# SYN ERGGY Resources Consulting

# STATEMENT OF QUALIFICATIONS





# **WHO WE ARE**

#### **Our Experience**

Synergy Resources Consulting (SRC) is a multi-faceted consultation company that provides strategies and insight for non-profit, government and business grant funding, community planning, project coordination, urban design and review, permit application assistance, research and analysis, and organizational development. Founded in 2016 and headquartered in Spokane Valley, WA, the SRC partners have a combined 30+ years of experience in providing logistical, technical, strategic, innovative, costeffective, and trusted solutions. Our team has a shared passion for helping others and has assisted hundreds of applicants achieve their goals, as well as successfully planning, coordinating, and managing multiple types of projects and events, and obtaining over \$3 million of funding to help organizations further their mission.



#### Why Us?

SRC is dedicated to achieving outstanding results with the highest level of ethics and client satisfaction. "We are inspired to cultivate a people-centric culture while serving others with transparent humanity, honesty, understanding, and generous spirit!" Through these guiding statements our team is reminded of the commitments we have made to ourselves, to each other, and to members of our community who we have aspired to serve. SRC is committed to honesty, integrity, and service while helping to build a stronger community through patience, understanding, leadership, and empathic listening. Let us help you navigate the waters to reach your goals for planning, funding assistance, and organizational development!



#### SRC is a WA State Certified Women's Business Enterprise (WBE Certificate #W2F0026282)

# **SERVICES**

#### PLANNING

#### **Community Planning:**

With almost two decades of land use planning expertise, SRC can assist with an array of planning and economic development functions from current and long range planning to parks planning. If you need assistance with comprehensive planning, crafting clear and concise development regulations, parks and trail plans, public participation programs and engagement, or meeting facilitation, SRC can ensure a quality project and process.

#### **Permit Application Assistance:**

SRC can navigate the permitting processes for your building or land use projects to turn a sometimes frustrating and lengthy process into a simplified and efficient operation. Every zoning code has some loopholes. Administrative exceptions or alternative methods of compliance are available for a variety of requirements, but may not be openly offered. From landscaping standard modifications to parking exceptions, let us do the work to find ways to save you money on your project and prepare the letters needed to obtain approvals. SRC can also assist architects and contractors with navigating the local compliance process.

#### **Urban Design & Review:**

Does your municipality need assistance with project review for compliance with your urban design guidelines and standards, including landscape and signage regulation? Do you need assistance developing standards that are easily implemented? Contact SRC for urban design and review support.

#### **Project Coordination:**

Do you have a project idea but need assistance getting it started? SRC can assist from pre-application to approval, coordinating the project professionals to ensure application submittals are complete, comments are addressed in a coordinated and timely manner, and your project moves from application to approval quickly to save time and money.

#### **Concierge Services:**

Do you need additional assistance? Discuss the services you need with SRC and let us find a way to assist you.





HOME

*Highlighting Best Practices from Peer Communities in the West* 

ABOUT US

STATE SEARCH

Liberty Lake, WA Planned Unit Development Code

Liberty Lake, WA Planned Unit Development Cod ▶⊖≕

CATEGORY SEARCH

A planned unit development (PUD) is a large, integrated development, developed under unified control according to a master plan, and located on a single, or contiguous, tract of land. Rather than the typical lot-by-lot development approach of traditional zoning, the entire parcel is planned in a comprehensive and integrated fashion. PUDs are often subject to a rigorous review and public hearing process to ensure the proposal complies with the overall vision of the community. However, once the PUD is approved, developers enjoy a predictable approval process that helps to reduce development time and costs.

After designating an area as a PUD, local officials adopt a unique set of zoning laws for that area which may be less rigid or encourage a greater mix of land uses than traditional zoning policies allow. Generally, these laws are targeted to achieve specific goals within the PUD, including higher-density development or creation of mixed-income residential subdivisions in a district previously designated for large-lot development. Communities may also choose to include affordable housing incentives or requirements, where appropriate, to ensure that homes for low-and moderate-income families are included in the new development.

Located east of Spokane, Washington on the Idaho state line, Liberty Lake has incorporated a PUD ordinance that promotes creativity in site layout and design. This allows for greater flexibility in the application of the standards for residential and mixed-use development in order to protect and enhance environmental features, encourage the development of affordable housing, and provide other public benefits. Chapter four of the Development Code provides performance criteria to encourage increased choice of the types of living units available to the public through the PUD process.



# **SERVICES**

### **FUNDING ASSISTANCE**

#### **Funding Research and Grant Applications:**

Do you lack the training or time needed to meet your funding goals for projects or programs? Non-profits and government agencies are always in need of grant funding but may not employ individuals with the expertise needed to manage the grant application process. Starting a new business and need resource guidance? With years of proven experience in local, state, and federal grant applications and over \$3 million of funding success, SRC can provide professional, dedicated service to help you achieve your funding goals.



