



Mooreville Arts 42nd Annual VIRTUAL SpringFest 2020



NOTE:

This is an amended version of the Springfest prospectus, updated as of 4/1/2020.

SPONSORS:

Proudly sponsored by SpeakAbility, Inc., Four Corners Framing & Gallery, and, Lake Norman Realty Inc.

INTAKE:

Physical artwork intake for this show has been cancelled; this year's SpringFest will be completely VIRTUAL.

AWARDS:

Awards presentation: **VIRTUAL, Date TBD**

- Best of Show Award- Cash Award
- 1st Place Cash Award in each category PLUS additional awards*

** The awards for each category will be adjusted accordingly depending upon the number of entries.*

CATEGORIES:

- Oil or Acrylic Polymer, or other Two-Dimensional paint on canvas, wood or other panels that are not under glass
- Watercolor and all other water media on paper, under glass or Plexiglas
- All other Two-Dimensional Works (pencil, pastel, pen & ink, collage, print, mixed media, etc.)
- Three-Dimensional Works

**Photography and digital art will be deferred to a separate competition and should not be submitted in this show.*

JUDGE:

Debora Koo – Artist and Educator

Debora Koo is an artist and educator and living in Charlotte, North Carolina. Primarily an oil painter, she is a member of the Goodyear Arts Collective in Charlotte and visual arts faculty at Rowan-Cabarrus Community College in Salisbury. She attended Smith College for her Bachelors in studio art and Ewha Womans University in Seoul, Korea for her Masters in Fine Arts.

ELIGIBILITY:

Artists 18 years of age or older may submit up to a total of TWO entries. ***The work must be original in execution, concept and composition by the artist. All Fine Art entries accepted in any medium (with the exception of photography and digital art).*** Work produced from widely published photographs, advertisements, websites, art books, other artists' works, commercial or mass-produced mold or patterns and artwork created in a workshop or under the direction of an instructor is not allowed for entry. Work should have been completed after April 1, 2018 and not entered in any previously judged or juried show sponsored or hosted by Mooreville Arts.

ENTRY FEE:

\$20 MA members* in current standing (limit 2 works) **\$25 Non-members*** (limit 2 works).

Membership is welcome, starting at \$50 a year, April-April (individual membership) Join Us!

**Collected entry fees for this show will go towards show marketing expenses and cash awards for the winning artists*

SUBMISSION PROCESS:

- Artists must submit their online application and images via www.moorevillearts.org no later than 5pm on Friday, April 17, 2020.
- The non-refundable entry fee must be paid via Payments on www.moorevillearts.org on the same date the artist emails his/her submission materials.
- High-quality and professional JPEG images are REQUIRED of artwork as this is how the public will see this year's exhibit (please DO NOT take photos of your artwork behind glass or in the frame, if applicable).
- For tips on photographing your artwork, please visit this website: <https://www.agora-gallery.com/advice/blog/2018/02/22/take-great-photos-artwork/>

REPRODUCTION RIGHTS:

Mooreville Arts reserves the right to utilize photographs of any work for publicity or promotional purposes. No compensation is provided for this use.

SALES:

Please note all submissions to our show will be displayed exclusively on our website and promoted via social media channels. Work can be for sale or NFS. NO sales commission will be taken for work sold; artists will receive 100% of the profit on any artwork sold for this show.

CALENDAR:

- **SUBMISSION DEADLINE:** Friday, April 17, 2020 by 5pm.
- **AWARDS PRESENTATION:** Date TBD. Artists will be informed of the awards announcements at a later date.
- **SHOW CALENDAR:** Tuesday, April 21st through Thursday, May 28th, 2020. *Please note the duration of this show has changed.* This exhibit will be viewable only online and will not be on physical display in our Gallery.

CONTACT:

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