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2024

List your NZ offer in a US Showcase

CNBC

MARKETS BUSINESS INVESTING TECH POLITICS VIDEO INVESTING CLUB PRO LIVESTREAM

WEALTH

Record numbers of wealthy Americans are making plans to leave the U.S. after the election

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KEY POINTS

- Attorneys and advisors to family offices and high-net-worth families said they're seeing strong demand from clients looking for second passports or long-term residencies abroad.
- The American rich have been increasingly interested in leaving the U.S. since Covid-19, and wealth advisors said this time many of their wealthy clients are taking action.

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US FOREIGN DIRECT INVESTMENT INTO NZ

The report above makes one major point, i.e. that US advisors to HNW (High Net Worth) individuals & families are seeking “*long term residencies abroad*”.

This presents an opportunity for regional NZ to attract these wealthy investors to our green and fertile land.

Get your regional NZ investment opportunity in front of this growing US investor community by listing it in our Fort Lauderdale, Florida “Invest in NZ” Showcase.

Linda Brink-President

NZ Showcase USA Inc

11/2/2024



"Looking to raise capital in the US? OK, become a US Showcase Owner/Sponsor and you're on your way"!

THERE HAS NEVER BEEN A BETTER TIME THAN NOW FOR NZ TO “BE SEEN” IN THE US.

MOVING ABROAD

US attorneys and advisors to family offices and high-net-worth families said they’re seeing record demand from clients looking for second passports or **long-term residencies abroad**. While talk of moving overseas after an election is common, wealth advisors said this time many of the wealthy are already taking action.

“We’ve never seen demand like we see now,” said Dominic Volek, group head of private clients at Henley & Partners, which advises the wealthy on international migration.

Volek said that for the first time, wealthy Americans are far and away the company’s largest client base, accounting for 20% of its business, or more than any other nationality.

David Lesperance, managing partner of Lesperance and Associates, the international tax and immigration firm, said the number of Americans hiring him for possible moves overseas has roughly tripled over last year.

A survey by Arton Capital, which advises the wealthy on immigration programs, found that 53% of American millionaires say they’re more likely to leave the U.S. after the election, no matter who wins. Younger millionaires were the most likely to leave, with 64% of millionaires between 18 and 29 saying they were “very interested” in seeking visas through a residency-by-investment program overseas.

- ❖ Granted, the interest in second passports or residencies has been rising steadily among the American rich since Covid-19. Whether it’s retiring to a warmer, cheaper, safer country or being closer to family abroad, the wealthy have plenty of nonpolitical reasons to want to venture overseas.
- ❖ The ultra-wealthy also increasingly see citizenship in one country as a concentrated personal and financial risk. Just as they diversify their investments, they’re now creating “passport portfolios” to hedge their country risk.

The elections and the political climate have accelerated and added to the push by wealthy Americans to consider a Plan B abroad. Lesperance said that for more than three decades, his American clients were mainly interested in moving overseas for tax reasons. Now, it’s politics and fear of violence.

The time is now for regional NZ to present its investment opportunities to this growing pool of HNW Americans looking for safety and family security in a “home away from home” here in NZ.

Our Ft Lauderdale Showcase provides a place to list NZ investment opportunities.

(Attribution: “Inside Wealth” CNBC)



Concept render only

Linda Brink-Showcase Director

“For more than 40 years, my family has operated a State licensed realty firm from this location just 500 yards from where billionaires tie up their US\$200M mega yachts. Upon my return, I will be repurposing the property as a permanent “Invest in NZ” Showcase at the gateway to the worlds yachting capital”.

GET YOUR NZ INVESTMENT SEEN – GET CREDIBILITY AS A SHOWCASE PARTICIPANT.

Our “[Invest in NZ](#)” Showcase is located on SE 17th St in Fort Lauderdale FL, the worlds yachting capital. Known as the “*Venice of America*” with its 300 miles of canals, over 100 marina’s and 50,000 plus registered pleasure craft, there is no better place than our Showcase to present your NZ investment opportunity to the thousands of HNW individuals and families who own these expensive toys moored just down the road from the Showcase.

ITS ALL ABOUT LOCATION, LOCATION, LOCATION.

 <p>SUNNY FLORIDA BASE. The most sought-after destination of the entire southern US Sunbelt.</p>	 <p>SUPERB LOCATION Located at the gateway to the multibillion dollar marina precinct.</p>	 <p>AFFLUENT COMMUNITY South Florida is renown as being a millionaires holiday playground.</p>
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USD515,000,000 WALKED THROUGH OUR DOOR IN JUST 90 DAYS!