#### **Grant Management:**

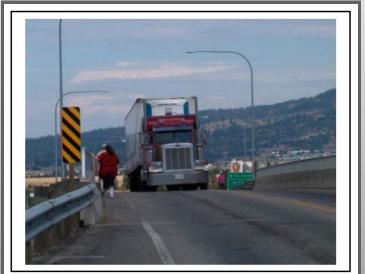
Once you have successfully won a grant, someone needs to manage the reporting and administration of the grant to ensure compliance during the established time frame. SRC will meet the grant requirements and take additional steps to further future funding success. Let our team manage your grant award to achieve maximum funding and create and/or maintain a long term positive relationship with the funding agency.

#### **Concierge Services:**

Do you need additional assistance? Discuss the services you need with SRC and let us find a way to assist you.



SRTC Valleyway Sidewalk Expansion Grant Award



Before



After

# **SERVICES**

### **ORGANIZATIONAL DEVELOPMENT**

#### **Organizational Development & Team Building:**

Trust is the cornerstone of any successful team. SRC can increase your group participation success to maximize your team building and leadership development activities while increasing individual connections. Our team has experienced the true definition of successful organizational development and the toxic effects of dysfunctional organizations. Let us help you bridge the gap between employee compliance and empowerment. Organizational development promotes employee motivation, loyalty, and trust, thereby increasing productivity and overall functionality, happiness, and success.

#### **Research & Analysis:**

SRC has experience conducting salary and benefit analysis as well as strategic workforce planning for jurisdictions. A well designed employee benefits package can help drive employee engagement and encourage your most valuable asset, your staff, to stay committed to your organization.

#### **Concierge Services:**

Do you need additional assistance? Discuss the services you need with SRC and let us find a way to assist you.











# **ABOUT SRC**

## Amanda Tainio

**Principal Owner / Principal Planner** 



Amanda Tainio has two decades of professional planning experience in the public sector with a rare opportunity to experience the formation of a newly incorporated City. Ms. Tainio has experience in all aspects of community development and planning including long range, current, and park planning, building process and permitting, economic development and event coordination, urban design, SEPA review, grant funding, and capital project programming, along with 10 years of management experience. Ms. Tainio has performed research, analysis, report preparation and recommendations, legal interpretation, budget administration, project coordination and management, team building and collaboration, stakeholder engagement, facilitation, and presentations, as well as experience in residential real estate and construction project management.

#### **Education:**

Washington State University, Riverpoint Interdisciplinary Design Institute -Bachelor of Landscape Architecture

#### **Organizations:**

American Planning Association (APA) Planning Association of Washington (PAW)

#### **Representative Professional Experience:**

- City of Cheney Capital Facilities Plan Update Cheney Planning Commission
- City of Liberty Lake Comprehensive Plan, Development Code, Capital Facilities Plan, & subsequent plan updates 2003 - 2017
- City of Liberty Lake Parks, Recreation, Open Space, and Trails Plan & subsequent updates 2006 2015
- Liberty Village Specific Area Plan Overlay 2007
  - APA/PAW Joint Awards Program Honorable Mention Award in the Implementation Category
- River District Specific Area Plan Overlay & updates 2009 2017
- City of Liberty Lake Orchard Park Master Plan, Fallen Heroes Circuit Course, & Nature's Place at Meadowwood Arboretum
- City of West Richland Salary & Benefit Comparison, Strategic Workforce Plan
- RCO WWRP State Lands Development & Renovation Advisory Committee
- Multiple small city / town on-call planning ordinances and projects

#### **Professional Training:**

- Placemaking at Work Form-Based Economic Development
- Spokane Regional Health District Healthy Communities Workshop, Healthy Planning in Your Community, & Opening Your Community to Play: A Training on Joint Use Agreements
- Washington Recreation & Park Association Risk Management School
- MRSC/APWA Contract Administration Education Committee (CAEC) Purchasing & Contracting

# **ABOUT SRC**

## **Michelle Griffin, CPRP**

Principal Owner / Administration & Organizational Development



Michelle Griffin co-founded SRC in 2016 and has two decades of progressive work experience in both the private and public sector with extensive experience in funding assistance, recreation, and organizational development. Ms. Griffin's experience includes nineteen years of grant research, writing, and administration for public and non-profit entities, as well as five years of professional recreation management, event coordination, research / analysis, and team building. Ms. Griffin is a versatile, bilingual professional that has successfully written and managed local, state, and federal grants, is skilled in budget preparation and administration, is adept at both inside and outside of the box thinking, and is both media and technology savvy. Ms. Griffin is a dedicated servant leader.

