



ASCEND GARDEN



# ASCEND GARDEN **SPONSORSHIP**

Boodle Fight & Local Marketplace



**Sustainability & Food Security**

**A**scend Garden is a for-profit social enterprise supporting integral mission work by promoting food security through sustainable urban farming methods utilizing solar-powered vertical modalities. We are eager to deploy sustainable programs for urban agriculture technology paired with interdisciplinary training while building community livelihood programs for diverse communities locally and internationally.



**ASCEND GARDEN**

## Contact & Connect

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**Email:** [shey@ascendgarden.com](mailto:shey@ascendgarden.com)

**Facebook:** <https://www.facebook.com/ascendgarden>

**Instagram:** <https://www.instagram.com/ascendgardentx>

**Website:** <https://ascendgarden.com>



Ascend Garden as a **social enterprise** is a business with social objectives, being mission-minded in conducting our operations. Unlike charity, social enterprises pursue endeavors that generate revenues, which fund our social causes.

**Our programs are actionable  
on an individual level in a  
collaborative landscape.**

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# Executive Summary

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The **Ascend Garden Community Boodle Fight & Local Marketplace** is a one-of-a-kind immersion event designed to present and share diverse multi-cultural customs promoting sustainability and community connection. This unforgettable experience features a kamayan-style traditional spread, where guests enjoy authentic Filipino cuisine served on banana leaves in a communal, hands-on dining setting.

The event also includes an indoor market, offering guests the opportunity to browse and shop from local vendors showcasing complementary wholesome goods, small-batch artisanal food and specialty drinks, and locally/sustainably sourced unique handcrafted product creations.



*Trinity Smart Farms setup in our local marketplace.*

# Key Objectives

- 1 Deliver a unique immersive experience combining a dining feast and a vibrant indoor local marketplace.
- 2 Promote sustainable practices by using responsibly grown or sourced ingredients and showcasing a curated collection of local vendors.
- 3 Strengthen community engagement by providing a multi-cultural and cross-generational family-friendly event.
- 4 Build brand awareness and position Ascend Garden as an agency for community connection and collaboration, giving merits to individual contribution to larger societal impact.
- 5 Generate revenue to support our social enterprise objectives of paving the way for agricultural solutions for insecure sectors in emerging economies.

This event combines cultural celebration alongside complementary activities to encourage high engagement, creating an unparalleled community experience. It aims to underscore Ascend Garden's **commitment to multi-cultural customs, sustainability, and community connection**

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*“Blending tradition, flavor, and community spirit, the **Ascend Garden Community Boodle Fight & Local Marketplace** is positioned as a premier community event that fosters connection and commerce.*

*It's our joy to present to you our cultural cuisine. We hope that you enjoy these flavors, and find every part of our program memorable.”*



Alan Bernardo  
Founder of Lyon;  
Ascend Business Collaborative



# ASCEND GARDEN **Boodle Fight** & Local Marketplace

## **a multi-faceted event experience**

The main feature is a kamayan-style Filipino feast served in a communal dining format emphasizing cultural heritage, sustainability, and connection.

Complementing this is the vibrant indoor marketplace, showcasing local vendors with handcrafted, sustainable products, food, and entertainment.

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# Levels of Sponsorship

## Impact

Local	◆ Local Producer Advocate	\$50 worth
Local	◆ Sustainability Advocate	\$500
Local	◆ Community Connector	\$1,000
Local	◆ Livelihood Builder	\$2,500
International	◆ Resilient Food Systems Builder	\$5,500
International	◆ Sustainable Farm Builder	\$7,500
Both	◆ Legacy Anchor	\$10,000



# Sponsorship Inclusions

These sponsorship tiers create **local impact** in supporting the promotion, operations, and social enterprise aspects of Ascend Garden.



