**Agvocacy 360°**

Agvocacy 360° is a Agvocacy© educational tool that connects recent innovations in agricultural technology and events with consumers in order to equip people with new resources and information that allows them to find innovative solutions and encourages the advocacy model throughout.

The Agvocacy 360° promotion model encases the following subject areas:

* Career Exploration
* Future Agricultural Opportunities
* Scientific Exploration
* Agricultural Knowledge
* Agriculture Leadership Skill Sets

Agvocacy 360° will be located in the resources page or on its own

Separate tab on the Agvocacy website. Content throughout this project will be produced in multiple methods; including articles, presentations, and engaging activites that help members of all ages and lifestyles understand the content in a unique and clear way.

The Agvocacy 360° mission is as follows:

**Provide users with engaging and understandable information that allows them to find innovative solutions to real world problems**

