

FOCUS ON SUCCESS

with FAWZYA KHOSTI



2021

Advertising & Sponsorship Opportunities

Focus on Success

Wednesday at 9 AM Pacific on
VoiceAmerica Empowerment Channel



Executive Producer: Tacy Trump
Office: 480.294.6421
Email: tacy.trump@voiceamerica.com

About the Show

Focus on Success is designed to improve your quality of life by offering solutions to everyday problems with the intention of promoting success

If you are anyone who has executive function challenges, you may need to improve your time management, organization, planning, prioritization, attention, focus, memory, or problem-solving skills.

We discuss topics such as, what executive function is, and the most common ways executive function challenges will manifest in everyday life, in children and adults. We speak to professionals such as counselors, educators and psychologists who offer their perspective and professional expertise, as well as their recommendations to improve your life.

Focus on Success is broadcast live every Wednesday at 9 AM Pacific Time on the VoiceAmerica Empowerment Channel.



Fawzya Khosti

Show Host

Fawzya Khosti is an Executive Function Coach and host of Focus on Success with Fawzya Khosti on VoiceAmerica’s Empowerment Channel.

Fawzya started her own practice as an Executive Function Coach over five years ago and has helped numerous students with challenges such as dyslexia, dysgraphia, autism, anxiety, ADHD, traumatic brain injury, giftedness, twice exceptional, and memory issues improve their executive function skills and become more successful. Fawzya started her live international talk radio show in January 2021. She interviews experts and professionals with intention of helping others live their best life.

She has extensive experience working in the field of education and finds great joy in working with her clients holistically. Some of her experience includes teaching Psychology at Yavapai College, working as faculty and curriculum designer at Western Governors University, and designing curriculum for United Nations Office of Project Services (UNOPS).



Focus on Success

Wednesday at 9 AM Pacific
VoiceAmerica Empowerment Channel

Featured Guests

Through VoiceAmerica™, sponsors and advertisers receive maximum online exposure.



Kathryn Calhoun

For over 2 decades, Kathryn has been teaching coaches and entrepreneurs how to stop spinning in circles with “the techie stuff” in their online businesses. Her signature community, the Clarity Momentum Success Mastermind for solopreneurs, is devoted to showing you how to DIY a simple, successful online business on a super-shoestring budget, even if you’re not at all “techie.” www.kathryncalhouncoaching.com

LISTEN NOW

Testimonial:

“Thanks for inviting me to talk on Focus on Success. What a fabulous podcast! You’re a wonderful interviewer and it was a pleasure to work with you and your awesome team.”



Mary Hager

Mary Hager of Hager College Consulting has spent the last eight years helping high school students identify and apply to their “right fit” colleges. Prior to launching Hager College Consulting, Mary worked as a college counselor at some of Arizona’s highest performing charter schools, including BASIS Scottsdale and Arete Preparatory Academy. She holds a Master’s Degree in Social Work from University of Wisconsin, Madison and a Bachelor’s Degree in Social Work from St Catherine University. Mary is committed to successfully guiding students and their parents through the complex and constantly changing landscape of college admissions. A member of multiple professional organizations, Mary adheres to the highest ethical standards. www.hagercollegeconsulting.com

LISTEN NOW

Testimonial:

“I recently had the great pleasure of spending time with Fawzya Khosti as a guest on her radio show. It was clear by Fawzya’s well-prepared questions that she is fully committed to helping students expand their paths to success. Her thoughtful and easy demeanor allowed me to present information to assist student and families optimize the college and scholarship application process.”

Featured Guests



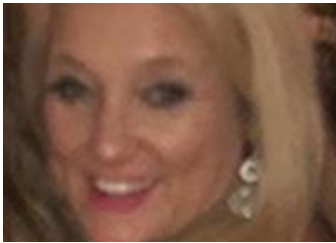
LISTEN NOW

Matthew Huffhines

Matthew is currently a State Certified Speech Language Pathologist Assistant working with individuals of all ages with communication disorders. He graduated with his Bachelors in Speech and Hearing Science from Arizona State University in 2018 and is currently pursuing a masters in communication disorders from Emerson College. He has 3 years of experience with Early Childhood Habilitation and Behavior Analysis techniques. Matt believes in taking a holistic approach to intervention while working in a team to provide the best service for each individual. www.InspireServicesAZ.com

Testimonial:

“Being on the radio show Focus on Success was a great experience and exposure for our company! Fawzya is an amazing host that provides good conversation and a wealth of information to her listeners. We highly recommend tuning in Wednesdays at 9:00 am.”



