



ROSS CONSULTING

CAMPAIGN FINANCE, CONSULTING & PUBLIC AFFAIRS

Ashley P. Ross, MBA

President

Ashley has more than a decade of high-level political and public affairs experience, including serving as a top advisor to several Senate Presidents, candidates for statewide office, and members of legislative leadership. She has played a significant role in electing more than 50 candidates to public office through her work for the Senate Republican caucus. She has also managed marketing and public affairs strategies for numerous corporate and association entities.

She received both her undergraduate degree and MBA from Florida State University. In 2021, she was appointed by Governor Ron DeSantis to serve on the Florida Construction Industry Licensing Board. She also volunteers as a board member for Junior Achievement of North Florida and Companion Animal Rescue Endeavor.



Ashley and her husband, Scott, live in Tallahassee, Florida with their daughters, Kendall and Sara Kate. She was born and raised in Tampa and is a third generation Floridian.