



Aaron Fung, CPCC, ACC, SPHR CoachingAF

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Professional Highlights

- Coaching professionals and grad students since 2011
- Personal experience in career transitions from wealth management to non-profit to consulting to tech sales
- Four years as a management consultant focused on organizational development
- Led large-scale organizational change management and HR strategy programs

Coaching Credentials



- [Associate Certified Coach](#), *International Coaching Federation*
- [Certified Professional Co-Active Coach \(CPCC\)](#) and [Coach Training Program Graduate](#), *Co-Active Training Institute*
- [Designing Your Life Certified Coach](#)
- [Hogan Assessment Certified](#) (including Advanced Interpretation and Feedback)
- [Four Tendencies Workshop Facilitator](#)

Education

- Master of Business Administration (MBA), Human and Organizational Performance, Strategy, and Finance, [Vanderbilt University Owen Graduate School of Management](#) (2012)
- Bachelor of Arts, Business Administration, [University of Puget Sound](#) (2004)
- Senior Professional in HR ([SPHR](#)) and Project Management Professional ([PMP](#)) designation holder

Who am I?

Hello there. I'm [Aaron](#) and I am a career coach and HR strategy professional with 17 years of experience across corporate, government, and non-profit organizations. I've consulted or sold to fast-growing startups and global enterprises alike and have a wide-ranging understanding of industries and global business cultures.

For the last decade, I've coached or counseled dozens of professionals from the business, government, and non-profit world on all aspects of their career strategy and how to balance that with the rest of their lives.

Why I Coach

For the first five years of my career, I struggled to find work activities that resonated with my values and interests. I could not tell you what role I wanted work to play in my life and I lacked the decision-making, emotional competencies and analytical abilities to chart a course toward a meaningful job. But that changed after working with an executive coach in business school who helped me begin to address those gaps. Working with three other coaches over the following eight years solidified my resolve, conviction, and curiosity. As I took on roles in management consulting and tech sales, I identified the meaning of work in my life and the topics, industries, and activities that strike a chord. And coaching is one of those activities that means a great deal to me.

How I Coach and What I Coach on

Having completed my training and certification from the Co-Active Training Institute, I focus my coaching practice on helping people achieve career clarity by understanding the role that work plays in your life. Knowing where you've found moments of flow in your work and life and how to connect your activities to your professional and academic goals is what you'll be able to do as we work together.

Articles, Interviews, and Links <ul style="list-style-type: none"> • Career Relaunch: “How to Build your Network,” an Interview with Joseph Liu • DiversityInc Interview - "Tips for Finding Your First Job" • Watch my playlist on YouTube: The Ten Steps to Finding Your Dream Job • Diversity in the Workplace whitepaper written with the SAP Insights team • How to Set Up your Employee Resource Groups for Success – a whitepaper 	What we can work on (a sample) <ul style="list-style-type: none"> • Identifying and prioritizing what matters to you (career, finances, family, friends, well-being, hobbies, etc.) • Figuring out what sabotages you in your quest(s) for change and how to summon the skills to address those saboteurs • Decision Making Frameworks related to major life decisions (i.e., Career, home purchase, relationships, etc.) • Career Search Strategy: Networking, Informational Interviews, Application Strategy, Interview Prep, Negotiation, First Day Prep • Career Development: Managing/Influencing others, Communicating, Giving/Receiving Feedback, Decision-Making Frameworks
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Coaching Client References

Each of the following individuals has worked with me and has graciously offered to answer questions related to their experiences. Please respect their schedules and time and feel free to ask them anything about coaching!

<u>Name</u>	<u>What they did before</u>	<u>What they do now</u>	<u>Location</u>	<u>Email</u>
Mikael (Mik) Tan	Teacher and School Program Coordinator	Equities and Derivatives Trader	Tbilisi, Georgia	mikaeldtan@gmail.com
Rose Marques	Recruitment Marketing Lead @SquareSpace	Talent Brand Lead @ SquareSpace and Entrepreneur/Founder @ Cozo	Brooklyn, NY, USA	rose@getoutofyourcozo.com
Adam Tewell	Public Health Analyst, US Department of Health and Human Services	Public Health Analyst, US Department of Health and Human Services	Washington DC, USA	adamwtewell@yahoo.com
Alvinnie Kwok	Manager, Global Sales Strategy and Analytics @ Elastic	Leadership Development @ Elastic	San Francisco, CA, USA	alvinnie.kwok@gmail.com
Maryssa Brogis	Marketing Data Analyst @ Optimove	Senior Data Analyst @ Thinx	New York, NY	mbrogis@gmail.com