LISTEN NOW

Christine Driscoll

Christine is a resident of Scottsdale for the past 26 years, a counselor and a mom. She has worked in behavioral health and substance abuse for the past 25 years. Christine worked with at-risk youth, taught parenting and worked as a crisis counselor. She is passionate about education and awareness for eating disorders, substance use and mental health issues. Currently, she works as a Regional Recovery Executive with Rosewood Center for Eating Disorders.

Christine also co-founded Scottsdale Youth & Community Coalition which is an alliance of professional resources and community leaders supporting youth and families in the areas of Mental Health, Substance Abuse and Eating Disorders. The purpose of the coalition is to engage, educate and empower our community through prevention and outreach. We have monthly Professionals Meetings in which community providers and social service organizations share information and ideas on how best to serve Scottsdale area families.

Testimonial:

“Thank you for the opportunity to be a guest on your show. It was a great experience. You are very easy to speak with and you asked excellent questions that helped the conversation flow smoothly. I really felt comfortable. I wish you all the best in your new and exciting venture!”

Featured Guests



Linda Yoonjin

Linda Yoonjin is a YouTuber on Brain Education TV, where she shares mental health and mental wellness tips for young adults. Her area of expertise is on loneliness, depression, anxiety, and stress.

Testimonial:

“Being on Fawzya’s show was so awesome for me. First of all I appreciate so much Fawzya’s professionalism as the host of the show- she treats everyone with such respect and dignity it feels good to be her guest. Plus, on her show, she covers important and relevant topics that people need at this time so the content is very helpful to the listeners.”

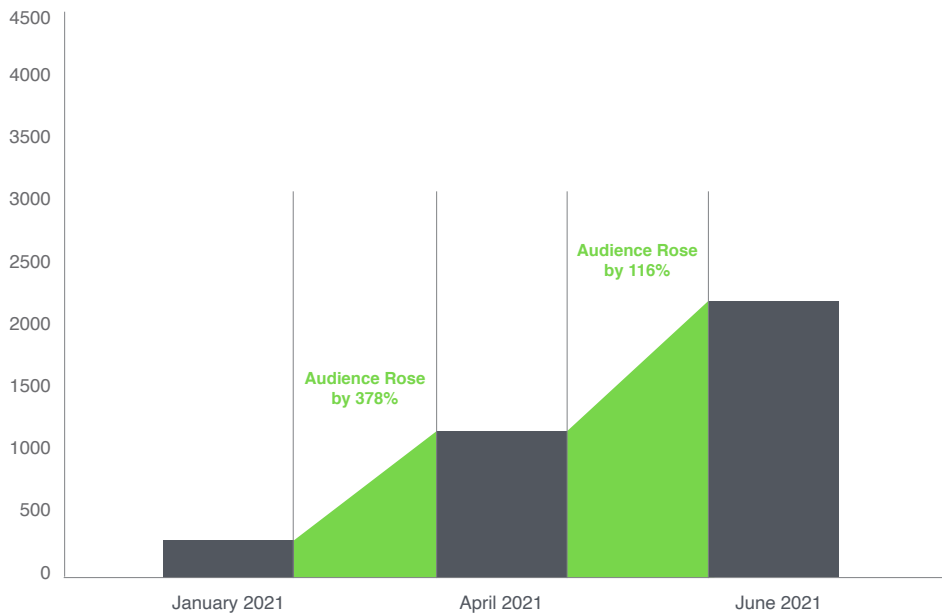
[LISTEN NOW](#)

A large promotional graphic for the show. It features a close-up of a professional microphone on a stand in the foreground. In the background, a person is shown from the chest up, wearing a light-colored shirt, with their hands clasped and speaking into a pop filter. The background is a light blue color with a subtle geometric pattern of triangles. The text "Be a Guest on the Show. Contact our Executive Producer Today." is overlaid in white. At the bottom of the graphic, there are three pieces of contact information: "Executive Producer: Tacy Trump", "Office: 480.294.6421", and "Email: tacy.trump@voiceamerica.com".

