



Carrie Brubaker, Ph.D., is an independent consultant specializing in Medical Affairs & Communications Strategy. As an insights-driven strategic advisor to healthcare and life sciences, three pillars define Carrie's professional commitment: education & engagement with impact, patient – or rather people – centricity, and digital transformation. Her commitment to these three pillars is embodied in co-authorship of *An Oath for GenAI in Healthcare*.

Her previous roles in healthcare and in life sciences have accompanied Carrie across borders, in the United States and Europe. She has first-hand knowledge of hospital systems and healthcare professional (HCP) ways of working in multiple global geographies. Deploying in-house (bio)pharma experience, Carrie now provides strategic advisory to Medical Affairs teams, and their external stakeholders, at country, regional, and global levels. She is honored to be considered a colleague by patients and patient advocacy, elevating *people* experience to create better processes in healthcare and product development. As an invited speaker, Carrie presents to healthcare and life sciences audiences on digital transformation and technologies relevant to their work, such as generative artificial intelligence. Bilingual English-French fluency and advanced German language capabilities allow her to engage wider audiences on their terms.

Carrie is a proud member of the Medical Affairs Professional Society (MAPS), the International Society for Medical Publication Professionals (ISMPP), and the Healthcare Businesswomen's Association (HBA). Carrie is an Advisor to the HBA Ambassador Program and is the Director of Education & Events for HBA Global Digital Innovators.

Carrie earned dual degrees in Biochemistry and in French & Francophone Studies from the Univ. of California, Los Angeles (UCLA) and completed the joint M.S./Ph.D. in Biomedical Engineering at Northwestern University. She was a Christine Mirzayan Science & Technology Policy Graduate Fellow of the U.S. National Academies, focusing on women in technical entrepreneurship, and an author of eleven peer-reviewed publications and two patents. This body of experience continues to inform her tactical and strategic expertise in medical communications, medical education, and digital innovation in healthcare.

Free time finds Carrie skiing, Alpine hiking, or visiting remote and urban travel destinations, near and far.

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