



Mooresville Arts - Satellite Gallery Special Call for Local Art

INTRODUCTION- The Charles Mack Citizen Center

The Charles Mack Citizen Center (CMC) is collaborating with Mooresville Arts to select original artwork to purchase for permanent display, as well as provide the opportunity for temporary display, in the interior of their newly renovated building in downtown Mooresville.

A total budget of up to \$10,000 is available for these direct purchases for the pieces chosen for permanent display. Plaques, to go alongside artwork, will be made and furnished by CMC to expose visitors to local art and artists.

Artwork for (6-month-long) rotating gallery exhibits is also desired; this artwork will be on a temporary loan for 6 months and no compensation will be provided for this loan. Plaques, to go alongside artwork, will be made and furnished by CMC. This artwork will be for sale to the general public. Artists accepted for this opportunity will be required to sign a hold-harmless agreement between the Artist and the Charles Mack Citizen Center/ Town of Mooresville.

There is no specific theme for the artwork for either of these opportunities.

Mooresville Arts and CMC invite local artists to submit digital images of their artwork for the competitive opportunity. Submitted artwork can include, but is not limited to, references to the Town of Mooresville and the Lake Norman area; abstract and contemporary artwork is also eligible. *Artwork that is political in nature or artwork deemed inappropriate, as well as nudes, are not eligible.*

Submitted artwork must be available for purchase. 2D artwork may include oil, acrylic, watercolor, drawing, fiber, mixed media or photography. 3D artwork may include pottery, wood or glass, however space is limited for 3D work. Prints and reproductions are not eligible for submission. The artwork selected will vary in size to fit large and small walls. Groupings of 2D work are welcome.

2D Artwork should be framed and properly prepared for display; work should be wired for hanging. Frames can be minimal. Unframed canvases, with the sides painted and presentable (no visible staples) with at least a depth of 1 ½" are also acceptable.

ELIGIBILITY

This call is open to artists who are residents of Mooresville, NC; Iredell County, NC; Lake Norman and the surrounding area. Preference may be given to artists who are Mooresville Arts Members.

SCOPE OF WORK

Two-dimensional and three-dimensional work will be considered for purchase and for temporary display. Maximum measurements for a single two-dimensional work is 60 x 60 inches; maximum measurements for a single three-dimensional work is 36 x 36 inches (maximum weight is 50 pounds). Smaller art panels may be submitted in sectional pieces with a continuing theme.

APPLICATION REQUIREMENTS AND DEADLINE

The application and submission MUST be completed online, via moorevillearts.org/gallery. For your convenience, you can find more info and the link to the online submission form here: <https://moorevillearts.org/charles-mack-art>

Applications must be received **by 11pm EST, Friday, July 16th, 2021**. Applications submitted after the 11 p.m. EST deadline will not be accepted.

Up to 4 digital images of available work can be submitted. Artwork images must be emailed to info@moorevillearts.org and artists should include the following in the subject line: "Artist Name – CMCC Artwork Submission". Artwork files should be titled appropriately (Artist Name; Artwork Title) so that we can prepare your submissions accordingly. Do not submit images of artwork that is not available for direct purchase. If any submitted artwork no longer becomes available, please contact Mooreville Arts at: info@moorevillearts.org

All artwork that is submitted must be available by **Monday, August 23rd, 2021**; do not submit artwork that will not be available by this date. Selected permanent artwork will enter the Charles Mack Citizen Center Gallery collection and will be displayed throughout the building. Artists are responsible for delivering accepted artwork to the CMC building in Mooreville, NC upon final selection.

Please note: all submissions for this call for artists will be reviewed and will be considered for both display opportunities (direct purchases for permanent display; and, the loaning of artwork for the 6-month-long rotating gallery display). Artists will be notified of what opportunity in which their work is chosen; artists may be chosen for both permanent and temporary display opportunities.

COMMISSION

There is no fee to submit artwork.

For direct purchases for the permanent display opportunity, a commission (20% for current Mooreville Arts Members; 30% for Non-Members) on the purchase price will be assessed to benefit Mooreville Arts.

For artwork selected for the rotating gallery, (6-month rotation: January-June) a commission (30% for current Mooreville Arts Members; 40% for Non-Members) will be assessed on any work sold to benefit Mooreville Arts.

SELECTION CRITERIA AND PROCESS

Artwork will first be reviewed and juried by representatives of Mooreville Arts, and then selected artwork will be selected by a panel representing the Charles Mack Center on the basis of aesthetic fit as well as artistic quality and diversity of the entries.

Artists who apply will be notified of the selection panel's decisions by mid-August 2021. Mooreville Arts and CMC reserve the right not to select any of the applicants/ submissions.

After initial review of digital submissions, artists MAY be asked to provide art in person for final selection. Artists whose work is selected for final review will be notified. The final review, if applicable, will be held at the CMC location.

ABOUT THE CHARLES MACK CITIZEN CENTER

Located in the heart of Mooresville's bustling business district, the Charles Mack Citizen Center is described by many as the "jewel of downtown." It is a town landmark that celebrates our community's historic past and sets the stage for a vibrant, promising future. Over 100,000 attendees visit the building on a yearly basis.

Opened as the Mooresville Citizen Center in 1995, the facility began a \$4.5 million renovation in 2001. Funding came from the CJ Mack Foundation, named for a long time resident and merchant Charles Mack. The Center was dedicated as the Charles Mack Citizen Center in May 2005. The 62,000-square-foot, multi-use facility boasts six large meeting halls and banquet rooms, plus two outdoor courtyards that are ideal for entertaining and special occasions. The Center's Knox Auditorium hosts a wide array of cultural performances that range from national artists to local and regional talent. The beautifully appointed auditorium is said to be one of Mooresville's best-kept secrets.

ABOUT MOORESVILLE ARTS

The mission statement of Mooresville Arts is to be an advocate for the artist and to be an artistic and cultural resource for the Mooresville and Lake Norman community. Mooresville Arts is a 501(c) (3) nonprofit organization, founded in 1955. The historic Mooresville Depot, located in downtown Mooresville, is home to the organization. Mooresville Arts is a volunteer-based organization and has an active and thriving membership made of artists, patrons of the arts and members of the community.

TIMELINE

May 1, 2021 – Applications open

July 16, 2021 – Deadline to Submit/ Applications close

August 15, 2021 – Artists will be notified of appropriate selections (for both permanent and temporary displays)

August 23, 2021 – (tentative) Artwork delivery for the permanent display (direct purchases)

August 23, 2021 – (tentative) Artwork delivery for (6-month) temporary display

September 1, 2021 – February 28, 2022 – 6-month rotating gallery on display at CMCC

CONTACT INFORMATION

Please contact Mooresville Arts for any specific questions pertaining to artwork details, submissions and general preparation to: info@mooresvillearts.org