**Be a Guest on the Show.
Contact our Executive
Producer Today.**

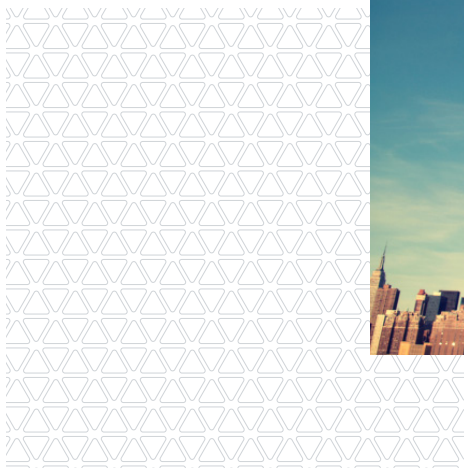
Executive Producer: Tacy Trump | Office: 480.294.6421 | Email: tacy.trump@voiceamerica.com

Audience Growth



About the Empowerment Channel

Live up to your fullest potential with the VoiceAmerica Empowerment Channel. Our expert hosts share tips and inspiration from the world of motivation and success. Build a better business, receive entrepreneurial guidance, make good on personal resolutions. VoiceAmerica Empowerment is your gateway to connect with some of the most interesting people and ideas anywhere!



EMPOWERMENT

Executive Producer: **Tacy Trump**

Office: 480.294.6421

Email: tacy.trump@voiceamerica.com



About the Network

By offering content that inspires, entertains and enlightens, we give our listeners and hosts the opportunity to have a voice.

Giving a Voice

We feature more than 200 hosts talking about a variety of topics—from Health & Wellness, Empowerment, Business, Influencers, and our Variety Channel.

Each of our hosts has the ability to create and control their own content. Something that is uncommon in the broadcast industry. This means that our hosts are free to say what they want and do with what they want with their content.

In addition to offering a multitude of programs, we also offer a convenient way to use it. Our listeners have the option to listen to a show as it is airing live or to listen at their convenience with our OnDemand Service. Our mobile app also gives our listeners the convenience of listening to their favorite shows wherever they choose.

A World of Possibilities

VoiceAmerica™ is the World's Leader in Live Internet Talk Radio. In 2019, VoiceAmerica™ reached over 5 million audio content accesses in a month. The VoiceAmerica™ Network has a proven platform to support broadcasting, marketing and interactive solutions to an ever growing Internet audience. We provide you with multiple points of presence through iTunes, syndication, eCard promotions, On Demand library access, social networking features, streaming video and more.

Listener Demographics

- 42% of our listeners are female and 58% of our listeners are male
- 62% of respondents have listened for over a year
- 57% of our female listeners are between the ages of 25-49
- 68% say they tuned in three or more days each week

Age

18-24 - 23%
 25-34 - 13%
 35-54 - 37%
 55+ - 27%

Education

No College - 47%
 Some College - 16%
 College - 23%
 Grad School - 14%

Gender

Male - 42%
 Female - 58%

Audience

5 Million Average
 Content Accesses
 Monthly

VoiceAmerica Marketing & Distribution

VoiceAmerica™ provides effective Internet marketing tools to expand the listenership of our shows and build a strong consumer base for advertisers by distributing shows through multiple avenues and driving traffic to our sites. These are some of the ways in which we help our hosts gain exposure and expand our online audience.

#1 Google™ Ranking in the Industry

By having a presence on VoiceAmerica.com, sponsors and advertisers gain exposure on the web site that is ranked number one for “internet talk radio” as well as “live internet talk radio” on the Google™ search engine.

Social Networking

We make it easy for users to find and share their favorite shows through features such as: an online media library where users can track their favorite shows and receive customized recommendations; bookmarking & sharing links that post directly to Facebook, LinkedIn, and other popular networking sites; and RSS subscriptions that feed directly onto their RSS reader of choice. We allow the users to be an active part of controlling their content which ensures that advertisers are reaching their target demographic.

