



Helotes Youth Soccer Association (HYSA) – Privacy Policy

Effective Date: July 1, 2025

YOUR PRIVACY IS VERY IMPORTANT TO US

To better protect your privacy, the Helotes Youth Soccer Association ("HYSA") provides this notice explaining our information practices and how your information is collected and used during online registration on our website. By using our website, you consent to the collection and use of your personal information in accordance with this policy.

THE INFORMATION WE COLLECT

When registering for HYSA programs, we may collect the following personally identifiable information:

- Name
- Address
- Email address
- Telephone number

HOW WE USE THE INFORMATION

The information collected is stored securely and used solely to:

- Complete the registration process

- Assign players to teams
- Facilitate communication between team members

Basic participant information (such as name, phone number, and email) may be shared with team coaches and managers for coordination purposes. We may also use non-identifiable information to improve the design and content of our website and analyze overall site usage.

DISCLOSURE OF INFORMATION

We will disclose information:

- If required by law or legal process (e.g., court order, subpoena)
- In response to valid law enforcement requests
- In the event of a business transfer (e.g., merger, acquisition)

THIRD-PARTY SITES AND SPONSORS

Our website may contain links to external sites. HYSA is not responsible for the privacy practices of those sites. We encourage users to review the privacy policies of any linked sites.

COOKIES

Our website uses cookies to enhance your experience. Cookies may:

- Store your preferences
- Recognize return visits
- Enable features like password-protected areas

These cookies do not collect personal information unless you voluntarily provide it.

SECURITY

We use physical, electronic, and managerial procedures to protect the information we collect online and prevent unauthorized access.

ONLINE PAYMENTS

Personal billing information is used only for payment processing. HYSA does not store complete credit card numbers.

NO REFUND POLICY

HYSA operates under a strict "No Refund" policy. Credits or rollovers may be considered at our discretion.

PHOTOGRAPHY/VIDEOGRAPHY CONSENT

By participating in HYSA events, you grant HYSA the right to use photographs or video taken during events for promotional purposes including print, social media, websites, and other digital platforms.

MOBILE MESSAGING TERMS AND CONDITIONS

By providing your mobile number, you consent to receive recurring text messages from HYSA regarding league information, schedules, and promotional content. Message and data rates may apply. To opt out, reply STOP, QUIT, CANCEL, or UNSUBSCRIBE. For help, reply HELP.

DIGITAL ADVERTISING & ANALYTICS

HYSA may partner with advertising and analytics providers to collect information for marketing and site optimization purposes. This includes but is not limited to: Google Analytics, Facebook Ads, and similar services.

EMAIL COMMUNICATIONS

You may unsubscribe from promotional emails by clicking the "Unsubscribe" link at the bottom of the message. Transactional emails (e.g., order confirmations, team communications) will still be sent.

UPDATING YOUR INFORMATION

Registered users may review or update their personal information by logging into their account on the HYSA website.

CHANGES TO THIS POLICY

HYSA may update this policy from time to time. Please review it regularly. The date of the most recent update will always be posted.

CONTACT US

For questions or concerns about this privacy policy, please contact us at:
admin@helotesyouthsoccer.org