#### **Education:**

California State University, Stanislaus -Bachelor of Arts Business Administration

Gonzaga University -Master of Arts Organizational Leadership

#### **Credentials:**

Certified Park and Recreation Professional (CPRP)

#### **Organizations:**

Washington Recreation & Park Association (WPRA)

Planning Association of Washington (PAW)

#### **Professional Training:**

- WRPA Risk Management
- WFOA Federal Grant Requirements and Management

#### **Representative Professional Experience:**

- US Dept. of Agriculture Conservation Innovation Grant
- Federal Emergency Management Agency (FEMA) Grants
- Federal American Recovery and Reinvestment (ARRA) Grant
- US Dept. of Trans. Federal Motor Carrier Safety Admin. Grant
- Social & Economic Development Strategies (SEDS) US Dept. of Health & Human Services, Native Connections Tribal Behavioral Health Grant & Admin. for Children and Families Grant
- Oregon State Parks and Recreation Local Government Grants
- WA Rec. and Conservation Office (RCO) Grants WA Wildlife and Rec. Program (WWRP) & Youth Athletic Facilities (YAF)
- WA State Dept. of Commerce Energy Efficiency Grant for Higher Education and Local Governments & Community Capital Facilities Program Grant
- WA State Inst. of Museum & Library Services Tech. Act Grant
- WA State Dept. of Commerce Justice Assistance Grant
- WA State Military Dept. of Emergency Management Grant
- WA State SOS Archives and Records Management Grant
- Spokane Regional Transportation Council (SRTC) Grant Program
- City of Liberty Lake Parks, Recreation, Open Space, and Trails Plan update 2014/2015
- City of West Richland Salary & Benefit Comparison, Strategic Workforce
  Plan
- Multiple small city / town on-call planning ordinances and projects

#### My Leadership Philosophy

When I evaluate where I am currently at, within my personal leadership development, I realize that my leadership philosophy is shaped by my collective life experiences, my observations, my successes and failures. As I reflected on what my philosophy was, I resonated with a great quote from Robin S. Sharma, a lawyer from Canada. "Leadership is not about a title or a designation. It's about impact, influence and inspiration. Impact involves getting results, influence is about spreading the passion you have for your work, and you have to inspire team-mates and customers." This quote sums up both my philosophy and the inspiration I want to contribute to both my team and to my community.

For me leadership is about a journey I take with others, where we are all working toward a common purpose. It requires flexibility, integrity and accountability as we navigate a complicated and ever changing business environment. Each and every day the members of our team will be trusted to make multiple decisions that either get us closer or further from our desired destination. This journey will be challenging and will take mutual trust, a willingness to be vulnerable, healthy respect for each other and some risk in order for us to achieve our common goals. My leadership philosophy will be used as a road map to keep our team on track and to ensure we have a clear vision of our collective destination.

#### **My Personal Values**

The values that I bring into my leadership style are the same values I have for all other aspects of my life. It is important to me that my values at work are aligned with my personal values such as strong ethics, hard work, honesty and integrity. "We are inspired to cultivate a people-centric culture while serving others with transparent humanity, honesty, understanding and generous spirit!" I have learned that an organization needs a clear vision in order for a team to have passion in pursuit of that vision. "For a vision to be compelling, it needs to touch people's hearts. People need to see, feel, and touch the values and the vision of the organization to make these abstractions meaningful. Tuning people into a meaningful vision has integrity at its heart: People need to feel as if they can reach for the organization's dream without compromising their own dreams, their own believes, and their values" (Goleman, Boyatzis, McKee, 2013). The mission statement we created for our business is "Synergy Resources Consulting is dedicated to achieving outstanding results with the highest level of ethics and client satisfaction." Through these guiding statements our team is reminded of the commitments we have made to ourselves, to each other and to members of our community who we have aspired to serve.

Written by Michelle Griffin, Masters of Organizational Leadership, Gonzaga University Class of 2018



Social and Economic Development Strategies (SEDS) -US Dept. of Health and Human Services, Native Connections Tribal Behavioral Health Grant

"Synergy Resources Consulting helped me secure a million-dollar grant that was absurdly competitive. But that's not the half of it, during the application process they were able to successfully navigate processes and personalities that would have been a show-stopper for any other firm."

> *Mike Tedesco Planning and Economic Development Director Spokane Tribe of Indians*

#### **Survey Introduction**

The City of Liberty Lake is updating its Parks, Recreation, Open Space, and Trails Plan and we want your feedback to guide us on the future of our system.

This survey should take about 5-10 minutes to complete and it is intended to be available to everyone. Kids, teens, adults, and seniors are all encouraged to participate and provide feedback. It is not limited to one person per household. You may be provided multiple opportunities to complete this survey, but please only complete 1 survey per person.