Our "Test-the-Waters" campaign saw investors holding USD515M say "tell me more" about NZ.

During Q2-'24 we ran a "TTW" campaign in our "Showcase to be" store. Modelled on a USD5M Agribiz Sanctuary Plus, (“ASP”) investor visa template we had 131 "walk-ins" off the window display. 103 giving us their contact details for when investment stock was available. The math is simple. $103 \times \$5M = USD515,000,000$. That’s circa NZD850,000,000 expressing an interest in “**agribiz sanctuary investing**” in NZ over a 90 day TTW promotional period. Imagine the traction the Showcase will get when it is fully operational with NZ investment products supported by growing investor awareness focused, marketing distribution channels across the US. Starting with the more than 1,500 yacht clubs across the US linked to a NZ ‘sister city’ campaign.

“INVEST IN NZ SHOWCASE” DUAL PRODUCT LISTINGS

NZ INVESTOR VISAS

Active investor visa requirements under current New Zealand immigration law stipulate several key criteria that must be met to qualify. Applicants need to demonstrate an economic contribution to the country through “active” investments in approved businesses which includes equity in early stage New Zealand companies that demonstrate benefit to the New Zealand economy. This ensuring a positive impact from the influx of foreign direct capital investment into NZ. Currently referred to as the “**Active Investor Plus**” (AIP) program.

DUAL PRODUCT LISTINGS

MEETING BOTH US & NZ REQUIREMENTS

To meet a US investor’s “long term residency” objective with the current AIP settings for an investor based NZ residency visa, the Showcase requires two NZ sourced investment products which can be bundled to meet the expectations of both parties. The two investment products being:



- (1) **Agribiz Sanctuary Plus (“ASP”) lifestyle investment** products such as orchards up to 5ha with a quality residence in situ. *(This supporting the “long term residency” requirement of the US investor).* Being under 5ha, no Overseas Investment Office approval of the investment in the orchard is required. This making for a speedier closing of the deal. Over 5ha requires OIO consent, extending any deal closing date.
- (2) **Post seed, angel capital stage companies** seeking at least USD1M in capital. *(This being bundled with the agribiz sanctuary / residence, creating an “active” investment to support the NZ AIP visa application by the HNWI investor).*

ANGEL CAPITAL PRODUCT LISTINGS.

The Showcase welcomes all NZ originated/owned post seed capital, early stage companies seeking an “Angel” capital round to support a follow-on Series A Round. These listings need to be supported by (1) a two minute pitch that answers six key questions, (2) a slide based pitch-deck, (3) a more detailed Private Placement Memorandum (“PPM”) that facilitates entry of investor capital. These three documents to be lodged for listing under cover of a letter from a CPA firm in public practice stating to what degree they have “reviewed the numbers” in the three afore-captioned documents.

SHOWCASE PRODUCT LISTING

There is no “fee” to list either of the abovesaid products in the Showcase.



When I read that this AANZ hui in Wellington had a session that was to present speakers discussing “Crossing the Pacific” to raise capital in the US, I knew that this was a session I did not want to miss.

All round, It sure was a fun event with lots of content and a bunch of early stage company founders facing the challenge of raising post seed, angel stage capital. An issue where the Showcase will help support these Founders across the Pacific by listing their offerings in the Showcase.



Nic Iverson

NZ Resident
Director NZ
Showcase USA
Inc.

Crossing the Pacific: Lessons from companies who successfully entered the U.S.

- ◆ *Expanding into the U.S. market and raising capital from U.S. investors can be **transformative for New Zealand start ups.***
- ◆ *However, it requires careful consideration, strategic planning, a clear understanding of the unique*
- ◆ *By aligning these decisions with your company's journey and long-term goals, you can maximize the chances of success in the U.S. market.*

US JOURNEY – STEP #1

Establish credibility by having a permanent US presence. This the Showcase will deliver.



Hi, my name is Linda Brink. My family has operated a realty business and invested in properties in Florida since 1972. We know a thing or two about doing business in the US.

My personal resume shows that I have lived in seven countries, NZ being one of these where I have lived for a total of 16 years. Eight years in the '80's, early '90's, returning in 2016 on our “Tribal” NZ tea tree agribiz venture. A project that led to the creation of a template for US resident investors to interface a NZ investment with their US based investment holding structure.

Being Silicon Valley based in the six years prior to my return to NZ in 2016, I also learned a thing or two about US investors. This experience I will bring to NZ based parties seeking US investors in the USD5M / USD15M range and who join with me as Sponsors in the US based “Showcase”.

