

# MOORESVILLE ARTS

## 15<sup>th</sup> ANNIVERSARY PHOTOGRAPHY SHOW PROSPECTUS

### “SILVER LININGS”



#### SPONSORS:

Proudly sponsored by Mooresville Arts

#### CALL FOR ENTRIES:

Images created via the following forms of photography will be accepted for consideration.

Fine art photography only (no commercial photography)

- Shot with film
- Shot digitally
- Unaltered shots
- Altered shots
- Alternative processes

#### ELIGIBILITY:

- Artists age 18 or older may submit images for consideration.
- The photographs must be original in concept and execution and created by the person who enters the work.
- Entries previously submitted to the Mooresville Arts Photography Show or Juried Exhibition are not eligible.
- Entries submitted must have been completed within the last three years.

**CATEGORIES:** This year's categories draw inspiration from the work of Ben Winkler, the judge of this year's show, and center on the idea of silver linings - coming from the phrase "every cloud has a silver lining", implying that there is always a bright side, a positive outcome to something negative, or a light within the dark.

**CATEGORY 1- Translation by Design :** Images in this category are a purely visual/literal representation of the phrase silver linings. This could be an image that plays with linear elements, light within dark, positive and negative space, etc to represent the phrase.

**CATEGORY 2-Translation by Storytelling:** These images should reflect the meaning of the phrase silver linings and have more of a narrative quality. Images in this category should evoke a feeling of optimism, triumph, or positivity especially against opposing odds or hardships.

#### ENTRY PROCESS:

- Fill out the attached registration/entry form.
- Entries must be hand-delivered to Mooresville Arts Gallery, in the Historic Train Depot located at 103 W Center Ave, Mooresville, NC 28115.
- Please have your entry artist/photographer info and label information filled out prior to drop off.

#### CALENDAR OF EVENTS:

**INTAKE:** Submission of entries, registration form, and entry fee:

Friday, June 28 (12-4pm) & Saturday, June 29 (10am-2pm) *\*No late entries accepted after 2pm on Saturday, June 29.*

#### ARTIST RECEPTION AND AWARDS: (Invite your friends!)

Friday, July 12, 2018, 6-8pm

Awards will be presented and this years' judge will hold a book signing.

**PICK UP:** Items must be picked up on Friday August 23 (12-4pm) & Saturday, August 24 (10-2pm) (All entries left over 30 days become the property of Mooresville Arts)

**JUDGE:**

This year's judge is Ben Winkler. A world traveller originally from Austria, Ben is an artist who has explored many different mediums and has five degrees in various creative fields including: architecture, interior design, construction engineering, business management and digital architecture. Although practiced in multiple artforms and professions, photography has become Ben's main form of expression. Ben is a member of the Professional Photographers of America, his architectural photography has been published in several design magazines, and his series *Faces of Silver*, which focuses on the beauty of aging women, has gained much attention, and featured him in *Ageist* magazine. He is a very versatile photographer whose experiences, travels, and former careers have allowed him to work with a wide variety of subject matter and clients.

**AWARDS:** A best in show will be awarded as well as first, second, third, and honorable mention awards in each category. Once winners have been selected, the artists will be notified if their entry/entries have been chosen for an award via email or phone call July 11<sup>th</sup>.

**SIZE, PRESENTATION, AND OTHER LIMITATIONS:**

- Entries must not exceed 60 inches in any dimension.
- The artist must be able to carry their work into the gallery
- Prints need to be framed, behind glass or Plexiglas, and should arrive at the gallery "ready to hang". Frames and any mats used need to be clean and in good repair.
- **Framed pieces must be sturdy and must have a wire hanger. NO sawtooth hangers, staples, tape or other hanging devices/methods allowed. Due to the Gallery's hanging system, please affix your wire to the top quarter of the height of the frame and keep little or no slack in the wire.**
- Photographs are also accepted on canvas; gallery-profile (a depth of at least 1 ½") canvases do not require a frame, but any canvas under the size of gallery-profile does require a frame.
- Prints on metal are also acceptable, if they have a wire on the back of the print.

**ENTRY FEE:**

- MA Members: \$35 for up to 3 Entries. (3 entries max). Non-Members: \$50 for up to 3 Entries. (3 entries max).
- The artist must decide if he or she wishes to compete in one or a combination of the two categories. Category must be specified per entry on the entry form.
- New members are always welcome! Fees start at \$50 a year for individual memberships.

**FINAL ACCEPTANCE:**

Final acceptance of entries in the Mooresville Arts 2019 Annual Photography Show is up to the Chairperson's discretion after viewing the delivered pieces. *If the print quality or the framing or the presentation device are not suitable quality for gallery presentation, the Chairperson may ask the artist to replace whichever element is not suitable or may reject the piece altogether.*

**SALES:**

Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each print is set by the artist. Mooresville Arts will retain a commission of 30% for MA members in good standing, 40% for non-members on all sales. All sales commission checks will be mailed to the artist within 30 days of the conclusion of the show. The declared value of the work must be reasonable and in line with the artist's previous sales.

**LIABILITY:**

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

**USE OF IMAGES:**

All entrants agree that any image they submit to the Mooresville Arts Annual Photography Show may be used for marketing and promotional purposes directly related to the Mooresville Arts Photography Show. Any image used by Mooresville Arts shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

**CONTACT/QUESTIONS:**

Show Chairperson, Gina Ricciardelli

Email: [ginaricciardelli@gmail.com](mailto:ginaricciardelli@gmail.com)

704-756-1163

**MOORESVILLE ARTS:**

Mooreville Arts is a 501(c)(3) non-profit organization, and is supported by volunteers. There are many opportunities available, and we encourage artists to speak with someone at intake if they are interested in volunteering. All artists who participate in Mooreville Arts shows and competitions are also encouraged to docent during gallery hours to promote their work. If interested, please contact Claudia Day, Volunteer Coordinator, at [cladaya@gmail.com](mailto:cladaya@gmail.com) (*Gallery Hours are Tuesday-Friday 12-4pm and Saturday 10am-2pm*).

# Mooresville Arts 2019 Annual Photography Show Registration

Please complete this form and deliver it with your entries and your entry fee.  
Payment payable by cash, check, or credit card, at time of drop off.  
Mooresville Arts, 103 W Center Ave, Mooresville, NC 28115

Artist's Info: *(Please print clearly)*

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Intake use only:*

Entry Fee Paid	Member Y/N	Member Payment	Pay Method (cash, ck, cc)	Check #

How did you hear about this show with Mooresville Arts Gallery?

\_\_\_\_\_

Entry #1 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_ Sale Price  
\_\_\_\_\_

Entry #2 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_ Sale Price  
\_\_\_\_\_

Entry #3 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_ Sale Price  
\_\_\_\_\_

*I understand and agree to all the terms and conditions of entry described in the prospectus. I further pledge that all artwork for entry is of my own original creation, in concept, composition, and execution.*

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_

Please cut and attach each of the labels below to the back of each piece to help identify your work.

Entry #1 MA Annual Photography Show

Artist Name

Phone #

Title

Category

Price

Entry #2 MA Annual Photography Show

Artist Name

Phone #

Title

Category

Price

Entry #3 MA Annual Photography Show

Artist Name

Phone #

Title

Category

Price