



Travel made easy with StruOrganizer.

Struo introduces a new way of travel with StruOrganizer; lightweight, durable, and compact. Foldable organizer with multiple compartments and an inbuilt dual hook.

Upon arriving at your destination simply lift the StruOrganizer out of your suitcase and hang in the location of choice!

No more unpacking, packing and unpacking again. Keep your belongings organized for the entirety of your trip.

ABOUT STRUO

Struo strives to master the arts of travel packing; sustainably and creatively. For us, it is all about enjoying the journey and reaching the destination without the hassle of packing. Struo originates from the word “organize” in Latin.

CREATOR

Sae Almeida, creator and owner of Struo, is an aspiring Industrial Designer pursuing her Industrial Design degree at the New Jersey Institute of Technology. Her works are inspired by practical, minimalist, and sustainable living.

STRUORGANIZER



MATERIALS AND FEATURES

- Made with lightweight and durable material
- Easy to store and organize
- Water repellent nylon to withstand wear and tear of travel
- Transparent PVC which allows for easy viewing
- Product size: 13in x 20.5in x 6in
- Made for standard size suitcase: 21”x 14”
- Available in Black, White, and Blue.

EASY "Z" FOLD



1

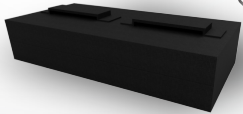
Inner separator fold: lift the inner compartment in an upward orientation

2

Easy “Z-shape” fold: press the sides towards the center to form a “z-shape” fold



3



Easy Storage: flat and folded StruOrganizer for easy storage

Made easy for you, for the family, for everyone. Struo is launching StruOrganizer, a lightweight and compact organizer for easy packing for your travel suitcase.