



Ashley P. Ross, MBA

President

Ashley has two decades of high-level political and public affairs experience, including serving as a top advisor to several Florida Senate Presidents, candidates for statewide office, and members of legislative leadership. She has played a significant role in electing dozens of candidates to public office through her work for the Senate Republican caucus. She has also managed marketing and public affairs strategies for numerous corporate and association entities.

She received both her undergraduate degree and MBA from Florida State University. In 2024, she was appointed by the Board of Governors of the State University System of Florida to serve on the Board of Trustees for the University of West Florida. She has previously served the State of Florida on the Florida Governor's Mansion Commission and the Construction Industry Licensing Board. She also volunteers as a board member for a Tallahassee-based non-profit organization, Companion Animal Rescue Endeavor and currently serves as its chair.



Ashley and her husband, Scott, live in Tallahassee, Florida with their daughters, Kendall and Sara Kate. She was born and raised in Tampa and is a third generation Floridian. In her spare time she enjoys swimming, spending time with her three dogs, and walking the beaches of Northwest Florida.