AN INVITATION: Founder/ Owners of NZ post seed, angel capital ready stage companies seeking not less than USD1M are invited to list their “angel” offer in the Showcase as the “PLUS” component in the ASP investment package. There is no listing fee.

US-NZ SHOWCASE SPONSOR BENEFITS

“NAMING RIGHTS” AVAILABLE FOR “ANCHOR SPONSOR”.



In addition to the forecast ROI on their USD6k Showcase entry investment, a Showcase Sponsor will enjoy a number of situational benefits, interalia:

Permanent US Office	The use of a permanent US product sales, display and marketing support office address in Florida, USA for your listings for so long as you/your company remain as a Showcase shareholder.
Free Listings	List offers seeking USD1M+ in post-seed, “angel” capital for qualifying NZ start-up companies for bundling with NZ regional lifestyle Investments, (<i>i.e., orchards / farms</i>), listed in the Showcase for sale. The minimum investment bundle is USD5M .
Unbeatable Location	Located on SE 17 th St, the main arterial leading directly out of downtown Ft Lauderdale into the marina district and the tropical beaches of South Florida, the Showcase delivers a premium location. Surrounded by bars, café’s hotels, restaurants, tourist shops, cruise liner terminals, yachting industry goods & services support stores, pedestrian traffic is constant, 365 days a year.
Highly Affluent	With more than 50,000 registered pleasure craft moored in 100 plus marinas in the Ft Lauderdale area, ranging from USD200M mega-yachts to the smaller cruise launches, the area boasts considerable personal affluence in terms of both UHNW / HNW yacht owners, the visitors/guests of these owners and the larger body of tourists that flood the Ft Lauderdale area all year round, making it a year round holiday / tourism destination.
Qualified Prospects	Starting with the publicity that the showcase will create in both print and digital media during its fitting out / pre-opening stage, the opening function and ongoing marketing of the Showcase through social and traditional media channel partners, the Showcase will draw an increasing number of visitors who will become Investor Prospects for Showcase investment products.
Investment Strength	The Showcase Sponsor package is backed by (1) an interest in the freehold property owning company, (2) ongoing cash flow from the pooled, Showcase marketing / introductory fees, (3) ongoing marketing fees payable in respect of deals where the Sponsor was also the NZ Agribiz Sanctuary Plus asset introducing Sponsor.
ROI	Based on current modelling and on a non-warranted basis, a Showcase Sponsor is forecast to (1) recover their entire investment within two years, (2) enjoy circa 165% PA ongoing ROI on the original investment, (3) convert shares to equal value partnership rights when the Showcase Corp converts to a “passthrough” LLC post-closing of the Series A Round.

This is a non-warranted, “Forward Looking” statement. Refer Private Placement Memorandum for risk disclosures.

THE 16 REGIONS OF NEW ZEALAND



As US based UHNW/HNW individuals looking to invest in NZ for residency **overwhelmingly invest in agribiz assets**, each region of NZ has been allocated a **poupou** (panel) inside the Showcase to illustrate to visitors, the geographic regions of NZ and their main drivers of economic activity. Listed below are the 16 regions of NZ where the Showcase Sponsors will procure & feed listing's through to the Showcase for investor presentation starting with Northland as the Showcase Anchor Sponsor's region. The regions reflected in the table below will be represented by one or more of the **NZ Showcase Sponsors** who procure regional ASP packages for Showcase listings, supported by the **US based Showcase Sponsors** reaching out to UHNW / HNW investors across the US.

Sponsor Regions.		Regional Base	Island	Land area		Population	"Region of Choice" ranking #
				km ²	sq mi		
1	Northland	Whangārei	North	12,504	4,828	203,900	9
2	Auckland	Auckland	North	4,941	1,908	1,739,300	10
3	Waikato	Hamilton	North	23,900	9,200	522,600	6
4	Bay of Plenty	Tauranga	North	12,072	4,661	354,100	1
5	Gisborne	Gisborne	North	8,385	3,237	52,600	4
6	Hawke's Bay	Napier	North	14,138	5,459	184,800	3
7	Taranaki	New Plymouth	North	7,254	2,801	128,700	7
8	Manawatū-Whanganui	Palmerston North	North	22,221	8,580	260,900	13
9	Wellington	Wellington	North	8,049	3,108	550,500	16
10	Tasman	Richmond	South	9,616	3,713	59,400	11
11	Nelson	Nelson	South	422	163	55,600	14
12	Marlborough	Blenheim	South	10,458	4,038	52,200	5
13	West Coast	Greymouth	South	23,245	8,975	32,900	12
14	Canterbury	Christchurch	South	44,504	17,183	666,300	8
15	Otago	Dunedin	South	31,186	12,041	254,600	2
16	Southland	Invercargill	South	31,196	12,045	103,900	15
	NZ Total		NZ	264,091	101,940	5,222,300	
	US Total		USA	9,344,000	3,532,300	331,914,900	

ORCHARDS WANTED FOR LISTING.