Newsworthy Press Releases

Hosts are entitled to release up to three newsworthy press releases each quarter that VoiceAmerica™ will submit to various PR outlets on the internet upon approval. By sending their news release through various PR sites and telling their story online, we help increase their search engine ranking and drive traffic to the VoiceAmerica™ host page.

Apple Podcast Syndication

Apple Podcasts is one of the most popular online content delivery systems for downloading music, movies and podcasts directly to iPhones and other portable devices. VoiceAmerica™ submits all new shows to be syndicated through their podcast directory to further distribute the show across the web creating multiple points of presence and distribution. Shows are not re-edited after they air on VoiceAmerica™, so any advertising in the initial run is carried over into syndication.

On Demand Library

Hosts are provided with a branded web page to hold their archived shows. Sponsors not only have the opportunity to post a clickable banner ad on that page, but their commercials remain in the archived shows that can be accessed by listeners at any time.

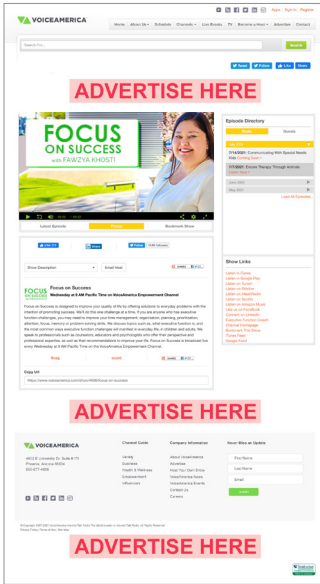
Video

All of our host page players are not only capable of streaming audio, but also streaming video. This capability gives sponsors the advantage of delivering a more powerful and visual message to the listeners.

Mobile Apps

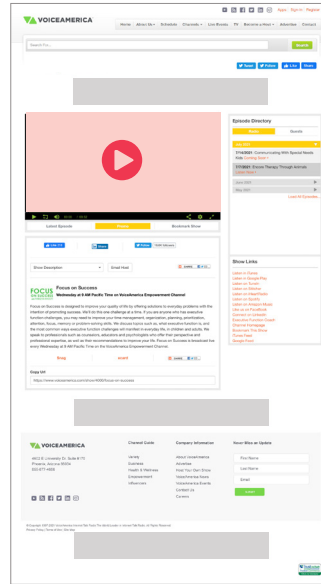
VoiceAmerica™ has expanded its reach through the VoiceAmerica mobile application for iPhone, Android, and Blackberry powered mobile devices. Listeners have the ability to Listen to live radio content, listen to archived radio shows and share the experience with built-in social media tools through Facebook and Twitter.

Advertising Rates



Host Page Linkable Banner

728 x 90 Banner
1 week: \$250
13 weeks: \$3,250

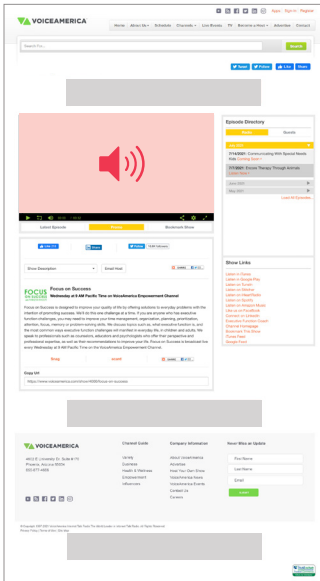


Host Page Video Ad

30 – 60 seconds
1 week: \$700
13 weeks: \$3,500

1 – 3 min.
1 week: \$1,000
13 weeks: \$12,300

Video must be supplied by advertiser.



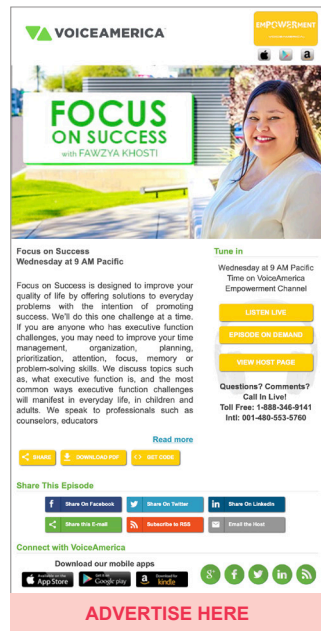
Host Page Audio Ad

30 seconds
1 week: \$600
13 weeks: \$7,300

60 seconds
1 week: \$800
13 weeks: \$9,800

Costs include airtime buy only. Spots can be professionally produced for a \$250 fee.

