

Mooreville Arts

103 W. Center Ave. , Mooreville, NC 28115
(704) 663-6661. info@moorevillearts.org

Mooreville Arts Donor Privacy Policy

Mooreville Arts is committed to respecting the privacy of our donors.

Information Collected.

Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), method, and stimulus
- information concerning hours you have volunteered
- your requests and comments
- information gathered from database modeling firms
- non-personally identifiable information, such as how many hits each Mooreville Arts website page receives, and if the visitor is repeat or new. This requires that a 'cookie' be sent to your web browser.

How Information is Used.

- Mooreville Arts uses your data to maintain records of donations, send acknowledgements, mail year-end tax statements to you, send newsletters, notices, and direct mail pieces, and for internal marketing purposes.
- We normally add you to our mailing list unless you request otherwise.
- If we engage with third-party mailing services, they will be contractually obligated to treat the lists with confidentiality and prohibited from transferring them elsewhere.
- We may list donor information in our publications for recognition purposes and to garner additional support from like-minded potential donors and sponsors.
- We use your written comments/letters occasionally to post on our website (in an anonymous fashion), and to respond to your inquiries.
- Credit card numbers are NOT retained once processed.
- We use website statistics to analyze our website usage.

No Sharing of Personal Information.

Mooreville Arts will NOT sell, rent, trade, or transfer your personal information to outside organizations. Use of donor information will be limited to the internal purposes of Mooreville Arts and only to further the mission of Mooreville Arts. Nevertheless, security measures may not prevent all losses, and Mooreville Arts is not responsible for any damages or liabilities relating to security failures.

Removing Your Name from Our Mailing List.

Please contact us if you wish to be removed from our mailing list. Email info@moorevillearts.org.