

## Mooreville Arts Gift Shop Prospectus - 2021

(Members only)

Welcome to the Mooreville Arts Gift Shop! We are excited that you are submitting your artwork for selection to be displayed for sale. Because we have limited space, selection will be based on quality, size, originality, and diversity. Please refer to and follow the prospectus below when selecting your items, completing the MA Gift Shop online entry form, and preparing your items for intake. **You must agree to the statement on the entry form regarding terms, conditions and liability.** You may leave your business cards in the gift shop if you wish. Key items to remember are:

- **You must use your MA Gift Shop Artist Number. If you do not have one, send an email to: [giftshop@moorevillearts.org](mailto:giftshop@moorevillearts.org), subject line "MA Gift Shop" prior to your first intake date.**
  - **Items must be submitted in a bin/container with a lid large enough to hold all items. This container must have your name on the side and lid.**
  - **All items must be entered in the Online Gift Shop Submission Form prior to intake. The gift shop link to access the form is online at [www.moorevillearts.org](http://www.moorevillearts.org). Items will not be accepted if the online form has not been submitted by noon on the Thursday, prior to intake.**
  - **A ¾" yellow dot (such as Avery #5462) with artist number, item number, and price in that order MUST be attached to each item.**
- A yellow circular sticker with a black border. Inside the circle, the text is arranged vertically: "ID# 035", "Item # 5", and "\$3.50".
- **Commissions on sales are 30% for members who volunteer more than 30 hours during a year and 40% for those who volunteer 30 hours or less during a year.**
  - **Art must be original to the artist. No copied work is acceptable.**
  - **High quality prints or giclees of your original work is acceptable.**
  - **Pricing at \$300 or less is encouraged.**

Mooreville Arts reserves the right to exclude items deemed inappropriate, not in good taste, works not properly prepared for display, works too large to display, or works that require special installation or care.

Items that fit the following categories are acceptable for submission:

- **2D**
  - Framed paintings/photos may be submitted for consideration. They must be ready for hanging with wire - no sawtooth hangers.
  - Print rack items not to exceed 20" X 20" and must be wrapped and have a firm backing for support such as mat board or foam core.

- Suggested items (not restricted to the list below):
  - ◆ Original paintings and drawings
  - ◆ Prints
  - ◆ Photography
  - ◆ Note cards
  
- **3D**
  - Should not exceed 15" X 15"
  - Suggested items (not restricted to the list below):
    - ◆ Pottery
      - ◇ Artistic
      - ◇ Functional (i.e. mugs, bowls)
    - ◆ Jewelry
    - ◆ Glass
    - ◆ Sculpture
    - ◆ Woodwork
      - ◇ Carvings
      - ◇ Boxes
      - ◇ Turned works
    - ◆ Fabric art – must be your original design
      - ◇ Quilt wall hangings and/or blocks (not to exceed 20"X20")
      - ◇ Wall hangings
      - ◇ Scarves
      - ◇ Batiks
    - ◆ Gift items such as mugs, coasters, boxes featuring your original art

In order to ensure a greater diversity of artists and items, the maximum number of items submitted for consideration is 15. As items are sold, you may be asked to replace them.

Contents of the gift shop will be swapped out seasonally in January, May, September, and November. Refer to the Mooresville Arts website for actual dates and times. Your items must be available for the entire season. Because space is limited and diversity of items is being emphasized, there is a possibility that some items received will not be selected for display. If some of your items are not selected, you will receive an email with instructions on how to pick them up.

Pickup days at the end of each season for unsold items are the same as the gift shop intake days for the next season. Works not picked up within 15 days will become the property of Mooresville Arts. Notification of items being sold and payment for sales occurs at the end of the exhibit.

**LIABILITY:** Mooresville Arts will do everything possible to keep each piece safe. However, submission of an item to the gift shop is at the artist's own risk. It is suggested that an artist wanting protection insure his or her own art (some homeowner's policies may include protection and should be checked).

**REPRODUCTION RIGHTS:** Mooresville Arts reserves the right to photograph any work for publicity or promotional purposes only. No compensation is provided for this use.