

# OUR MAIN *SERVICES*

## THREAT ASSESSMENT

- Threats & hazards identification
- Community impact review
- Gap analysis
- Resource map
- Capacity evaluation to mitigate threat.

## PREVENTATIVE ACTION

- Strategic planning & implementation
- Community capacity building
- Diversity and inclusion modeling
- Structural, systems, and institutional visioning
- Interagency collaborating
- Incident Command Systems training

## EMERGENCY RESPONSE

- Publish Emergency Management Protocols
- Lead local & state exercises
- Cultivate community & media relationships
- Teach PIO & communications strategies
- Set up incident command systems as needed
- Assess quality improvement
- Document after-action reports
- Communicate with FEMA and state agencies for financial reimbursements

# OUR *CONTACT*



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Virtual command from anywhere



[www.CrisisMC911.com](http://www.CrisisMC911.com)

## *CRISES HAPPEN*

Plan, Partner, & Practice  
for easier Recovery

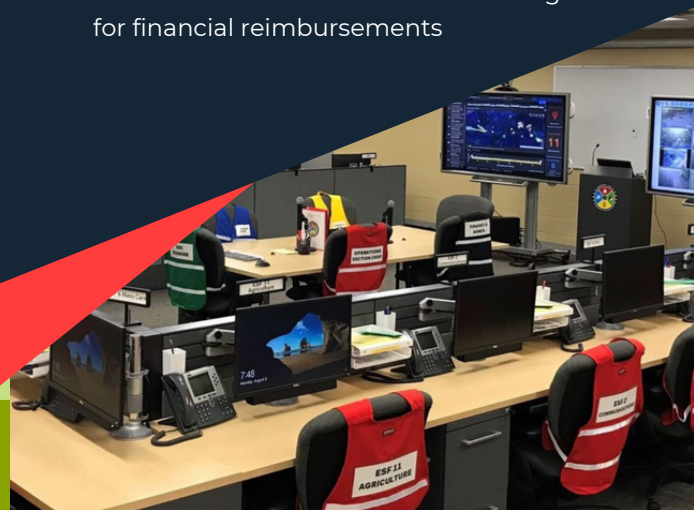


Prepare today for the  
**Unexpected Tomorrow**



**CrisisMC911**  
EMERGENCY MANAGEMENT SPECIALISTS

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# ABOUT OUR *PROCESS*

## STRUCTURES & RELATIONSHIPS

First, we review the systems and processes you've already created and build on your success. Then, we reach out to non-traditional partners and communities that can maximize the impact of your efforts.

## COMMUNICATIONS & MEDIA

We create communications systems to make it easy to get the word out in a moment's notice in different languages, through community leaders, & in accessible ways. We introduce you to trusted media representatives that join your goal of safety & wellbeing.

## EXERCISE & EVALUATE

Plans are only good if they are being used. We work with your staff and community to practice what you plan together. Then, we look back at how it went, identify needs, make necessary changes, and suggest future exercises to practice the process.



**Doug Pittman**  
CalFire spokesman

photo by Ken Wayne

## ABOUT DOUG PITTMAN

Doug Pittman has over 40 years of experience working in public safety, including over 34 years with the Marin County Sheriff's Office assigned as commander of the Jail, Patrol, Office of Emergency Services, PIO, Sheriff's Search & Rescue Team, Mounted Posse, Air Patrol Unit and the County's Search & Rescue Team. He also was an Incident Commander of the North Bay Incident Management Team and served as the Cal Fire Lead PIO. His graduate research on the Use of Virtual Command Systems in Emergency Operations Centers is a critical piece of his work to innovate current systems..

# ABOUT OUR *COMPANY*

CrisisMC911 was started in 2019 as it became evident that there was a need to support and prepare organizations and communities to respond to any crisis.

Since starting our company, we have worked to address public health pandemics, hospital safety, fires, floods, refinery explosions, power safety shut-offs and more with community engagement, capacity building, communication, and quality improvement strategies.

Our diverse team is located in Northern California, but our commitment to virtual command systems means that we can respond to your needs from anywhere.



## *ACCESS AND FUNCTIONAL NEEDS*

- Language barriers
- Geographic isolation
- Health and mobility problems
- Age related considerations
- Poverty and inequities
- Disproportionate impact on marginalized groups

Every step of assessment, planning, and communications needs to be inclusive of the needs of all of our community. Let us help you prepare.