

Mark Vaughn

Pursuing a career in Collegiate/Professional Athletic Operations

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EXPERIENCE

University of Cincinnati Athletics, Cincinnati, OH — Baseball Equipment Manager

August 2018 - Present

Assist in day-to-day operations during practice and on game-days; Keep inventory on uniforms, gear, and other necessary supplies; Completed scouting reports on opponents utilizing Trackman and Synergy

Bigby Coffee, Cincinnati, OH — Barista

September 2022 - Present

Building relationships with current customers; Part-time job coinciding with UC Athletics; working multiple positions including cashier and customer service; member of fast-paced assembly line

Lowe's, Centerville, OH — Pro Services

May 2021 - August 2021

Building relationships with current contractors; Persuading new consumers to become Pro Members; Loading bulk sales and merchandise of 150+ lbs for contractors or customers unable to load themselves; cashiered on occasion

Field and Stream, Miamisburg, OH — Cashier

June 2019 - December 2020

Greeting customers as they enter and leave the store; Direct customers to different departments of store; Perform transactions and selling of products from store to customer (in-store and online); Assisted in collection of tills at end of shift with 100% accuracy

SKILLS

Microsoft Office
iOS/Macintosh Systems
Trackman/Synergy
Ohio License for Watercraft Operation
Tableau Studio, R

AWARDS

2017-2018 Scholar Athlete
2019-2020, 2022 Dean's List
2021 UC Baseball Manager of the Year

LANGUAGES

Basic level of German

EDUCATION

University of Cincinnati, Cincinnati, OH — *Masters of Sports Administration*

August 2022 - December 2023 (Expected)

Completing 3rd of 4 academic terms for Masters degree over the summer; In conjunction with student manager position for baseball team; Coursework: Principles of Sport Coaching, Strategic Athletic Marketing, Student Athlete Development, Facility and Risk Management; Athletic Governance and Compliance

Current GPA: 3.7

University of Cincinnati, Cincinnati, OH — *Bachelor of Business Administration (Marketing)*

August 2018 - May 2022

Completed four full academic years aiming towards a degree in Marketing with a minor in Sports Administration; Coursework: Sports Administration, Marketing, Consumer Behavior, Management, Economics, Business Analytics, Ethics/Diversity, German

GPA: 3.3

PROJECTS

Project Impact

Jan 2019 – May 2019

Working with local nonprofit organization Heartfelt Tidbits to create a marketing plan and rebrand the company. In addition, we are volunteering to help refugees become accustomed to life in the United States.

Project Strategy

Sep 2018 – Dec 2018

Created a SWOT analysis of Enterprise Rent-A-Car and presented to company representatives.