



Glenna Crooks, Ph.D., is a strategist, innovator, and trusted counsel to government and business leaders. As founder and CEO of Strategic Health Policy International, Inc., she is known for organizing chaos and solving complex problems. She was an appointee of President Ronald Reagan, responsible for a \$70 billion portfolio of health programs. As global vice president of Merck's Vaccine Business, she expanded US operations to create a global business, tripling vaccine sales in two years.

A graduate of Indiana University, she is a Fellow of the University of Pennsylvania *Center for Neuroscience and Society* and a Fellow of the Drexel University *Center for Population Health and Community Involvement*. Glenna has been a member of corporate and non-profit Boards, including American Biogenetic Sciences, Inc., the *David A. Winston Health Policy Fellowship*, founding Vice-Chair of the *Partnership for Prevention*, Chairman of the *National Commission on Rare Diseases*, and a member of the *National Council of the Institute for Child Health and Human Development*, the Board of Scientific Counselors of the *Pediatric Dengue Vaccine Initiative* and the *Institute of Medicine Committee* to advise the Department of Defense on bioterrorism/biowarfare countermeasures.

Her many accomplishments earned her recognition as a *2017 Disruptive Woman to Watch*. She received the *Congressional Exemplary Service Award for Orphan Products Development*, is the first civilian to receive the highest award in public health, the *Surgeon General's Medallion* from C. Everett Koop, and was recently awarded the *Marie Curie Award* by the Healthcare Businesswomen Association.

The *Oath for GenAI in Healthcare* is her third exploration of healthcare oaths. It follows two books, an *Oath for Digital Health Games*, and will be the subject of an upcoming book, *Sacred Trust: Oaths and the Healing Enterprise of Our Time*, scheduled for release in early 2025.

Her other innovations include *The NetworkSage: Realize Your Network Superpower*, a new way to help people navigate life's complexity, and *The Centricity Principle*, a model for developing high-leverage, low-cost strategies to effect policy change.

She is the author of multiple books. In addition to a new book about Oaths, the next ones include *Longevity Pioneering: Building Networks to Remain in Control of Your Life* and *Soup Angels Among Us*. Proceeds from the latter will be donated to help her community recover from a devastating tornado. She is a *mu shin* Zen artist and donates her work to fundraising projects that help children with special needs.

Glenna@glennacrooks.com
<https://glennacrooks.com/>
<https://www.linkedin.com/in/glennacrooksphd/>