Thank you in advance for taking the time to complete this survey.



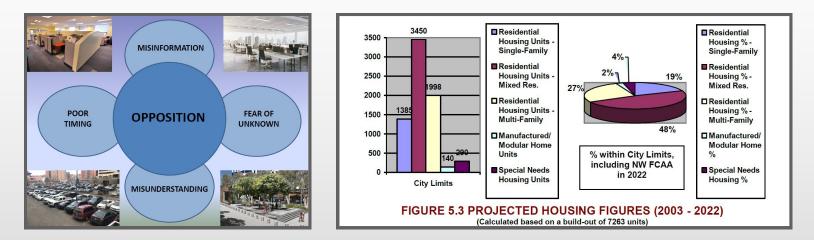


To take the survey, visit www.surveymonkey.com/ s/LLPARKSPLAN2014





## www.SynergyResourcesConsulting.com



**Mission Statement** 

Provide services with integrity by developing a partnership with residents and businesses, which focuses on quality of life, environment, and economic vitality.

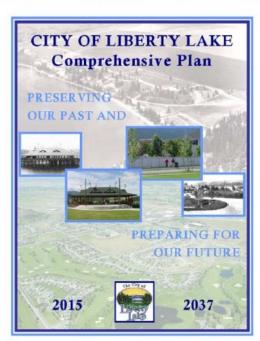
#### Vision Statement

The Liberty Lake community will maintain an environment that preserves and enhances natural surroundings through the harmony of planned architectural design and green space. Our community will achieve its quality of life by creating a safe, friendly environment in which community involvement promotes recreational opportunities and civic pride. Liberty Lake encourages and supports leading edge technology and a progressive business environment, which ensures a diverse, prosperous, and financially secure community.



TRANSPORTATION ALTERNATIVES -PEDESTRIAN FRIENDLY DEVELOPMENT, CONNECTIVITY, WALKABLE, BICYCLE FRIENDLY, GOLF COURSE COMMUNITY

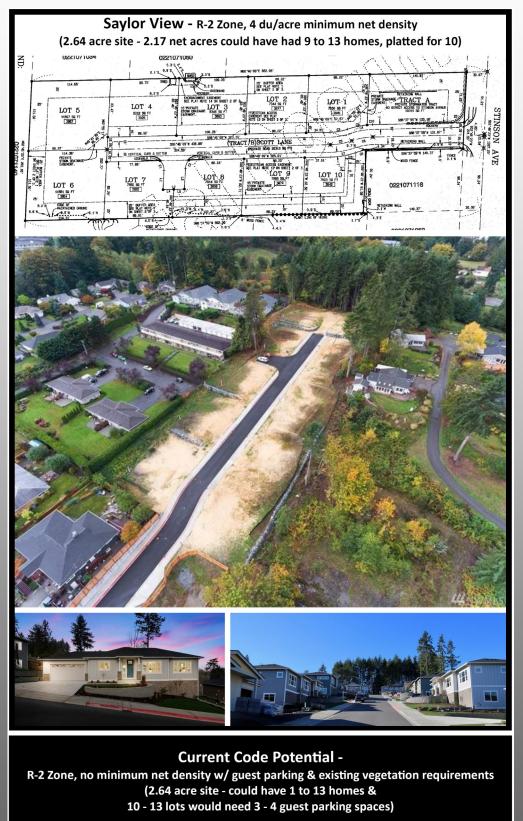
STRONG ECONOMIC VITALITY -DIVERSITY IN BUSINESSES, SERVICES, & HOUSING, REGIONAL ATTRACTIONS, PRESERVED PROPERTY VALUES



SHARED VISION AND PARTNERSHIP -WITHIN THE CITY AND SURROUNDING COMMUNITIES, GOVERNMENTS, AND BUSINESSES QUALITY OF LIFE -RECREATIONAL AMENITIES AND OPPORTUNITIES, SAFETY, PRESERVATION OF OUR NATURAL ENVIRONMENT, GREEN SPACE

AESTHETICALLY PLEASING DEVELOPMENT -INCREASED LANDSCAPING, DESIGN STANDARDS, PLANNED BUILT ENVIRONMENT, DISTINCTIVE CHARACTER

MULTI-USE -COST EFFECTIVE, HIGH QUALITY, YEAR-ROUND, & MULTI-GENERATIONAL PUBLIC FACILITIES AND SERVICES



Total number of homes and lot sizes would likely be based on market factors and land value.



# CONTACT

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Michelle Griffin -Michelle@SynergyResourcesConsulting.com

LET US HELP YOU NAVIGATE THE WATERS TO REACH YOUR GOALS FOR PLANNING, FUNDING ASSISTANCE, AND ORGANIZATIONAL DEVELOPMENT!