

Subject: Exciting Sponsorship Opportunity at Our Customer Appreciation Event!

Dear [Vendor's Name],

I hope this message finds you well! I'm reaching out with an exciting opportunity for \_\_\_\_\_ to join us in celebrating my valued clients at my upcoming Customer Appreciation Event. Your company would be a perfect fit for this special occasion, and we would be thrilled to have you as a sponsor.

**Event Details:**

- **Date:**
- **Time:**
- **Venue:**

This event is my way of expressing gratitude to my loyal clients and fostering strong community connections with vendor companies such as yours. It promises to be an evening filled with good company, food, cocktails, and fun, all set against the beautiful backdrop of the Daytona Beach skyline.

As a sponsor, you'll have the opportunity to showcase your company to a diverse and appreciative audience. I am enthusiastic about creating a mutually beneficial partnership that introduces you to potential clients in a memorable and impactful way.

**Sponsorship Benefits Include:**

- **Brand Visibility:** Your logo on email invitations to my clients, on the sponsor flyer on tabletops at the event, logo on TV on a video loop, opportunity to provide company swag for goodie bags, and or raffle items.
- **Direct Engagement:** Opportunity for one of your representatives to interact with attendees and potential clients.
- **Follow-up:** The Email list of attendees will be provided for you to follow up with.
- **Recognition:** You will be thanked during my Thank You speech to my clients at the event.

*The sponsorship package is \$\_\_\_\_\_ and includes all of the above with entry for one company representative, one (1) drink ticket, and event hors d'oeuvres.*

Please let me know a convenient time for us to chat further about this exciting opportunity. Thank you for considering being a part of our event. Your company would add tremendous value and make the evening even more special for our clients.

Looking forward to the possibility of partnering with \_\_\_\_\_.

Warm regards,