arts Gallery Committee to ensure a high-quality and diverse exhibit, and not all submissions may be accepted into the show. The Gallery Committee will review submissions and will accept artwork based on quality and diversity of the subject matter, media and presentation. Not all submissions will be displayed in the exhibit. The Gallery Committee will communicate acceptance or non-acceptance into the exhibit by Wednesday, November 10th (before intake weekend).

SALES:

Since this is an exhibit and fundraiser, the proceeds from sold pieces will be split 50/50 between the artist and Mooresville Arts. Artists may also elect for 100% of the proceeds for their sold piece(s) to be given to Mooresville Arts. Artwork will be up for silent auction for the reception/grand reopening event planned for 11/19, and any unsold pieces afterwards will be up for silent auction for the remainder of the exhibit. Artists are to set the minimum bid prices for their artwork. Due to the timing of this exhibit (holiday season), a "Buy it Now" option will also be available for each piece in the show if the buyer wishes to take home the sold piece the day of the sale; artists are to set the "Buy it Now" price for each piece as well.

SIZE AND OTHER LIMITATIONS:

Each 2D entry should not exceed 36" in any direction including frame. All hanging pieces must be dry— NO WET PAINT, <u>wired</u> <u>and ready for hanging</u> in sturdy frames. Gallery wrapped canvases are also acceptable as long as the sides are 1 ½ inches or greater and the sides are painted and/ or presentable and <u>wired for hanging</u>. NO saw tooth hangers or other hanging devices are allowed; our gallery hanging system will only accommodate hanging 2D pieces on a wire. The maximum weight for 3D work cannot be more than 50 pounds.

Please have all work prepared for hanging before submission. Artists should be able to carry their own work into the Gallery. Mooresville Arts reserves the right to limit entries deemed inappropriate, not in good taste, works not properly prepared for display, or works that require special installation or care. If your work requires special installation, be prepared with your own tools and help.

LIABILITY:

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk. The declared value of the work must be reasonable and in line with the artist's previous sales.

REPRODUCTION RIGHTS:

Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.

CALENDAR:

- DEADLINE FOR ONLINE SUBMISSION & IMAGE SUBMISSION (REQUIRED): By Monday, November 8, 2021 (by 5pm)
- NOTIFICATION TO ARTISTS: By Wednesday, November 10, 2021
- **INTAKE: Friday, November 12, 2021** from 12-4pm and **Saturday, November 13,** from 10am-2pm. All entries must be hand delivered to the Depot. *No entries will be accepted after 2pm on November 13th, 2021.*
- **RECEPTION & GRAND REOPENING EVENT: Friday, November 19, 2021** from 5-9pm: Opening Reception for exhibiting artists and invited guests. Artists, their families and friends are encouraged to attend. The public is also invited to attend. This will also be our "Grand Reopening" event to commemorate recent renovations and upgrades to our Gallery and Building.
- SHOW CALENDAR: Tuesday, November 16, 2021 through Thursday, January 13, 2022. Gallery hours are Tuesday-Friday from 12-4pm and Saturday 10am-2pm.
- REMOVAL DAY FOR UNSOLD WORK: Friday, January 14, 2022 (12-4pm)

*****IMPORTANT NOTE:** All works must remain on display for the duration of the show and be picked up on the designated removal date. If you are unable to arrange for your work to be picked up on the designated date, please contact Mooresville Arts to make other arrangements. Works not picked up within 30 days will become the property of Mooresville Arts.

CONTACT:

Gallery Committee <u>gallery@mooresvillearts.org</u> Mooresville Arts <u>info@mooresvillearts.org</u> (704) 663-6661 Please PRINT CLEARLY. Cut and attach these labels to the back of your artwork (ONLY TO BE USED IF ARTIST IS ACCEPTED INTO EXHIBIT):

Entry #1				
Artist's Name				
Phone #				
Title		Year Completed		
Medium	Donation? 50% or 100%?			
Minimum Bid Price	"Buy it Now" Price			

	Ent	ry #2
Artist's Name		
Phone #		
Title		Year Completed
Medium	Donation? 50% or 100%	
Minimum Bid Price	"Buy it Now" Price	