## Sustainability Advocate (x10)

- Logo on all digital marketing materials
- Tag & mention on our social media platforms
- One (1) open-seating spot in our Boodle Fight Private Dinner



## Community Connector (x5)

- **Sustainability Advocate inclusions plus:**
- Merch market bag with locally made artisanal goods
- Logo on all print event materials
- Additional one (1) open-seating spot in the Ascend Garden Boodle Fight Private Dinner



## Livelihood Builder (x2)

- **Community Connector inclusions plus:**
- Send one grassroots entrepreneur to the Ascend Business Collaborative (ABC) fellowship program\*
- One (1) closed-seating VIP table for 4 guests in our Boodle Fight Private Dinner

## non-monetary product-based sponsorship

### Local Producer Advocate (x30)

- Product-based sponsorship worth \$50
- Public announcement of brand in raffle giveaways throughout the event
- Inclusion of items in a community-supported agriculture (CSA) curated box
- Product sampling for potential new customers



*Jericho Jerky setup in our local marketplace.*



These sponsorship tiers create **international impact** in supporting non-profit and social enterprise partners of Ascend Garden that cater to the underserved segments of society.



## Resilient Food Systems Builder (x1)

- **Livelihood Builder inclusions**  
**plus:**
- Support a target family under the poverty line with supplies and equipment to create a self-sufficient form of food-related business or agribusiness.
- Invitation to correspond or meet recipient of assistance virtually to learn about their personal story and follow their journey.

## Sustainable Farm Builder (x1)

- **Livelihood Builder inclusions**  
**plus:**
- Support a target community under the poverty line to receive training on sustainable urban agriculture methods (i.e.: aeroponics, aquaponics, microgreens, and specialty mushrooms).
- Deploy a community garden and/or micro-farm setup.
- Invitation to correspond or meet recipient of assistance virtually to learn about their personal story and follow their journey.

## Legacy Anchor (x1)

- **Livelihood Builder inclusions**  
**plus:**
- Support the development of an online program for the Ascend Business Collaborative (ABC) fellowship.\*
- One (1) year of community-supported agriculture (CSA) curated monthly box including a letter with progress report.
- Invitation to join Ascend Garden team member(s) for a mission exposure trip and guided eco-tour itinerary with food exploration trip to the Philippines.

## Mission-minded in the marketplace



*"Our mission empowers families and strengthens communities through an integrative approach. Each partnership plants opportunities, turning challenges into hope and hope into lasting impact, making you an essential part of this transformative social action."*



Krystle Ramos  
Ascend Garden COO

# Social Impact

## ABC Fellowship



### What is a fellowship?

A business fellowship empowers individuals through mentorship, skill-building, and hands-on learning. It fosters innovation, collaboration, and strategic thinking, equipping participants with resources, networks, and confidence to lead impactful initiatives and drive meaningful change in their communities.

**Shiela Bernardo**  
**Founder & CEO**



**Lock arms with us to fully build out the **Ascend Business Collaborative** or **ABC Fellowship** and bring it to life – a program that will change lives.**

## Dear Seed Sower,

*Peering into a periscope of our programs, you will see that our approach goes beyond mere gardening; it's about building relationships and nurturing communities.*

*Our biggest motivator in building this business is to be a catalyst of change and connector of community. It involves the process of vision casting, where Ascend Garden enables others to see the possibilities of the future and open opportunity for those who are veiled or deprived of it. We want to accentuate relatability of experiences between those we interact with, so they feel seen and heard and know their value within themselves, and the value that they can create.*

*The ABC fellowship not only fosters creativity and entrepreneurial growth but also builds a community of like-minded changemakers working toward a better future. With your sponsorship, we can support these grassroots creators in discovering their potential to drive meaningful change, to grow and/or create products sustainably. Then we provide a real-world opportunity to bring their ideas to market through our platform.*

**Lock arms with us to fully build out the **Ascend Business Collaborative** or **ABC Fellowship** and bring it to life – a program that will change lives.**

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# Why partner with us?



We ascend towards a future where urban homestead gardens serve as beacons of hope and catalysts for positive change on both local and global scale. We combine innovation and ambition to foster a vibrant ecosystem within a compact footprint.

**Join us on this journey to revolutionize the way communities approach agriculture.**



*Your actions within your sphere creates ripple effects felt on the other side of the globe as we amplify the social impact in what we can do together.*



Jonathan Jeter  
Ascend Garden CFO



See full menu &  
**Register here:**

