

# Adam James

Senior Motion Designer/Video Editor

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[LinkedIn](#) • [Portfolio](#) • Vacaville, CA

## Professional Summary

Senior Motion Designer and Video Editor with 10+ years of experience creating branded, product, and narrative video for broadcast, digital, and social platforms. Strong storyteller with deep hands-on expertise in editing, motion graphics, color, and audio, known for fast turnaround and collaborative workflows.

## CORE SKILLS

- Video Editing (Premiere Pro, Final Cut Pro) • Motion Graphics & Animation (After Effects)
- Color Correction & Audio Enhancement • Branded & Social Video
- Broadcast & Short-Form Content • Post-Production Workflows
- Asset Delivery & Optimization

## PROFESSIONAL EXPERIENCE

### **Freelance Video Editor / Motion Designer — Vacaville, CA**

2022 – Present

- Edited and animated branded, corporate, and social video content from raw footage through final delivery.
- Created motion graphics, titles, and visual enhancements to support narrative clarity and brand consistency.
- Performed color correction, audio cleanup, and finishing to ensure broadcast- and web-ready output.
- Managed multiple projects simultaneously while meeting tight deadlines and client requirements.
- Collaborated directly with clients and creative partners to translate concepts and storyboards into polished final videos.

### **BeforeTheMovie®**

2010 – 2022

### **Creative Director (Video & Motion) — Fairfield, CA**

- Directed, shot, and edited video content for cinema pre-shows distributed across 1,200+ theater screens nationwide.
- Edited interviews, branded segments, promotional features, and 15–30 second motion graphics advertisements.
- Produced and edited weekly video segments featuring filmed interviews and narrative-driven content.
- Created motion graphics and visual packages supporting national and local advertising campaigns.
- Oversaw final video output, ensuring consistent quality, pacing, and technical delivery standards.

### **Extreme Sports Network — Sacramento, CA**

2009 - 2010

#### Video Editor / Motion Graphics Designer

- Edited 30-minute broadcast television episodes across multiple shows.
- Designed and animated branded bumpers, opens, and graphic packages integrating motion, animation, and sound design.
- Enhanced footage through compositing, stylistic effects, and visual treatments aligned with brand tone.

## EDUCATION

### **Certificate – Broadcast Communication Arts**

Diablo Valley College — Pleasant Hill, CA

## TOOLS

Adobe Premiere Pro • After Effects • Photoshop • Illustrator • Audition  
Final Cut Pro • Logic Pro • Media Encoder • Red Giant • Video Copilot • Figma