One commercial spot played six times (three times during live broadcast and three times during rebroadcast).



eCard Banner

728 x 90 Banner
1 week: \$150
13 weeks: \$1,600

About eCards

VoiceAmerica provides its hosts with personalized eCards for each episode that can be sent directly through the host page.

Not only are hosts able to forward this to their current database, but sponsors also have the ability to forward this to their network which helps expand their market reach.

Sponsorship Rates

All sponsorship package rates are based on a 13-week sponsorship series

Full: \$10,000

- 30-second spot (production included) played 6 times (3 during live broadcast and 3 during rebroadcast)
- 30-60 second video spot (content must be provided)
- Banner ad on weekly eCard
- Opening & closing billboards on show
- One live mention by host
- Banner ad on host page
- Banner ad on host personal/business website
- Possible guest appearance by key person within company

Half: \$5,000

- 30-second spot (production not included) played 4 times (2 during live broadcast and 2 during rebroadcast)
- One live mention by host
- Banner ad on host page
- Banner ad on host personal/business website
- Possible guest appearance by key person within company (subject to host approval)

Quarter: \$3,300

- 30-second spot (production not included) played 2 times (1 during live broadcast and 1 during rebroadcast)
- One live mention by host
- Banner ad on host page
- Banner ad on host personal/business website
- Possible guest appearance by key person within company (subject to host approval)

Optional Advertising for Half and Quarter Sponsors

- Audio commercial production: \$250
- 30-60 second video (content must be provided): \$250
- eCard banner ad: \$150 (1 week), \$1,300 (13 weeks)
- 1-3 minutes commercial \$150 (1 week), \$1,300 (13 weeks)

Partnership Opportunities

The VoiceAmerica™ Talk Radio Network offers various partnership opportunities. All prices are variable, please contact us for more information.

A few of our current & past sponsors include:



Our Network Channels



Variety Channel

Talk on Today's Hot Topics

The VoiceAmerica Variety Channel is the foundation that the VoiceAmerica™ Talk Radio Network was built on. Radio show hosts discuss everything from current events, arts & entertainment, leadership, parenting, relationships, self-improvement, career advice, and a variety of other topics. If you're looking for a specific topic, please use the search function at the top of the page, or [click here to listen now!](#)



Business Channel

The Bottom Line in Business Talk

The VoiceAmerica Business Channel brings the top professionals in the business world to you, the listener. Our shows feature an array of business issues such as strategies for building wealth, sales and marketing tools, stock trading, investing, business technology and a variety of other topics in the business world. If you're looking for a specific topic, please use the search function at the top of the page, or [click here to listen now.](#)



Health and Wellness Channel

Healthy Living Starts Here

The VoiceAmerica Health and Wellness Channel brings you the latest information in the world of health and wellness from traditional as well as holistic perspectives. Our topics cover everything from diet, fitness, aging, health disorders, homeopathy, substance abuse, personal growth, mental health, child-birth and a variety of others. If you're looking for a specific topic, please use the search function at the top of the page, or [click here to listen now.](#)



Empowerment Channel

It's Your World.. Motivate, Change, Succeed!

The VoiceAmerica Empowerment Channel, live up to your fullest potential. Our expert hosts share tips and inspiration from the world of motivation and success. Build a better business, receive entrepreneurial guidance, make good on personal resolutions. VoiceAmerica Empowerment is your gateway to connect with some of the most interesting people and ideas anywhere!



Influencers Channel

Moving You Forward!

VoiceAmerica Influencers Channel features some of the most followed influencers across several genres. Influencers don't fit the mold, they break it to create new possibilities and positive change. Influencers collaborate not compete against each other. We present live and On-Demand talk radio about Business, Health, Entrepreneurship, consulting, public speaking, Influencer marketing, and more.



4602 E University Dr. Suite #170
Phoenix, Arizona 85034
1(855) 877-4666

© Copyright 1997-2021 VoiceAmerica Internet Talk Radio.
The World Leader in Internet Talk Radio. All Rights Reserved.