(PREFERRABLY UP TO 5HA AT THIS TIME)




This 90 day, “Test the Waters” (Expression of Interest) window display campaign attracted USD515,000,000 (circa NZD850,000,000) in US HNW investor interest in our “Agribiz Sanctuary Plus” product template.

Now they are waiting for “live” deals.

BEYOND DOOMSDAY

SAFE ON YOUR OWN “TROPHY SANCTUARY ORCHARD” IN NZ.



NZ Resident Visa investment packages from USD5M

Owners of well-presented NZ orchards with good residential premises in-situ can expect to receive a premium price for the “Agribiz Sanctuary” asset portion of the “ASP” package. There is no fee to list a qualifying NZ orchard in the Showcase for bundling into an ASP package for HNW investors in the US.

ARTISTICALLY ILLUSTRATING REGIONAL NEW ZEALAND AGRIBIZ IN THE USA

US SHOWCASE OPENING TEAM



Linda Brink. Director
On location at her fav spot.
"The Florida Keys"

linda@sanctumstay.us

+1-954 203 6233

Cheryl Iverson Floor Manager
On location in Opotiki
"Honey Huts Project"



And a great professional US support team.



Background: Beachfront, Ft Lauderdale, Florida, USA

Linda's US Launch support partners included (1) Ft Lauderdale based CPA. **(2)** US warehousing specialist. **(3)** Ft Lauderdale based attorney. **(4)** CO based CPA. **(5)** CA based crowdfunding company founder. **(6)** CA based crowdfunding company CEO. **(7)** CA based all women marketing firm. **(8)** COO.FL based SEC, REG-CF capital docs specialist.

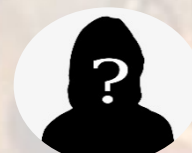
NZ PRODUCT SUPPORT



Nic Iverson. (left) Resident Director
NZ Listing Sponsor support

nic@sanctumstay.us

+64-9-945-6927



Upon appointment, our NZ based
"Showcase Anchor Sponsor will be
working with Nic reaching out across NZ
to procure the two investment products
required for Showcase listing, i.e.

- (1)** Agribiz Sanctuary Assets
- (2)** Post seed stage companies.

Cover of Showcase
investment product
listing agreement



US Showcase, NZ Agribiz/Agritech Company Listing Agreement

NZ CPA validated investment offering.

N Iverson-Director
NZ SHOWCASE USA INC

DOC-9008



<https://nZRural.farm/showcase>



Cover of Showcase Private Placement Memorandum.
(Click on image to open)

NZ: A SANCTUARY INVESTMENT HAVEN

OUR NZ INVESTMENT SHOWCASE IN FL.



Linda Brink
Showcase Director



Our office manager took this carpark view pic on a Sunday morning before the shops and pub opened! That's Bob's car parked in front of the shop!

The "Hilton Marina", where billionaires tie up their mega-yachts is just 500 metres down the street. Heading past the mega-yacht pier towards the beach, are many more marina areas where 1,000's of millionaire owned yachts are moored in Ft Lauderdale, FL, USA.

BTW, I will have a "real artist" render up shortly. Just wanted potential NZ clients to see how cool our location is!

PRIVATE PLACEMENT MEMORANDUM

- NZ SHOWCASE USA Inc "NZUS" (Inc in FL)
- 48% INTEREST ENTRY COST USD480,000
- LAUNCH CAPITALIZATION USD1,000,000
- POST ENTRY MARKET VALUE USD8,376,000

Placement of 80 "Showcase Sponsor Parcels" (LPP) of 10,000 shares per parcel in "NZUS" priced at USD0.60c per share with qualifying parties, applying the capital to opening a NZ Natural Capital investment opportunity Showcase in the world's yachting capital, Fort Lauderdale, Florida, USA for viewing by both **UHNW / HNW** individuals/families looking to invest abroad.

Linda Brink-President
NZ Showcase USA Inc
11/3/2024